



EXPLORE THE FUTURE OF BUSINESS EDUCATION AT ÇAĞ UNIVERSITY

2023

DEPARTMENTS

- INTERNATIONAL BUSINESS MANAGEMENT*
- INTERNATIONAL FINANCE AND BANKING*
- INTERNATIONAL TRADE AND LOGISTICS*

TECHNOLOGY ORIENTED COURSES

- BUSINESS SIMULATION
- METAVERSE (VIRTUAL WORLDS)
- METAVERSE APPLICATIONS
MARKETING & SUSTAINABILITY
META ENTREPRENEURSHIP
- DIGITAL CITIZENSHIP
- NEW TECHNOLOGIES FOR BUSINESS
- CRYPTO CURRENCY
- ARTIFICIAL INTELLIGENCE
- BLOCKCHAIN TECHNOLOGY
- DATA ANALYSIS & REPORTING

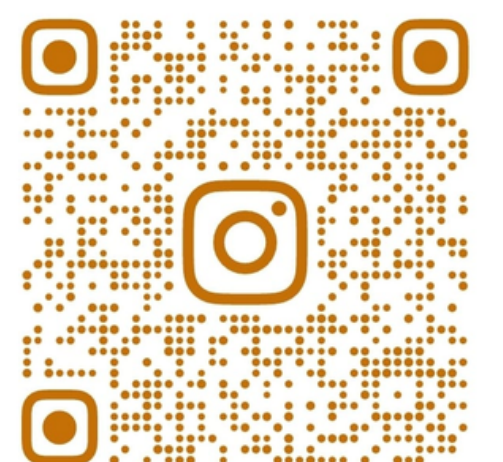
www.cag.edu.tr

www.virtualworldscaguniversity.com

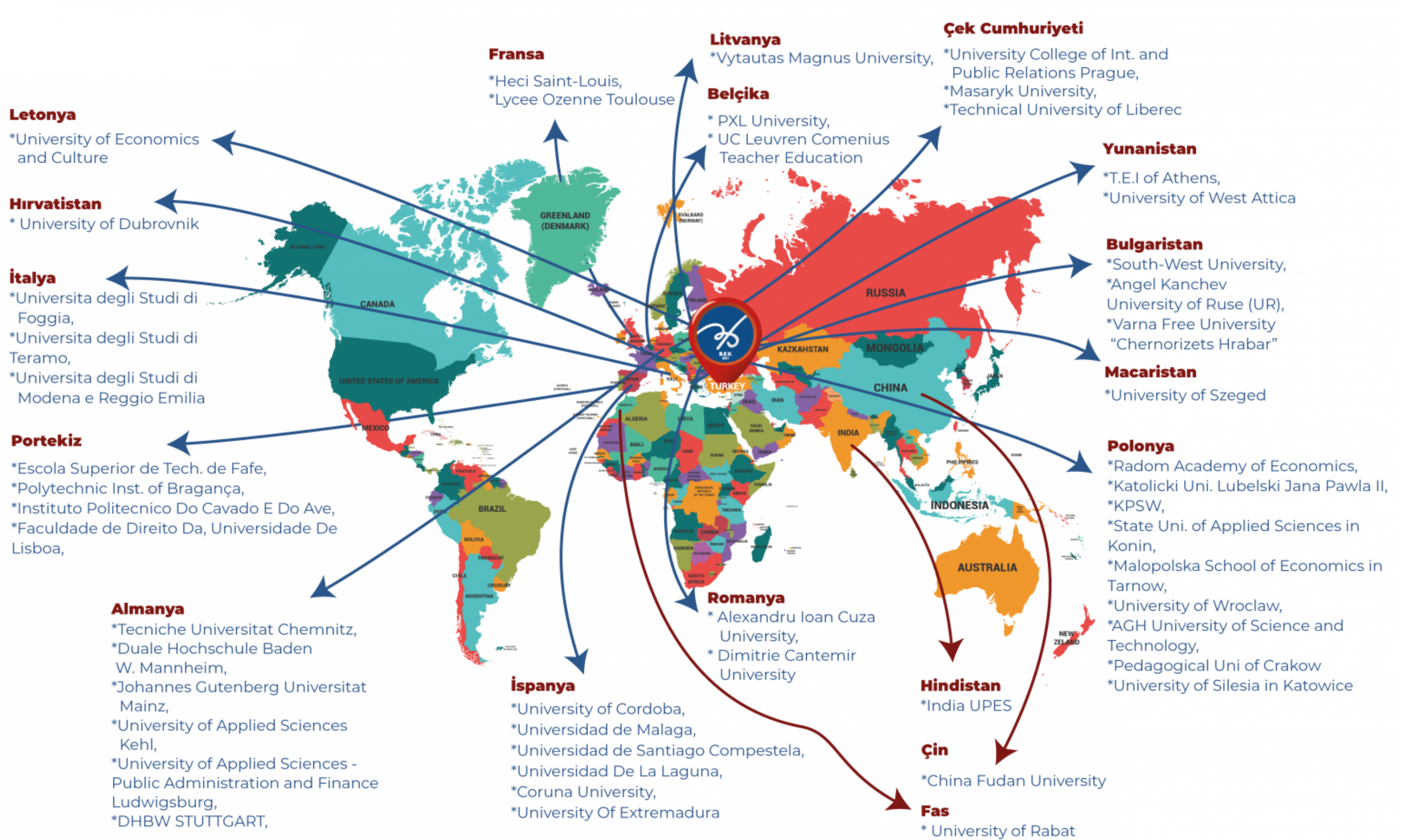
*These programs are accredited by IACBE.



Check out our
Instagram account



@CAGVIRTUALWORLDS



OPPORTUNITY TO STUDY ABROAD WITH OUR PARTNER UNIVERSITIES FROM ALL OVER THE WORLD

Course in Virtual Worlds with international collaborations such as Technological University Dublin, national and international non-profit organizations (Whole Brain Health, Virtual Ability, LÖSEV)



Our students experience the Real Financial World and Financial Markets interactively in a classroom environment and prepare for the financial world in which they will take part by acquiring the ability to learn and use software widely used in financial institutions, especially Meta Trader 5.0 and Matrix.



In Marketing and Sustainability course, our students collaborate with real organizations. They are developing projects on how these organizations can adapt to the metaverse by contributing to sustainability.



Seniors have the opportunity to test their knowledge and accumulations in virtual environments. In this context, with the CAPITALISMLAB program, our students establish companies in the E-commerce & Logistics Laboratory.





Program Benefits



International Accreditation
Council for Business
Education

PRME Principles for Responsible
Management Education

an initiative of the



Principles for Responsible
Management Education



Internship (Work experience)
Entrepreneurship Seminar (KOSGEB Approved
Entrepreneurship Certificate)
Undergraduate Graduation Project (An
Academic Research Related to the Field)

Accreditation is a quality assurance system. In this process, associate, undergraduate and graduate programs and educational activities are evaluated by an independent external audit institution. ✓ Çağ University Business Administration Programs are accredited by "IACBE", one of the world's leading Accreditation Institution from the USA in the field of business administration.

The Principles for Responsible Business Education (PRME), launched at the United Nations Global Compact Leaders Summit in Geneva in 2007, develop the values of sustainability and corporate responsibility and create a common ground for these universal values to be the subject of curricula and scientific studies. ✓ Çağ University is one of the eight communicating signatory of PRME in Turkey.

Why Çağ University?



More Information, Follow Us on
www.cag.edu.tr

Student-centered education
Dynamic and young training staff
Course contents suitable for the requirements of the contemporary business world
Internship opportunities and campus life



UNLEASH YOUR POTENTIAL

with Technological Business Education!

Virtual Reality Headsets

"I can access some information on YouTube, but I believe that virtual reality is more effective and increases my desire to learn. In classes, we get to see different types of transportation, such as shipping containers. We don't often have the opportunity to see them frequently in our daily lives. We need to physically go there, which has become especially difficult for us after Covid. However, thanks to VR, we have the opportunity to see them without actually going there."

Koray Keçeci



Business Simulation

"Gamification of a university course and using as a simulation has been both enjoyable and educational for me, while also being captivating. I would like to thank my instructors for providing us with this opportunity." Senanur Ünsal



Virtual Worlds & Metaverse

"Virtual worlds course was both enjoyable and highly informative for me. This course provided me with the opportunity to be part of a team collaboration in a virtual platform while completing a project and delivering a presentation. Being involved in a project with Irish students was also valuable for my language development. With the support of instructors from Turkey, Ireland and the USA, I gained knowledge about the virtual world, which will perhaps be one of the most important tools of the future, and had the opportunity to improve myself." Mert Can Ay

