



IMPLEMENTATION OF THE PRINCIPLES OF THE RESPONSIBLE MANAGEMENT EDUCATION

SHARING INFORMATION ON PROGRESS FOR 2021-2022

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INTRODUCTION

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES



Prof. Dr. Mustafa BAŞARAN
Dean of Faculty of Economics
and Administrative Sciences

Dean's Message

Çağ University has become one of the participants of this platform by signing the Principles for Responsible Management Education (PRME) at the United Nations.

In the Sharing Information Report (SIP) I will mention about integrating and sustainability of our entire business programs and their ties related with PRME Principles.

Mission of the Faculty of Economics and Administrative Sciences is to educate the students to satisfy the needs of contemporary and competitive international business world.

To achieve Mission; Faculty aims

- To equip the students with fundamental and technical knowledge in international business. This process covers digital and innovative technologies.
- To improve managerial skills of the students by increasing self-confidence and self-expression efficiency.
- To lead the students behaving ethical and responsible towards society and environment. We inspire them to use their intellectual accumulation for the benefit of society and mankind.

For achieving the mission, we adopt an action plan.

- We send the students into the real world via internship programs by motivating them to live the facts of life.
- We invite real world actors into the class for sharing their experience and inspire them about the potential roles in the future.

•And we bring the real-world applications into the classroom by using simulation programs. So, they have the chance to improve their decision-making abilities by trial and error. This process covers the implementations of improving their entrepreneurship skills.

•And as a further step, we are just trying to use Meta Verse opportunities such as courses of Virtual World (Meta Verse) and Marketing & Sustainability and plan to expand this challenging technology to the courses in business. So, we believe the students will improve learn to learn, learn to be, and learn to do skills more effectively.

For this purpose, we motivate, improve, keep, and sustain qualified academic staff by providing smart management sensibility and creating supportive learning environment. So, we believe that we will serve better to the goal to train a new generation of business leaders who can manage the challenges facing business and society in the 21st century within the context of PRME principles of Goals, Values, Method, Research, Partnership and Dialogue.

EXECUTIVE SUMMARY

Our university became a member of PRME in September 2020 and we continued our efforts to spread adoption of sustainable development goals throughout our institution during 2021.

As a new member of PRME organization, this document is prepared as the “Sharing Information of Progress” report for year 2021-2022. The report includes our university mission, goals, and activities toward adapting “Sustainable Development Goals” in education, research, quality assurance and social contribution areas. The launch, implementation and integration of SDGs require commitment on different levels. Our university has a broad focus on adapting and continuously improving on these subjects. We have a major emphasis on communicating these efforts widely, to encourage our internal and external stakeholders on contributing to our integration processes.

Cag University



Status	Communicating Signatory
Type of Organization	University
Parent Organization	
Location	Mersin , Turkey
Website	https://www.cag.edu.tr
Member Since	24 September 2020



PRME Principles for Responsible Management Education



BACKGROUND



SUSTAINABILITY AT ÇAĞ UNIVERSITY

Çağ University was established on July 9, 1997, thanks to the endeavors of the founding president Yaşar BAYBOĞAN and the Bayboğan Education Foundation, which has more than 30 years of expertise in the field of education. As the first Foundation University founded in our nation in the Mediterranean region, it has earned a position in the Turkish Higher Education System. With its stunning, 520.000m2 campus that complies with all international standards, our university has been offering students a top-notch education from the day it was established. Every year, the university's student and faculty populations have grown. Students climbed from 422 in the 1998–1999 academic year to almost 7000 in the 2021–2022 academic year. A total of 260 permanent teaching staff members were employed by the university in the 2021–2022 academic year, up from the initial figure of roughly 25 when the university initially began offering instruction. Çağ university's faculty is comprised of domestic and international academicians who are leaders in their fields, current with global issues, knowledgeable, and visionary. They prepare students for the complexities of business life through both theoretical and practical applications and “teach, research, thinking, and creation” to them. Through agreements for cooperation with the university and the institution, Çağ University strives to become a world university. In this capacity, it gave its students all the necessities of the time and gave them the tools they needed to find employment after graduation.

Çağ University's strategic plan focuses on the areas of Research and Discovery, Quality Education, Social Contribution and Equity.

Currently there are three particular research and application centers cooperation at Çağ University related to sustainability, which are Gender and Women's Studies Application and Research Center, Social Responsibility Application and Research Center and Continuing Education Center.

Çağ University joined IACBE (International Accreditation Council of Business Education) in 2019 by becoming a member with the goal of “advancing academic quality in business programs through evidence-based accreditation that enables institutions to establish distinctive educational models that match their mission and vision”. Since 2019, Çağ University has collaborated with IACBE and has established itself as the first accredited member from Turkey to demonstrate its commitment to high-quality education. By 2020, Çağ University had demonstrated its rigor as a responsible business education institution by being a communicating member of PRME.



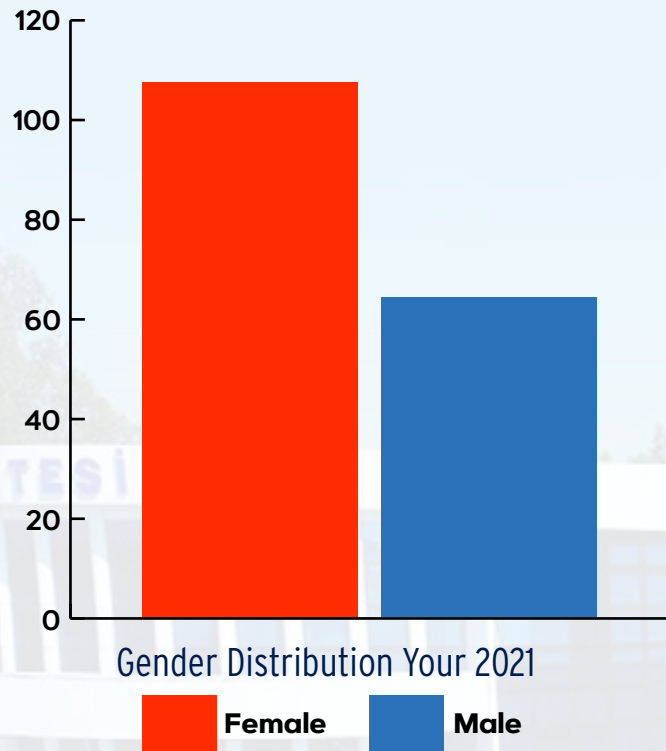
Çağ University's The Disabled Student Unit operates to ensure that our students participate fully and effectively in academic and social life on an equal basis with all individuals. It aims to support the academic, social, physical and psychological processes of students in accordance with the legal framework determined by the Council of Higher Education.

In 2020, we received the orange flag award, which shows that the necessary adaptations, infrastructure and equipment provided to ensure that disabled students have access to social and cultural activities as well as educational activities.

WOMEN LEADERSHIP AT ÇAĞ

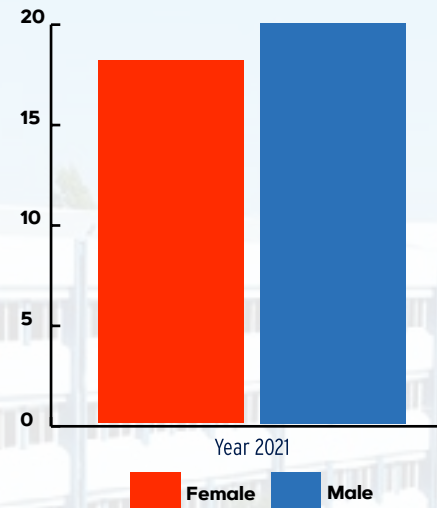
We are focusing on policies to improve the status and participation of female academicians and managers. The current distribution of female participation in our university are shown below:

Gender Distribution of Academicians

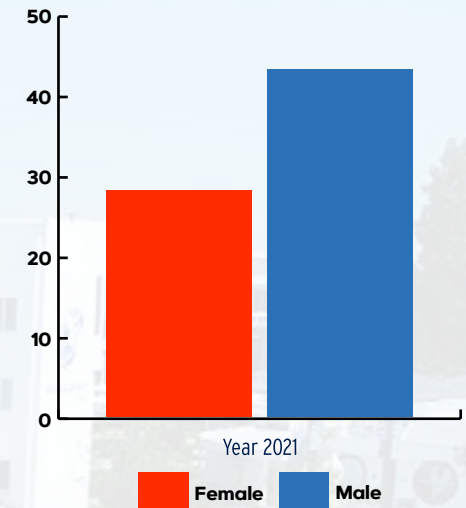


Women hold an absolute advantage in the number of academicians in our university by constituting 63%. Among the senior leadership ranks, women occupy a substantial role in deputy-level and principal executive positions. Academic titles and educational level are very important conditions for a woman to become a university leader. We give value the promotion of women to leadership positions and internal recruitments. We are also taking notice of the recruitment of women to administrative roles. Almost half of our administrative personnel are (40%) female.

Gender Distribution of Executive Leaders



Gender Distribution of Administrative Personnel



TIMELINE OF NOTABLE ACTIONS AT ÇAĞ

May

Social Responsibility Application and Research Center was established.

2015

2016

January

The Strategic Plan of year 2016-2020 was published. Engagement with societal problems and focusing on specific needs were added as a prioritized strategy.

January

Faculty of Economics and Administrative Sciences at Çağ University became a member status of IACBE(International Accreditation Council for Business Education)

2017

June

Candidacy of faculty was successful and approved by IACBE.

2019

January

The Strategic Plan of year 2021-2025 was published. This plan included contribution to problems of society and policies that are measured by performance criterias. Each year our performance is evaluated and action plans are implemented correspondingly.

2020

June

Our University was given 'Orange Flag Award' in 2020, which is presented to Universities implementing the best physical accessibility practices for disabled students.

September

Our University became a member of PRME

2022

September

7 of our business programs have granted accreditation by IACBE. We are the first University in Turkey to be accredited by IACBE.

The background of the slide features a photograph of a modern university building with large glass windows and a curved facade. In the foreground, there is a paved area and a fountain with water spraying upwards. The sky is clear and blue.

Our Policies for Contributing to Society

Çağ University attaches importance to awareness of the socio-economic, cultural and ecological problems of the region and bears a sense of responsibility.

Our aim in this direction is being a university, which:

- Develops “continuing education projects” in a solution-oriented approach to social problems with local governments, chambers of industry and commerce, bar associations, non-governmental organizations,
- Produces the information required by our region and country, enabling the dissemination of this knowledge to the society and identifies new research areas,
- Establishes research centers for the planning and coordination of research and projects to be carried out in the determined fields and research areas,
- Helps academics who are working in different fields of science and experts in their fields to share and transfer their knowledge with every age and every segment of the society through ÇAGSEM (Continuing Education Application and Research Center), so that anyone who wants to acquire expertise, professional advice or job would gain knowledge and skills or consultancy service. It also helps people to receive trainings that will help the development of the educational and cultural level of the society,
- Contributes to sustainable social and economic development in social, economic, and cultural fields through strategic alliances with external stakeholders.



MULTIDISCIPLINARY UNIVERSITY-WIDE RESEARCH CENTERS

SOCIAL RESPONSIBILITY APPLICATION AND RESEARCH CENTER



Prof. Dr. H. Mahir Fisunoğlu
Director of Research Center

Generic competencies that our students should have in the 21st century and expected to be delivered by our education system;

- a) teamwork understanding and skills,
- b) lifelong learning and the habit of applying knowledge,
- c) encouraging and participating in scientific research, and
- d) preparing for life after graduation.

This means; it is to ensure that the program and course contents are arranged in a way that will enable our students to gain these competencies along with the theoretical and practical courses. Thus, our students are preparing for professional business life. On the other hand, they will also gain the ability to follow the developments in society and nature and to understand and interpret these changes on the others.

Another feature of the 21st century is the internalization of the meaning of the concept of “sustainability”. While sustainability can be used in many ways, it is interpreted here as a resource management that includes intergenerational (future generations). The most important resources here are human and natural resources. The use of these resources in a way that protects the welfare and happiness of future generations is defined with the concept of “sustainability”. Indeed, the environmental problems and climate change require today’s generations to rethink their goals, values and methods for the favour and benefit of future generation direct their research

in this direction and cooperate. Progress on this issue, which requires an important paradigm shift, is more difficult than expected, and time is short. However, it will be possible to direct our knowledge and values to these issues, to increase the awareness of the business world about their responsibilities in these issues, and to cooperate with the public sector and civil society. Universities are an important actor in this cooperation platforms.

Çağ University also makes the necessary changes and corrections in the curriculum in this regard. The dimensions of international relations and trade, especially the fact that international trade and logistics issues have become one of the foremost targets of climate change, make it necessary for our students, who will form the next generations, to take deep-rooted education in these subjects and enter the business life. Other programs of the university are also more or less concerned with the subject of sustainability. Moreover, employment of our graduates in different fields requires all of them to have sufficient knowledge and equipment on sustainability/ sustainability in the business world/business ethics. Our students are trained and awareness is raised on “sustainability” not only in terms of course and program content, but also through social responsibility projects and Çağ University Social Responsibility Application and Research Center projects.

GENDER AND WOMEN'S STUDIES APPLICATION AND RESEARCH CENTER



**Assist Prof. Dr.
Gülden Venüs CÖMERT**
Director of Gender and Women's
Studies Center

Since the day it was founded, ÇAĞKAM (Çağ University Gender and Women's Studies Application and Research Center) has been fulfilling the task of enlightening the society with its constantly functioning dynamic structure and agenda.

Main goals of ÇAĞKAM can be listed as:

- To carry out research and educational activities in every field related to gender and women in our country and around the world,
- To encourage scientific research in the branch of Gender and Women's Studies,
- To carry out studies for researchers from different disciplines and research fields to develop joint projects, as well as the research carried out by faculty members individually,
- To lead national and international studies on gender and women's studies and to develop research collaborations with other institutions and individuals,
- To carry out studies to determine on which subjects the research in the field of gender and women's studies concentrate and on which subjects there is a lack of research.

For these purposes, ÇAĞKAM carries out activities that appeal to wider audiences, catch the current issues and try to find answers to the specific questions due to the participation of scientists, professionals and young entrepreneurs, who are experts in their fields, with remarkable topics.

ÇAĞKAM has carried out an intensive work especially during the Covid-19 pandemic outbreak. In March 2021, online activities called "Monday Talks" were organized for

every week on topics such as violence against women, pandemic, migration and entrepreneurship. Activities related to legal struggle for women's rights and child abduction and extradition procedure were prepared by the coordination of student clubs in the University. The first of the ÇAĞKAM Gender Studies Series was held in April 2021. In this series, a wide audience has been reached with the contribution of our speakers on topics related to petition writing workshop, persistent follow-up, privacy, body image in the prep-school period, gender and menstruation.

In "ÇAĞKAM Coffee Talks" series, which lasted 4 weeks in 2021-2022 term, an agenda including the topics of "Women Rights in Constitutional Court Decisions", "Spousal Consent in Health Law", "Our Relationship With Body", "The Impact of Women and NGO's in the Business World" has been held. A symposium of "Interdisciplinary Perspective on Child Neglect and Abuse" was organized in cooperation with ELSA (European Law Students Association).

In 2022, a seminar was held at the Chamber of Pharmacists, within the scope of women's rights and combating violence. Various conferences were held in the branch of family, women, gender, women's health and entrepreneurship in the context of Turkish civil and criminal law. Helpful contacts were established with different NGO's that could cooperate with ÇAĞKAM in the long term. In addition, we take care using our center's social media accounts effectively. There are posts that briefly and concisely explain the concepts such as "victim accusation" and "sexism" that are not well known. We are happy to state that, we intend to continue our activities both face-to-face and online during the current academic year.

SUSTAINABILITY RESEARCH AT ÇAG UNIVERSITY


















“The research conducted by our academicians is categorized into four focus areas that are mostly emphasized in the interdisciplinary areas of social responsibility and sustainability. Some of the publications connected to the most relevant UN SDGs are listed below.









** For the rest of the publications please visit <https://www.cag.edu.tr/en/academic-and-professional-events> Publications only written in English language are included in the tables below.*”

RESEARCH CONDUCTED BY BUSINESS SCHOOL FACULTY IN 2021











1. Environmentally Sustainable Actions

PUBLICATION TITLE	RESEARCHER NAME (S)	SDG
"Do industrialization, energy importations, and economic progress influence carbon emission in Pakistan"	Ozturk, I.	 
"Decoupling and decomposition analysis of environmental impact from economic growth: A comparative analysis of Pakistan, India, and China"	Ozturk, I.	 
"An investigation into the anthropogenic effect of biomass energy utilization and economic sustainability on environmental degradation in E7 economies"	Ozturk, I.	 
"Climate change as a competition area in global leadership: An examination of China's environmental policy"	Demirdelen, Ö.	 
"Revisiting the relationship between carbon emission, renewable energy consumption, forestry, and agricultural financial development for China"	Ozturk, I.	 
"How do climatic change, cereal crops and livestock production interact with carbon emissions? Updated evidence from China"	Ozturk, I.	 
"Heterogeneous links among urban concentration, non-renewable energy use intensity, economic development, and environmental emissions across regional development levels"	Ozturk, I.	 
"Asymmetric investigation to track the effect of urbanization, energy utilization, fossil fuel energy and CO2 emission on economic efficiency in China: Another outlook"	Ozturk, I.	





2. Work, Resilience and Sustainable Futures (Responsible Work)

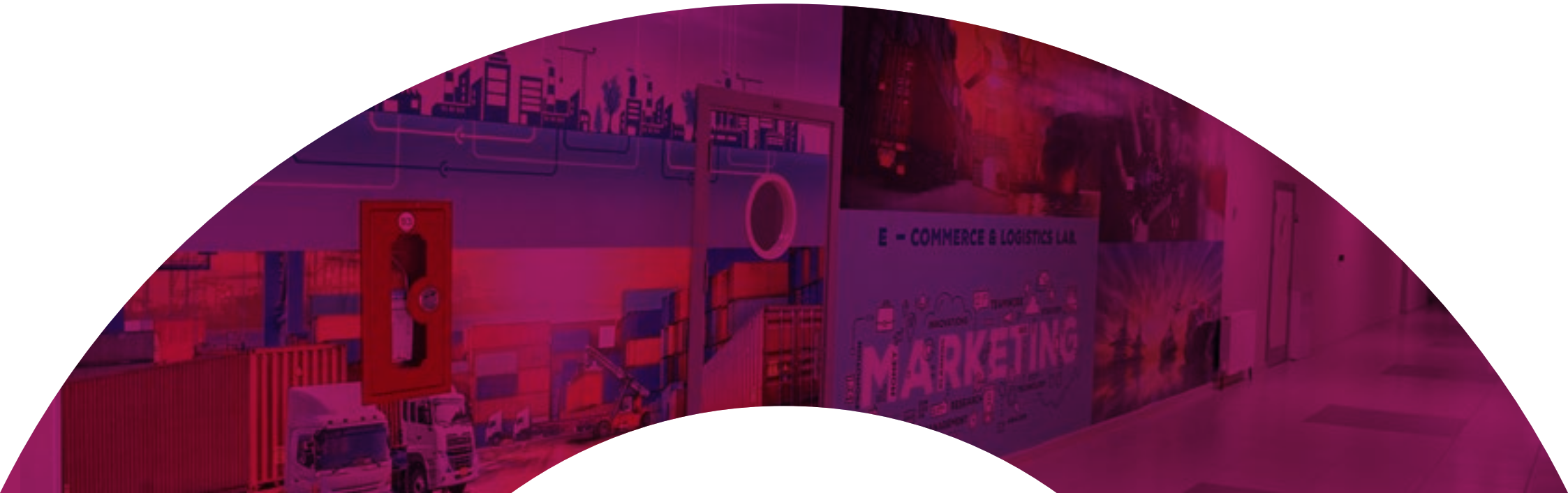
PUBLICATION TITLE	RESEARCHER NAME (S)	SDG
"Digital Transformation and Virtually Born Family Businesses"	Gülmez, M.	
"Energy Card of the Eastern Mediterranean: Cyprus"	Köylü, M.	
"The Future of Economic Ties between Turkey and the EU"	Fisunoglu, M.	
"A Sector Based Analysis of Supply and Demand Shocks During Covid-19 Pandemic"	Yılmaz, S. & Özaytürk, G.	 
"Exploring the Role of Corporate Social Responsibility in Consumer Purchase Intention. A Study from the Agriculture Sector"	Ozturk, I.	
"Analyzing The Effect of The Covid-19 Outbreak On Stock Returns Of Energy Companies In Bist30"	Sökmen, A.G. & Elbir G.	 

3. Social Justice and Equity

PUBLICATION TITLE	RESEARCHER NAME (S)	SDG
"The counter-hegemonic struggle and the framing practices of the Anti-Nuclear Platform in Turkey (2002-2018)"	Balkan-Sahin, S.	
The causes of occupational accidents and injuries in Romanian firms: An application of the Johansen cointegration and Granger causality test"	Ozturk, I.	 
"Anti-Coal Movements in Turkey: The Case of Çırpılar"	Balkan-Sahin, S.	
"Development of a social-emotional foreign language learning scale (SEFLLS) for young adults"	Zaimoglu, S. & Sahinkarakas, S.	
"The relationship between foreign language anxiety and decision-making strategies among university students"	Demir, A. N. & Zaimoglu, S.	
"Why does abusive leadership lead to employee silence? The mediating role of perceived insider status and psychological safety"	Ozturk, I	
"Initiative to Create Ideal Citizens in Rural Areas of Turkey: Assembly of Village Institutes"	Gönder, H.	 
"Migration and Women Being a Woman in Temporary Protection"	Koç, M.	










4. Health and Well-Being














PUBLICATION TITLE	RESEARCHER NAME (S)	SDG
"The investigation of drug or stimulant usage prevalence and related factors among university students in Mersin in Turkey"	Koç, M.	
"Association of cancer response styles and alexithymia with posttraumatic growth in breast cancer patients"	Cakmak, S., Cincin, M., & Kocatepe Avci, U.	
"Reciprocal Determinism and Covid 19"	Yasa Özeltürkay, E, Özbek, H.E.	 



ACADEMIC YEAR 2021-2022- MANAGEMENT SCHOOL THESES

“Student’s theses on social responsibility related subjects and their correspondence to SDGs are stated in the table below”.

PUBLICATION TITLE	SDG
Examination Of Refugee Parents’ Beliefs Regarding Child Safety	
Examination Of Anxiety and Depression Levels of Relatives of Patients with Covid-19	
Examination Of Social Skills and Psychological Well-Being Of 5-6 Years Old Children During the Pandemic Process	
Comparison of Burnout Levels and Personality Features of Teachers Teaching Students with And Without Mental Disability	
The Effect of Perceived Risk in the Covid-19 Pandemic on Online Purchasing Behavior: An Application on E-Commerce Users	
A Research on The Perceived Benefit of Mobile Shopping in The Covid-19 Pandemic	
Examination of Social Media Addiction and Emotion Regulation Skills According to Various Variables in High School Students	
The Relationship Between the Fear and Continuous Anxiety of Healthcare Professionals: The Case of Mersin	 

Investigation Of the Relationship Between Teachers' Burnout Level and Emotional Intelligence Levels in The Covid-19 Pandemic	 
The Effects of Social Isolation and Screen Exposure Between Children During the Covid-19 Pandemic on Computer Gaming Addiction, Yenisehir Case, Mersin	
Investigation Of Psychosocial Factors Affecting the Burnout of Healthcare Professionals During the Pandemic Process	
Material Compensation in Divorce	
Improvement Of Perception of Stress, Hope, and Quality of Life by People of Humanitarian Aid Organizations During the Covid-19 Pandemic Period.	
Investigation Of the Relationship Between Emotional Eating, Uncontrolled Eating and Cognitive Restriction Tendencies and Conscious Awareness in Obese Individuals	
Legal Analysis of Syrian Asylum-Seekers Living in Turkey to Exposure to Migrant Sludge and Human Trade	
Violence Against Healthcare Professionals and Legal Protection	  
Examination of the relationship Between Social Media Addiction and Personal Well-Being In University Students: Cag University Case	
The Effect of Media Exposure on Sleep Habits And Related Factors in Preschool Children Applied To Cukurova University Children Mental Health And Diseases Polyclinic	

STUDENT CLUBS

“

Çağ University has a widely participated student community which holds 46 student clubs from different areas of interest. These student clubs play an active role in planning social responsibility campaigns that are design to create awareness on both local and national needs or problems of our society. Student club projects are mostly organized with the corporation of NGOs, municipalities, and companies from various industries.

”

Erasmus Student Network | ESN ÇAG

TO BE A WOMAN IN THE WORLD

The event took place on March 2021 at our University. The guest speaker Sara Hursidi, one of our lecturers, held an interactive online event with students where she talked about women rights, women's importance to the society. The aim of this event was to create awareness towards women rights.



SMA AWARENESS SEMINAR

The event took place on May 2021 as an online seminar. The focal subject of the event was Spinal Muscular Atrophy (SMA) disease. The event was done with the participation of Ayça Şahin who conducts research on gene science. She talked about her research and experiences about SMA disease. The aim of the event was to create awareness on SMA disease and inform our students on actions to be taken to help people suffering from the disease.



Student Club Activities & Projects on Social Contribution and Engagement to The Society

DATE	STUDENT CLUB	PROJECT	PARTNERSHIP
Jan 9 th , 2021,	Pet Friends Club	The Importance of Neutering Our Animal Friends / What is the Role of Municipalities in Sterilization and Treatment?	Mersin Municipality Veterinary Services
Feb 9 th 2021	Psychology Club	Gender discrimination and LGBT	Prof. Dr. Ayse Deniz Gökengin
Feb 12 th , 2021	Gender Equality in Academia Club	Dating Violence / Workshop	Psy. Melike Dut & Psy. Nazlıcan Ergün
Feb 21 st 2021	Social Awareness Club	HIV & AIDS awareness	Dr. Önder BORA
March 5 th 2021	Innovation Club	A World without plastics	Pernur Bayramoglu Ahmet Furkan Akda
March 8 th , 2021	Özgecan Women Rights Club, Career Club, Psychology Club, International Law Club, Literature Club, Philosophy Club, Self-improvement Club, Modern Culture Club, Trade and Logistics Club	8 th of March Women's Day	Lawyer Begüm Gürel Lerzenur Asan Çelik
March 12 th 2021	Young Lawyers Club	Child Sexual Abuse	Lawyer Ayça Kara Sığırcı, Prof. Dr. Hakan Kar

April 15 th 2021	Psychology Club	Masculinity Construction and Fragile Masculinity	Beril Türkoglu Demirel
April 19 th 2021	Social Services Club	Dating Violence	Instructor Sara Hursidi
April 21 st 2021	Psychology Club	Sexual Orientation and Gender Identity Diversity	Ardıl Bayram Sahin
May 4 th 2021	Union of Clubs	Effective Communication Skill	Melike Çelik
May 5 th 2021	Young Green Crescent Club	Green Crescent and Addiction	Veysel Durak Yesilay Youth Services Directorate Youth Studies Specialist
May 14 th 2021	Özgecan Women Rights Club	"Women And Child Abuse", "Child Abuse and Child Interview Techniques", " Types of Abuse Against Women", " Recognizing Child Abuse and Types of Abuse"	Prof. Dr. Hakan Kar Psy. Lida Özdenler Psy. Pinar Demir
Nov 5 th 2021	Child Development Club	Children's Week Online Awareness Seminar	Buse Güler Çakan Lösev Adana Corporate Communication Speicalist
Nov 28 th 2021	Societal Awareness Club	Disaster Awareness Training	ÖZLEM BOZKURT AKUT Mersin Specialist
Dec 8 th 2021	Çag University	Fighting Addiction	Veysel Durak

CURRICULUM














































































All Courses Connected to SDGs

Faculty of Administrative and Economic Science has placed a high level of importance on including sustainability concepts into core courses that students must take to graduate.

The curriculum of the following courses include an activity or module on sustainability or sustainable development goals.



GYP113 Gender Equality		
GYP117 Health Sociology		
LAW201 Law I		
MAT302 Business Research Methods	  	
ITL313 Virtual Worlds	    	
MAN329 Customer Relationship Management	  	
MAN331 Contemporary Marketing Issues		
IFN314 E-Commerce (Project)	 	
ECO400 Global Economy		
ECO403 Turkish Economy		
MAN401 Human Resource Management		
MAN433 Business Ethics and Social Responsibility	       	
MAN437 Global Marketing		
MAN440 Marketing & Sustainability	       	
MAN446 Business Simulation		
MAN460 Entrepreneurship	 	
IRE408 Climate Change	    	
IRE340 Social Movements	       	
IRE215 Human Rights	 	
ITL301 Supply Chain Management	     	
ITL306 International Trade Regulations	       	
CGP 217- Children Rights	 	
ISG 206- Emergency Management		
SHP 204- Special Needs Individual and Social Services	  	

COURSE HIGHLIGHTS



GYP113-Gender Equality

This course is one of the courses given within the scope of the Development and Life Program. It introduces students to current theories and research on gender. Gender differences in mental health, personality, talent, and behavior are examined. In addition, other topics such as gender development, violence against women, family issues, sexuality, women and work are discussed.



MAN433- BUSINESS ETHICS & SOCIAL RESPONSIBILITY

This course is one of the courses given within the scope of the Development and Life Program, introduces students to current theories and research on gender. Gender differences in mental health, personality, talent, and behavior are examined. In addition, other topics such as gender development, violence against women, family issues, sexuality, women and work are discussed.



MAN440 - MARKETING & SUSTAINABILITY

The course focuses on four main aspects: (i) the meaning of sustainability and definitions of the concept (ii) relationship between sustainability & marketing, (iii) using a unique 3D digital platform to understand and experience sustainability applications by organizations and (iv) work as a virtual team in an international project. The main emphasis is on an integrated understanding of sustainability issues and how organizations and businesses act in this sense.

In this course, students must prepare The Final Project (In collaboration with Whole Brain Health). Students will organize a sustainability-themed event/activity and make a presentation on the Second Life platform as a term project. The students will be responsible of coming up with a project idea, organizing and implementing it in Second Life Virtual World. The theme of sustainability will be highlighted, and the importance of the subject will be emphasized.



IRE-340- SOCIAL MOVEMENTS

The aim of this course is to examine the politics of global social movements. The students are provided with theoretical and practical information about the structure of the social movements and the complex interaction process of this structure with political institutions. Within this aim, the course examines the causes of social movements, its effects on the globalization process and its consequences. The course analyzes the relationship between democratization, modernization, economic transformation, globalization and social movements. In this context, social movements in various countries and regions are discussed together with the historical developments.

Business Faculty - Projects & Partnerships



Virtual Worlds

Virtual Worlds course is organized as a joint course in cooperation with Technology University of Dublin (Ireland) and Whole Brain Health Organization from the USA. The course is developed to help students understand how online virtual environment functions and finds out the potential for developing and using content in business. An effective knowledge of how online virtual environments and communities' function are getting increasingly essential for anyone working in content development. The course allows students to explore the creation, management, and development of content in a virtual world and reflect that on a blog page. To create a comprehensive awareness of Virtual Worlds, a wide understanding and appreciation of Virtual World applications and the vital possible future role that they would play in modern world.

Our faculty member Assoc Prof. Dr. Murat Gülmez participated in the Virtual World Best Practices in Education conference held in Second Life. In this conference, Gülmez presented his experiences with his course on 'Virtual Worlds-International Student Project' with Prof. Dr. John O'Connor and Lynne Berret's participation. This Project course is applied with the cooperation of 'Technology University of Dublin' from Ireland and 'Whole Brain Health', a non-profit education from the USA. The presentation included the multicultural metaverse experience, course outputs, the future of the metaverse and student experience. The participants exchanged ideas on the subject and initiated new cooperations for the upcoming projects.

2020-2021 the international Student Project (ISP) course was carried out in cooperation with Çag University & Technological University Dublin. The final student group presentations were made with contribution of students from both universities in metaverse.



Within the scope of Erasmus KA107 international faculty exchange program, 11 faculty members from Indian UPES (University of Petroleum and Energy) were guests of our university to develop cooperation on metaverse and developing technologies.



Partnership With International University of Rabat

Assoc. Prof. Dr. Sevgi Balkan Sahin, Res. Asst. Özge Çetiner, Res. Asst. Hazal Ezgi Özbek and Res. Asst. Nilay Soydan participated Erasmus+ KA171 Project in Morocco. Within the scope of this project, they met with colleagues and students from the International University of Rabat to share their ideas about international projects, discover future research activities and consolidate links between the two universities.



Erasmus “Staff Mobility” Visit to Spain

Lecturer Emre Kadir Özekenci, one of the faculty members of our faculty, paid a one-week visit to the “University of Santiago de Compostela” in the Galicia region of Spain as part of the Erasmus “staff mobility” program. In this process, ideas were exchanged with the partner university on issues such as international projects and cooperation, development and diversity of education and training activities.



Partnership with Chamber of Commerce and Industry

Research Assistant Suzan OGUZ, Research Assistant of the Department of Trade and Logistics of our faculty, attended the 2021 Industry and Technology Cooperation Board meeting. The meeting where Tarsus Business Development Center and Activities, Problems and Solution proposals were discussed was hosted by Mersin Chamber of Commerce and Industry.



A large crowd of graduates in white gowns and blue stoles are celebrating at night. They are holding up their blue graduation caps and some are taking photos with their phones. The air is filled with a thick cloud of white and blue confetti. The scene is illuminated by bright stage lights, creating a festive and celebratory atmosphere.

REFLECTION AND FUTURE OBJECTIVES

Despite the fact that this is our first report, as a university, we can declare that we have advanced by incorporating PRME concepts into the disciplines of education, teaching, and research. For the past four years, we have been going through the accreditation process and communicating with our accrediting agency. We learn more about PRME during this process and join as a partner in communication. This initiative demonstrate our commitment to teaching responsible management. IACBE (International Accreditation Council for Business Education) has just granted our business programs with accreditation. In order to provide business education in accordance with IACBE principles, Cag University first focuses on principle 1: “Commitment to Integrity, Responsibility, and Ethical Behavior.”

This journey is only getting started, and we still have more work to do. In accordance with our strategic plan and the context of sustainable development goals, we will achieve our future objectives for the next reporting period. We would like to deeply incorporate sustainability into our educational programs through students and other stakeholders.

Here are a few of our efforts to adhere to PRME principles:

After receiving the “accessibility on campus” (orange flag). Our next objectives are to win the Council of Higher Education’s , “accessibility in education” (green flag), and “accessibility in socio-cultural activities” (blue flag) awards.

By submitting an application as soon as possible to the Green Metric, a university sustainability grading system, we would like to be listed in the World University Rankings.

We began the institutional accreditation procedure and exerted a lot of effort to achieve Council of Higher Education institutional certification.



ÇAĞ ÜNİVERSİTESİ

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