



Digital Revolution in Higher Education

Harnessing AI for Effective Language Learning

Presented by

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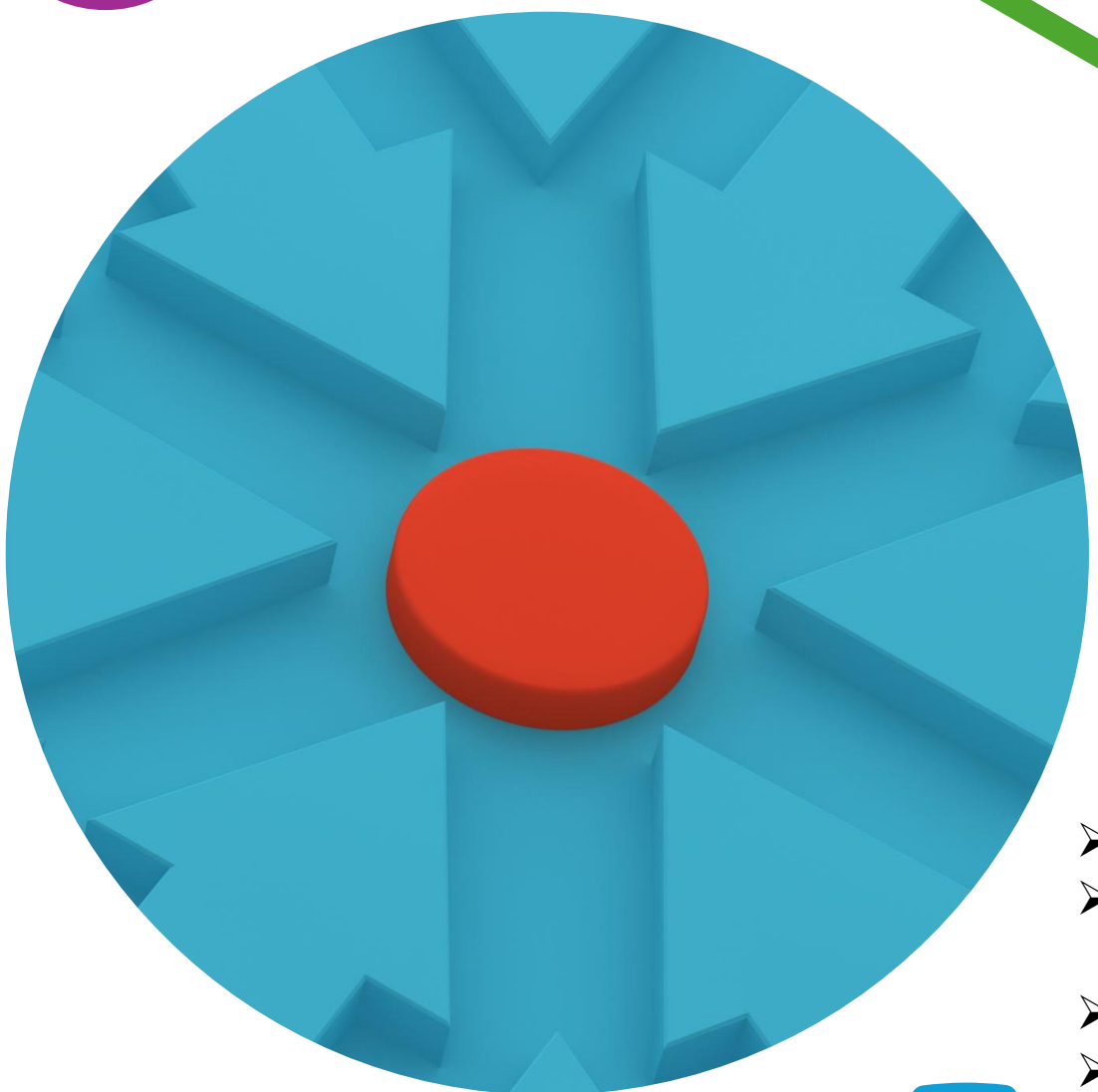
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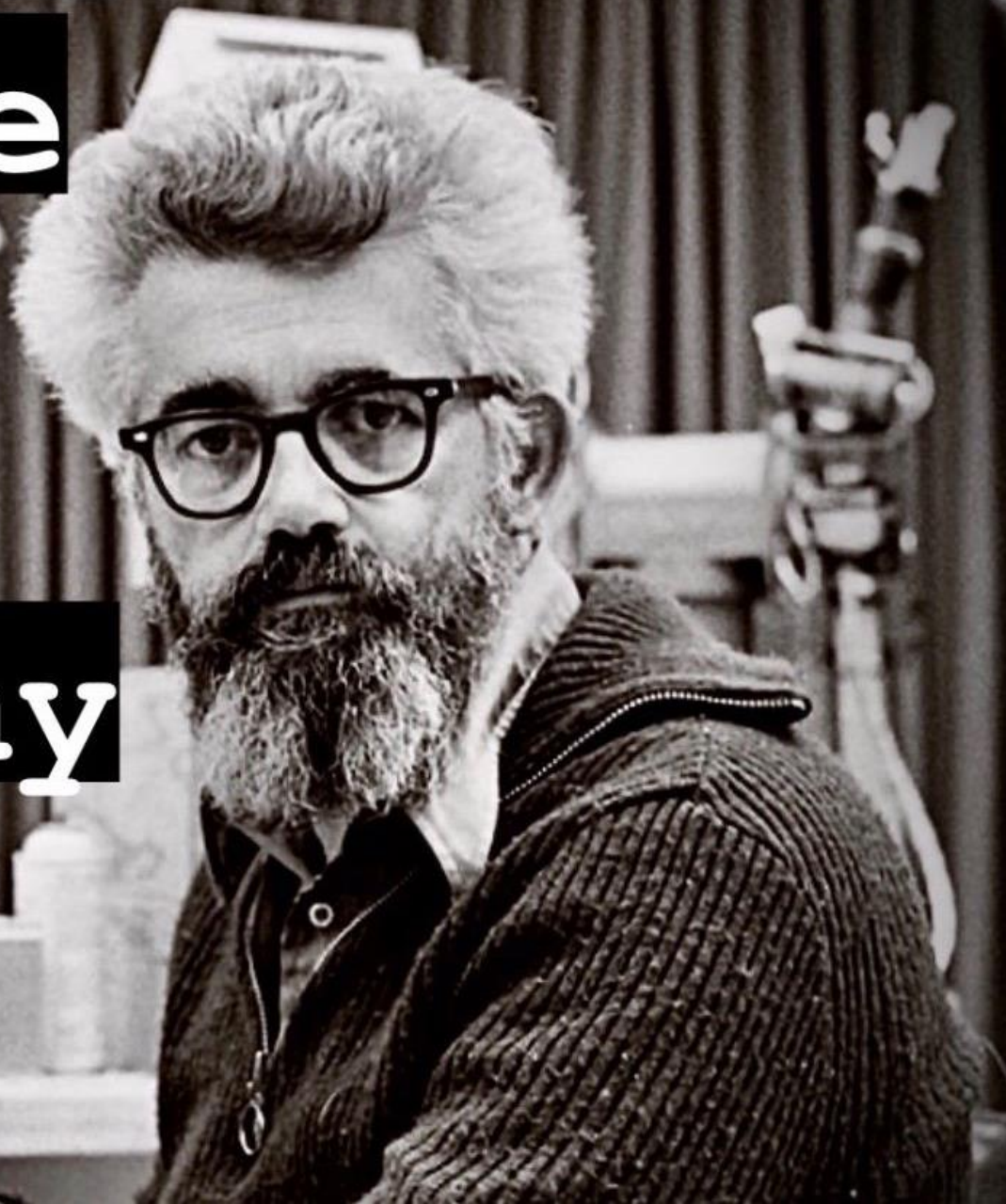


Objectives:

- To define and explain the concept of prompting
- To introduce different types of prompts used in classroom settings.
- To present effective and engaging learning activities
- To practice different AI tools

"As soon as it
works, no one
calls it AI
anymore."

-John McCarthy



PROMPTING

Definition

“The skill and practice of writing inputs (prompts) for generative models”

(Liu & Chilton, 2022)

Iterative Process

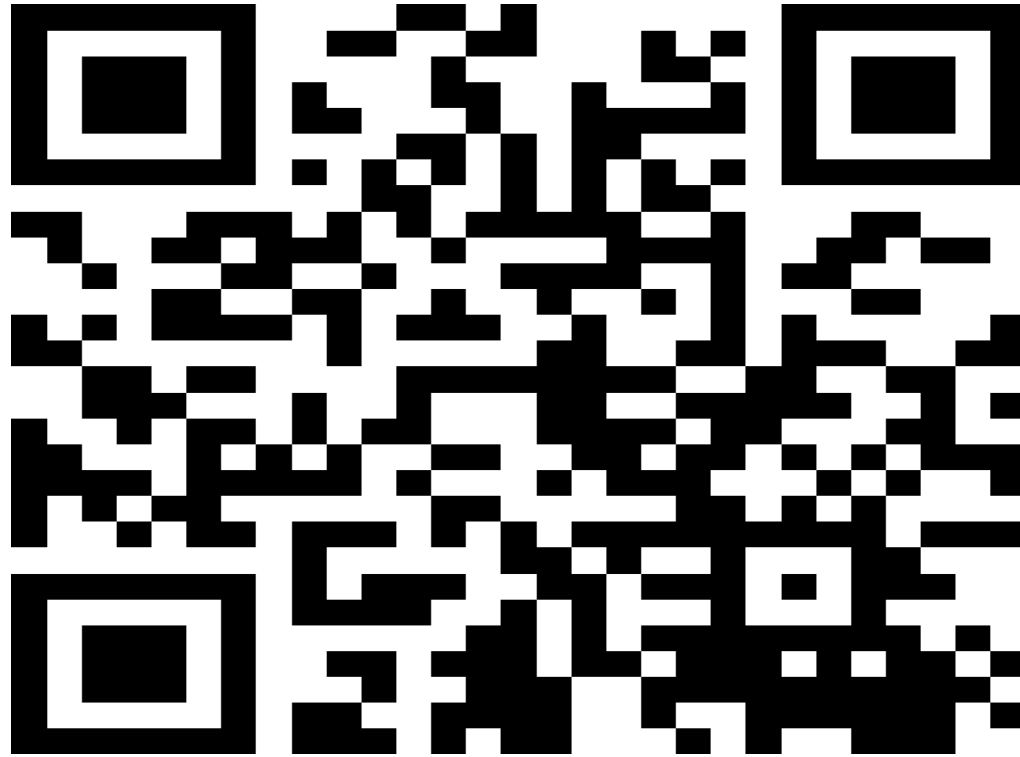
“Prompt engineering is iterative and interactive.”

(Oppenlaender, Linder, & Silvennoinen, 2023)

Its Importance

Mastering prompting is essential for using the full potential of AI models.

Warm-up: AI MYTHS: TRUE OR FALSE ?



Slido.com - code: 1344898

<https://app.sli.do/event/rm2cxNns998FMySkUbnmtG>



Why Does a Good Prompt Matter?

“Garbage in, garbage out.” John W. Tukey

Bad vs. Good Prompts



Prompt 1

"Tell me about a trip."

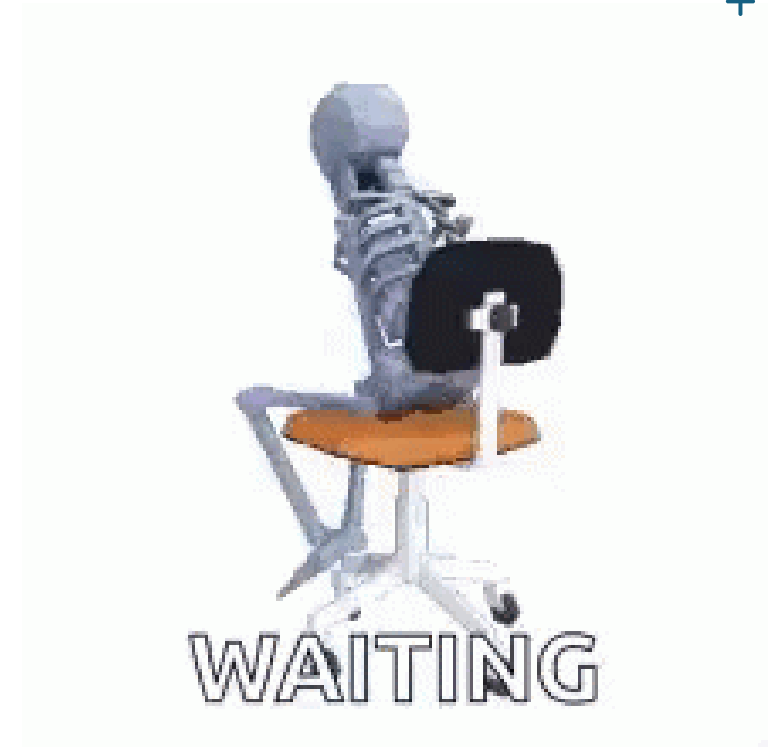
Prompt 2

"Describe a memorable trip you have taken. Where did you go? Who were you with? What activities did you do? What made it special? Write at least 5-6 sentences. Use the past tense in your writing."

Think-Pair-Share:

Think about the AI tools you have used.

What are the key elements of a good prompt?



What Makes a Good Prompt?

Clear and Concise Language

Use clear language to ensure the prompts are easy to understand and follow.

Context and Background

Include any necessary context or background information to help the AI generate accurate and relevant responses.

Specific Instruction

Give detailed instructions or guidelines on what you expect the AI to deliver.

Sample Prompts

Vocabulary Practice

Less Effective Prompt: “Give me some vocabulary related to food.”

This prompt is too vague. It's unclear and lacks direction.

Good Prompt: "Can you give me 5 nouns related to fruits (e.g., apple, banana) and use them in simple sentences?"

It is concise and well-structured.

Grammar Practice

Less Effective Prompt: "Explain past tense."

This prompt is too broad. It is ambiguous.

Good Prompt: "Can you explain how to use the past simple tense with regular verbs and give me 3 example sentences in A2 level?"

It is detailed and task-oriented.

Reading Comprehension

Less Effective Prompt: "Give me a story about animals."

This prompt is too vague. AI needs more parameters.

Good Prompt: "Can you give me a short story about a dog and ask 2 questions about it?"

It is targeted and purposeful.

Speaking Practice

Less Effective Prompt: "Let's talk about travel."

This prompt is too open-ended. It lacks focus and direction.

Good Prompt: "Can we practice a conversation at a restaurant? You'll be the waiter, and I'll order food."

It is interactive and actionable.

Writing Practice (Feedback)

Less Effective Prompt: "Check my writing."

Too vague.

Good Prompt: "Here's a short paragraph I wrote about my weekend in A2 level. Can you check it for grammar mistakes and suggest ways I can improve it?"

It is a specific task.

Cultural Understanding

Less Effective Prompt: "Tell me about holidays in the USA."

Too broad.

Good Prompt: "Choose one major holiday celebrated in the USA, such as Thanksgiving or Independence Day. Describe when it is celebrated, what traditions people follow, and why it is important to Americans."

It is specific and clear.

Prompt Writing: Three Steps

1. Test initial Prompt

- Begin with a basic prompt

2. Evaluate Output

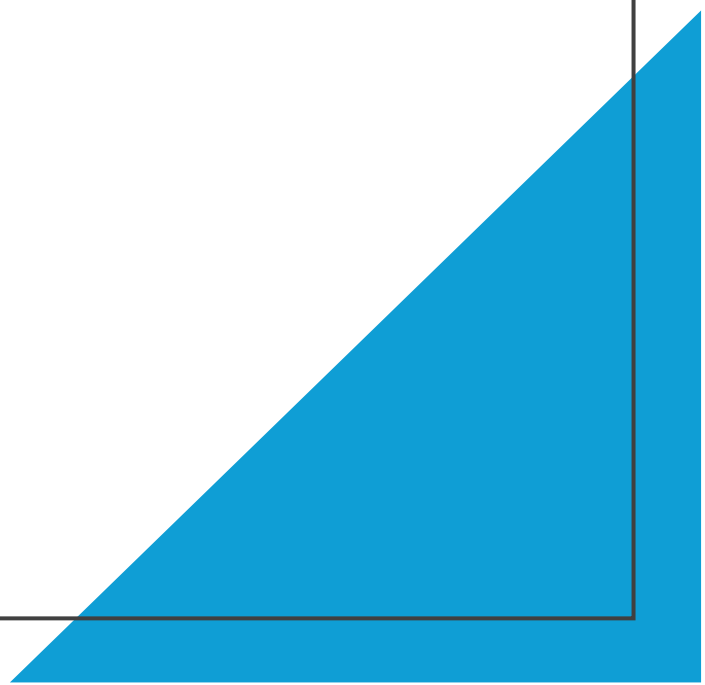
- Assess the AI's response.
- Identify gaps and weaknesses

3. Refine Prompt

- Add examples and roles
- Specify desired output format



Prompt Models



Prompt Models

PARTS Model

Google's model focuses on persona, aim, recipients, theme, and structure. [Link](#)

TATTOO Model

Brent Warner's model emphasizes task, actor, target, translation, objective, output. [Link](#)

5 "S" Model

AI for Education's model sets the scene, is specific, simplifies, structures, and shares feedback. [Link](#)

PARTS MODEL by GOOGLE



Persona

Aim

Recipients

Theme

Structure

PARTS MODEL by GOOGLE



Persona: Identify your role

Aim: State your objectives

Recipients: Specify the audience

Theme: Describe the style, tone, any task parameters

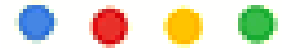
Structure: Note the desired format of the output.

PARTS MODEL by GOOGLE



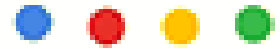
STEPS	SAMPLE PROMPTS
1. <u>Persona</u> : Identify your role	"You are a university student in an English prep program at the B1 level."
2. <u>Aim</u> : State your objectives	"Write a short conversation using the present perfect tense. The conversation should show an interaction between two people talking about their experiences."
3. <u>Recipients</u> : Specify the audience	"This conversation is for B1-level English learners."

PARTS MODEL by GOOGLE



STEPS	SAMPLE PROMPTS
4. <u>Theme:</u> Describe the style, tone, any task parameters.	"The conversation should focus on asking and answering questions about experiences (e.g., travel, food, hobbies, or challenges).It should be friendly and relaxed. ."
5. <u>Structure:</u> Note the desired format of the output.	"The conversation should be written as a dialogue. It should include at least five exchanges, with each speaker using the present perfect at least twice. Use contractions where possible (e.g., 'I've' instead of 'I have') to make it sound natural."

PARTS MODEL by GOOGLE



Persona : An English prep school student

Aim : To practice a conversation about life experiences by using present perfect tense

Recipient : B1-level students

Theme : Sharing and discussing personal experiences friendly

Structure: A dialogue with at least five exchanges

See the prompt and output!

Hello, you are a university student in an English preparatory program at the B1 level. Write a short conversation using the present perfect tense. The conversation should show an interaction between two people talking about their experiences. It is for B1-level English learners. It should focus on asking and answering questions about experiences (e.g., travel, food, hobbies, or challenges). It should be friendly and relaxed. It should be written as a dialogue. It should include at least five exchanges, with each speaker using the present perfect at least twice. Also, use contractions where possible (e.g., 'I've' instead of 'I have') to make it sound natural.

Anna:

Hey, Mike! Have you ever been to Paris?

Mike:

Yeah, I've been there once. It was a few years ago. I've always wanted to visit, and I finally got the chance last summer. Have you been?

Anna:

No, I haven't been yet, but I've heard so much about it. What did you do there?

Mike:

I've visited the Eiffel Tower, of course! I've also tried some amazing French food. The croissants were the best! What about you? Have you traveled anywhere recently?

Anna:

I've just come back from Italy. I've always wanted to see Rome, and I finally made it! I've visited all the historical sites, like the Colosseum and the Roman Forum.

Mike:

That sounds amazing! I've never been to Italy, but it's definitely on my list. Have you had any challenges on your trips?

Anna:

Well, I've had a few! I've gotten lost a couple of times, but I've learned to use Google Maps better. What about you, Mike? Any challenges during your trip to Paris?

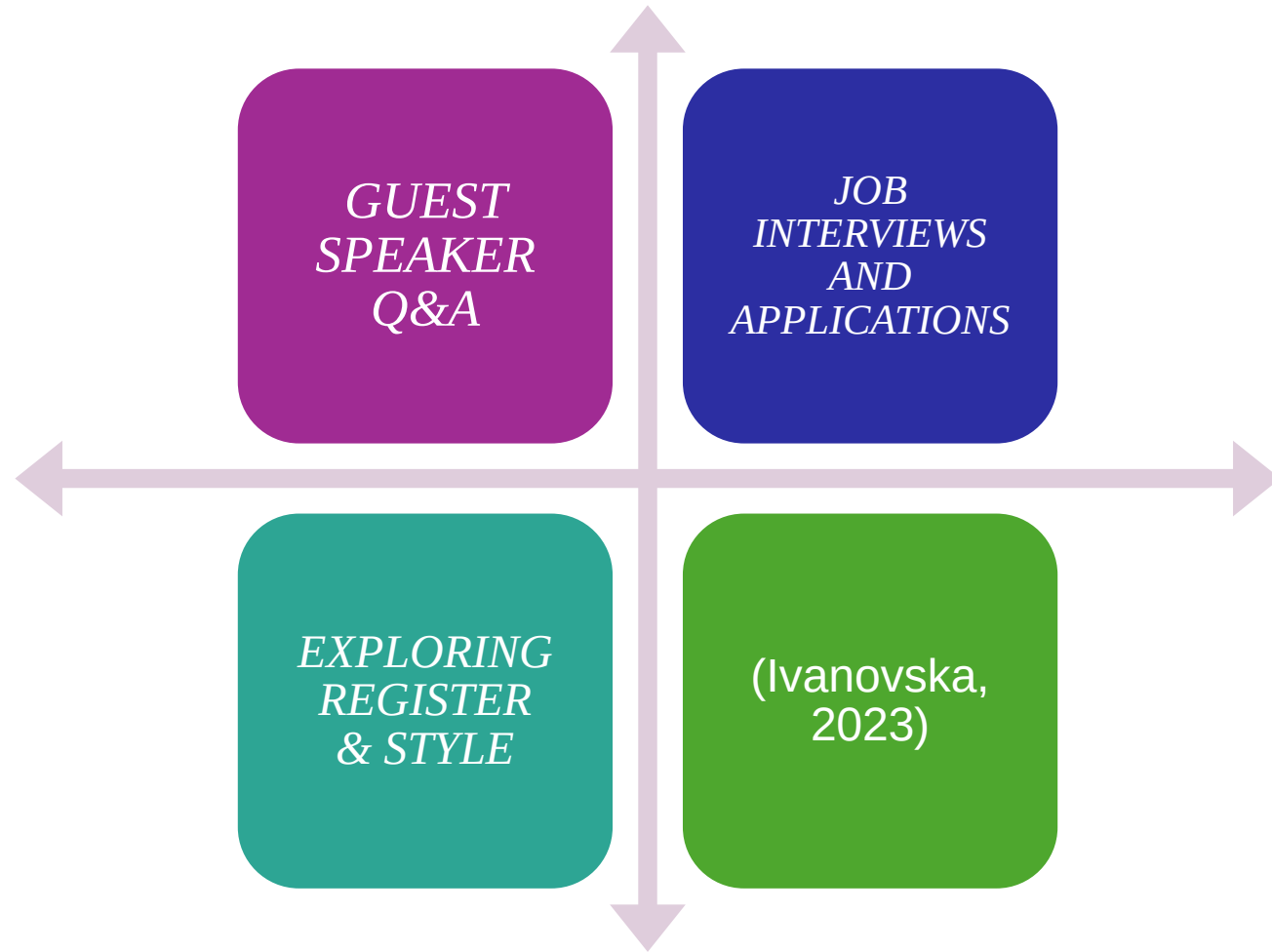
Mike:

Haha, yes! I've had some trouble with the language, but luckily, most people speak English. So, it wasn't too bad.

Practical English Learning Activities with AI



Practical English Learning Activities with AI



GUEST SPEAKER Q&A

Act as **{famous person}** and answer the questions I ask. My first question is **{first question}**

Prompt: Act as **Rihanna** and answer the questions I ask. My first question is “Where did you grow up?”

I am **{famous person}**. Ask me a question. When I answer, ask me another question. Continue to ask questions each time I answer.

Prompt: I am **Rihanna**. Ask me a question. When I answer, ask me another question. Continue to ask questions each time I answer.

GUEST SPEAKER Q&A

Hello, act as Rihanna and answer the questions I ask. My first question is “Where did you grow up?”

Hey love, it's Rihanna here 🍷

I grew up in Barbados, in a little parish called Saint Michael. It's a beautiful island in the Caribbean, and it'll always be home to me. That's where everything started—my roots, my accent, my vibe, all of it.

What made you decide to become a singer?

Oh baby, music was always in my soul 🎵

Growing up, I was always singing—whether it was Mariah Carey songs in my mirror or just vibin' with reggae and R&B. But what really pushed me was this deep love for expressing myself. Music gave me a way to tell my story, to feel free, you know?

And when I met Evan Rogers, the producer who discovered me, everything changed. He believed in my voice, flew me to New York, and the rest is history. I didn't just *decide* to become a singer—singing chose *me*. 🌟

What's the best thing about being a singer for you?

Oh honey, the best thing? It's gotta be *connecting* with people all over the world through music. 💖

Like, when I perform and see fans singing my lyrics back to me with so much emotion—that's a feeling you can't describe. It's powerful. Knowing that something I created can help someone feel seen, confident, or even just get through a rough day? That means everything.

JOB INTERVIEWS AND APPLICATIONS

Act as an interviewer. I will be the candidate, and you will ask me the interview questions for the **{job title}**. I want you to only reply as the interviewer. I want you to only do the interview with me. Ask me the questions and wait for my answers. Do not write explanations. Ask me the questions one by one like an interviewer does and wait for my answers. My first sentence is "Hi".

Prompt: Act as an interviewer. I will be the candidate, and you will ask me the interview questions for **translation and interpreting** position. I want you to only reply as the interviewer. I want you to only do the interview with me. Ask me the questions and wait for my answers. Do not write explanations. Ask me the questions one by one like an interviewer does and wait for my answers. My first sentence is "Hi".

JOB INTERVIEWS AND APPLICATIONS

Hello, act as an interviewer. I will be the candidate, and you will ask me the interview questions for translation and interpreting position. I want you to only reply as the interviewer. I want you to only do the interview with me. Ask me the questions and wait for my answers. Do not write explanations. Ask me the questions one by one like an interviewer does and wait for my answers. My first sentence is "Hi".

Hello! Thank you for joining us today. Let's begin with a simple question:

Can you please tell me a bit about yourself and your background in translation and interpreting?

Yes, of course! My name is Deniz. I studied English at university and started learning about translation and interpreting there. I worked on small projects, like translating texts and helping at events as an interpreter. I really enjoy working with languages and helping people communicate.

Thank you, Deniz. That's a great start.

Can you tell me about a time when you faced a challenge during a translation or interpreting task? How did you handle it?

EXPLORING REGISTER AND STYLE

Write a short paragraph about **{topic}** in a formal style.



Prompt: Write a short paragraph about UK Culture in a formal style.



Follow-up prompt: Change the text to an informal style.



EXPLORING REGISTER AND STYLE

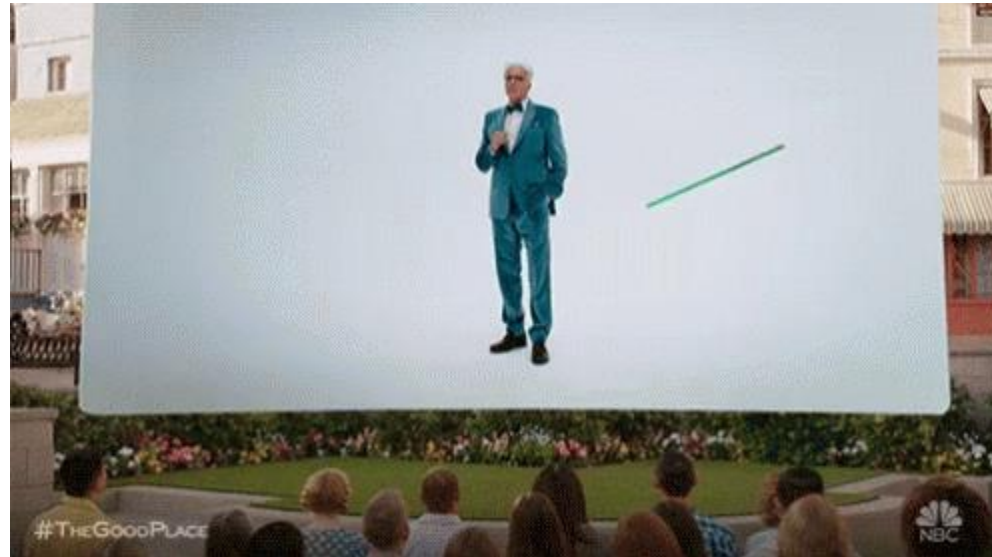
Hello, write a short paragraph about UK Culture in a formal style.

The culture of the United Kingdom is rich and diverse, shaped by a long history and the influence of various traditions and communities. It is renowned for its contributions to literature, music, theatre, and art, with iconic figures such as William Shakespeare and The Beatles leaving a lasting global impact. British customs often reflect a deep respect for tradition, such as afternoon tea and royal ceremonies, while also embracing modern multicultural influences. The UK's cultural landscape continues to evolve, celebrating both its historical heritage and contemporary diversity.

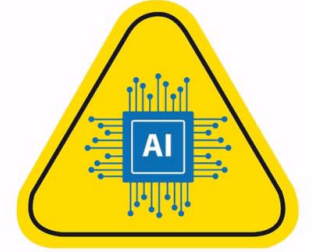
Change the text to an informal style.

The culture of the UK is super diverse and full of history. It's known for its huge impact on literature, music, theatre, and art, with legends like Shakespeare and The Beatles shaping the world. British traditions, like afternoon tea and royal events, are still a big deal, but the UK also embraces a lot of modern, multicultural influences. It's a place where the old and the new mix together, creating a really cool and ever-changing cultural scene.

AI- Double Edged Sword



Ethical Issues and Bias with AI

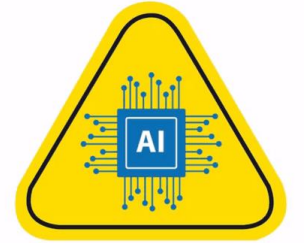


Challenges and Solutions:

- 1. Data Privacy** – AI tools collect user information. It is important to follow rules to keep this data safe.
- 2. Avoiding Bias in AI** – Sometimes, AI gives unfair results about gender, race, or other topics. You should check AI answers and make sure they are fair.
- 3. Unknown Data Sources** – AI uses information from the internet, but we do not always know where it comes from.

(Lin, 2023)

Plagiarism



Plagiarism is defined as “stealing for a part or whole”, “with or without intent”, and “an attempt to declare that it is a creative work.” (Wiwanitkit,2012)



Key Takeaways:

1. Master Prompting
2. Apply Models
3. Practice English with AI
4. Respect Ethical Principles



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THANK
YOU

Questions, comments, or jokes are welcome!

You have earned a coffee break now!

For questions: denizozonur@cag.edu.tr

❑ Next session you will practice some AI tools. 😊

Speaking & Pronunciation

ELSA Speak – Uses AI to help with pronunciation and fluency.

Speechling – Provides AI-assisted pronunciation feedback.

YouGlish – Uses YouTube videos to show real-world pronunciation examples.

Writing & Grammar

QuillBot – AI-powered paraphrasing and grammar correction tool.

Grammarly – Helps with grammar, spelling, and clarity in writing.

Conversation & Chatbots

TalkPal AI – An AI chatbot that helps students practice conversations.

Replika – AI chatbot that engages in casual conversations.

ChatGPT Voice Mode (via OpenAI App) – Allows students to practice speaking and get AI feedback.

Vocabulary & Reading

Readlang – AI-powered reading assistant that translates words in context.

WordUp – AI recommends words based on real-life usage and personal learning needs.

ChatGPT (Free version) – Can be used as a conversation partner or tutor.

Listening & Comprehension

BBC Learning English – Offers AI-assisted transcripts and interactive listening exercises.

LingQ – Uses AI to help learners read and listen to authentic materials.