



EXPLORE THE FUTURE OF BUSINESS EDUCATION AT ÇAĞ UNIVERSITY

2025

DEPARTMENTS

- INTERNATIONAL BUSINESS MANAGEMENT*
- INTERNATIONAL FINANCE AND BANKING*
- INTERNATIONAL TRADE AND LOGISTICS*

TECHNOLOGY ORIENTED COURSES

- BUSINESS SIMULATION
- METAVERSE (VIRTUAL WORLDS)
- METAVERSE APPLICATIONS
MARKETING & SUSTAINABILITY
META ENTREPRENEURSHIP
- DIGITAL CITIZENSHIP
- NEW TECHNOLOGIES FOR BUSINESS
- CRYPTO CURRENCY
- ARTIFICIAL INTELLIGENCE
- BLOCKCHAIN TECHNOLOGY
- DATA ANALYSIS & REPORTING

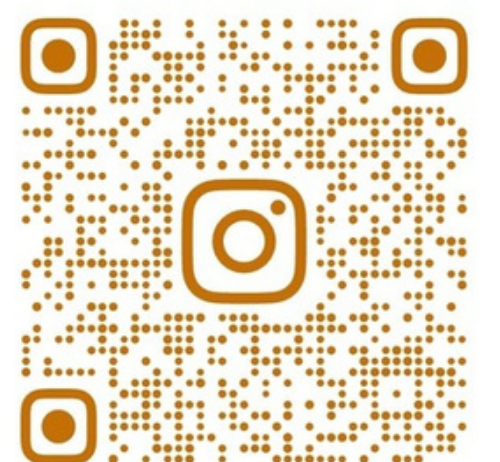


www.cag.edu.tr

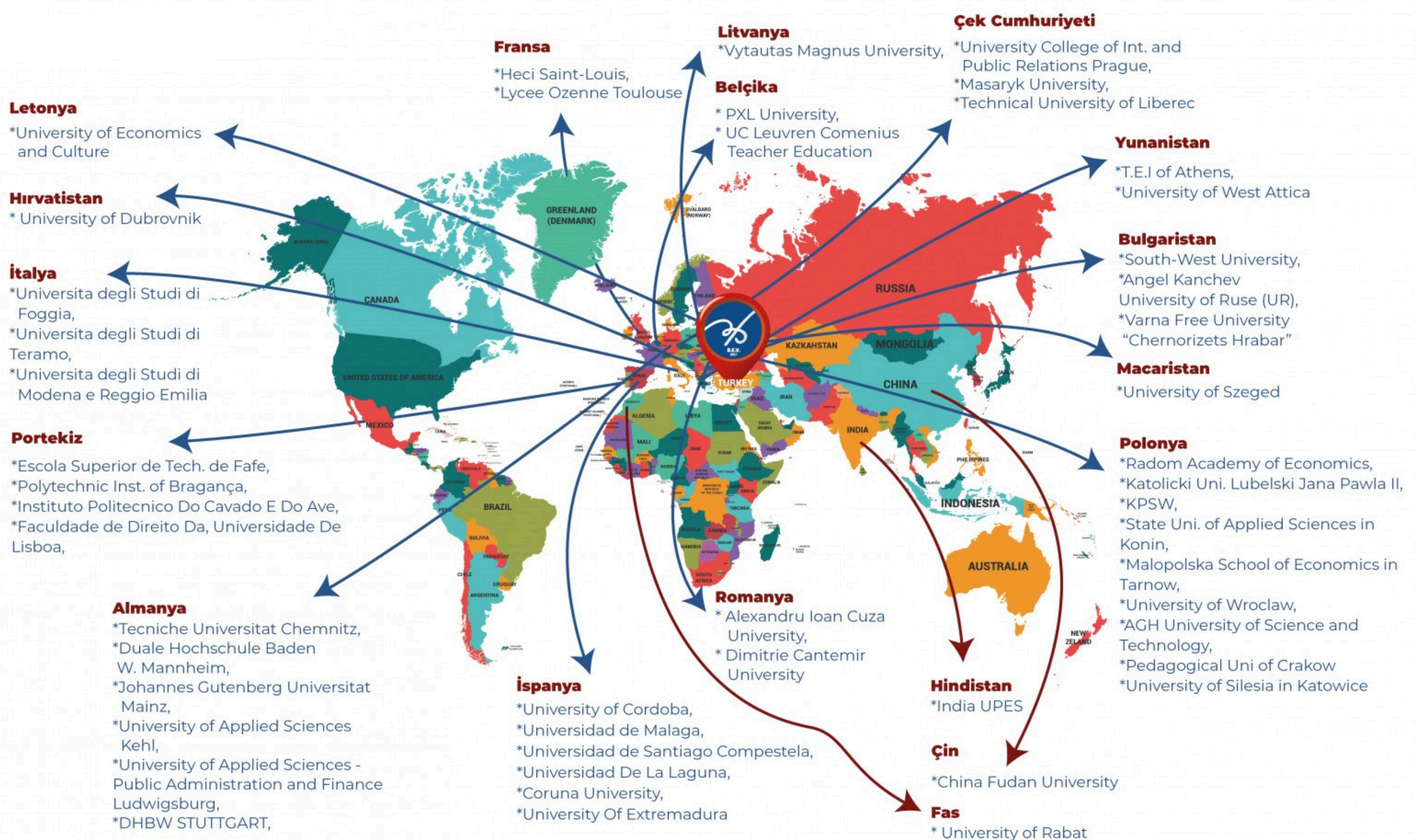
www.virtualworldscaguniversity.com

*These programs are accredited by **IACBE**.

Check out our
Instagram account



@CAGVIRTUALWORLDS



OPPORTUNITY TO STUDY ABROAD WITH OUR PARTNER UNIVERSITIES FROM ALL OVER THE WORLD

Course in Virtual Worlds with international collaborations such as Technological University Dublin, national and international non-profit organizations (Whole Brain Health, Virtual Ability, LÖSEV)



Our students experience the Real Financial World and Financial Markets interactively in a classroom environment and prepare for the financial world in which they will take part by acquiring the ability to learn and use software widely used in financial institutions, especially Meta Trader 5.0 and Matrix.



In the Marketing and Sustainability course, our students collaborate with real organisations. They develop projects on how these organisations can adapt to the Metaverse by contributing to sustainability.



Seniors have the opportunity to test their knowledge and experience with business simulation. In this context, with the CAPITALISMLAB programme, our students have the opportunity to establish a company with a simulation application in the E-commerce & Logistics Laboratory and put their theoretical knowledge into practice.





Program Benefits



International Accreditation
Council for Business
Education

PRME Principles for Responsible
Management Education

an initiative of the



Principles for Responsible
Management Education



Internship (Work experience)
Entrepreneurship Seminar (KOSGEB Approved
Entrepreneurship Certificate) Undergraduate
Graduate on Project (An Academic Research
Related to the Field)

Accreditation is a quality assurance system. In this process, associate, undergraduate and graduate programs and educational activities are evaluated by an independent external audit institution. ✓ Çağ University Business Administration Programs are accredited by "IACBE", one of the world's leading Accreditation Institution from the USA in the field of business administration.

The Principles for Responsible Business Education (PRME), launched at the United Nations Global Compact Leaders Summit in Geneva in 2007, develop the values of sustainability and corporate responsibility and create a common ground for these universal values to be the subject of curricula and scientific studies. Çağ University is one of the eight communicating signatory of PRME in Turkey. ✓

Why Çağ University?



More Information, Follow Us on
www.cag.edu.tr

Student-centered education
Dynamic and young training staff
Course contents suitable for the requirements of the contemporary business world
Internship opportunities and campus life



UNLEASH YOUR POTENTIAL *with Technological Business Education!*

Virtual Reality Headsets

"I can access some information on YouTube, but I believe that virtual reality is more effective and increases my desire to learn. In classes, we get to see different types of transportation, such as shipping containers. We don't often have the opportunity to see them frequently in our daily lives. We need to physically go there, which has become especially difficult for us after Covid. However, thanks to VR, we have the opportunity to see them without actually going there." Koray Keçeci



Business Simulation

"Gamification of a university course and using as a simulation has been both enjoyable and educational for me, while also being captivating. I would like to thank my instructors for providing us with this opportunity." Senanur Unsal



Virtual Worlds & Metaverse

"Virtual worlds course was both enjoyable and highly informative for me. This course provided me with the opportunity to be part of a team collaboration in a virtual platform while completing a project and delivering a presentation. Being involved in a project with Irish students was also valuable for my language development. With the support of instructors from Turkey, Ireland and the USA, I gained knowledge about the virtual world, which will perhaps be one of the most important tools of the future, and had the opportunity to improve myself." Mert Can Ay





Our students, who received many awards, including the first prize in the Student Challenge organised by the Virtual Worlds Education Consortium within the scope of the Metaverse Virtual Worlds course and attended by students around the world, were awarded a certificate of achievement by our esteemed Rector Prof. Dr. Ünal AY.



**Hochschule für öffentliche Verwaltung Kehl University
visited our campus.**



The project titled 'Metaverse and Virtual Reality Education', which was implemented under the chairmanship of Assoc. Prof. Dr. Murat GÜLMEZ, was successfully completed.



EVENTS

EUROPEAN LABORATORY
for Pedagogical Action-Research
and Student-Centered Learning

EL@RA
TESST

TECHNOLOGICAL EDUCATION
for Smart Development, Sustainability
and Transdisciplinarity



BEYOND VISION: SUSTAINABLE FUTURES IN ACTION INNOVATE TO SUSTAIN

Conference

SEPTEMBER 26-27, 2024

ORGANIZERS



'Beyond Vision: Sustainable Futures in Action - Innovate to Sustain' conference will be held in a hybrid format by the Faculty of Economics and Administrative Sciences of Çag University on September 26-27, 2024. The conference aims to increase awareness of environmental problems through an interdisciplinary approach.

Submission Deadline - July 30, 2024

2ND UNITAR INTERNATIONAL RESEARCH EVENT UN BRUSSELS, BELGIUM — 3-4 DECEMBER 2024

UN 2.0: Our Common Agenda and the Role of Higher Education
in Conflict, Peace, and Development Research Event

[Conference Co-Organisers Members:](#)





BLENDDED INTENSIVE PROGRAMME

STUDENTS FROM ÇAĞ UNIVERSITY, HOCHSCHULE FÜR ÖFFENTLICHE VERWALTUNG KEHL, AND THE EUROPEAN UNIVERSITY OF TECHNOLOGY HAVE SUCCESSFULLY:

- ENGAGED IN INTERNATIONAL TEAMWORK
- BUILT AND INTERACTED WITHIN VIRTUAL COMMUNITIES
- CREATED 3D PROJECTS
- FOSTERED INTERCULTURAL DIALOGUE
- STRENGTHENED THEIR DIGITAL AND META-LITERACY SKILLS