

PSY 443- Psychological Testing and Assessment
Scale Development Assignment-I Rubric

Student's Name & Surname:

Student's Number:

Variable Definition & Theoretical Rationale — 35 points

Points	Performance Description
	Excellent (30-35): Clear, original definition; strong theoretical rationale supported by literature.
	Good (20-29): Adequate definition and rationale with minor gaps.
	Fair (10-19): Superficial definition; weak theoretical links.
	Poor (0-9): Insufficient or incorrect conceptualization.

Subdimensions & Scale Structure — 15 points

Points	Performance Description
	Excellent (13-15): Subdimensions clearly defined; structure justified with expected factors.
	Good (10-12): Logical subdimensions; brief explanations.
	Fair (6-9): Subdimensions unclear.
	Poor (0-5): Missing or incorrect structure.

Item Pool and Item Quality (≥60 items) — 35 points

Points	Performance Description
	Excellent (30-35): 60+ items; balanced positive/negative distribution. Clear, single-focused items; no jargon or double-barrel items; balanced wording.
	Good (20-29): 55-59 items; minor issues. Minor clarity or wording issues
	Fair (10-19): 40-54 items. Multiple unclear or double-barrel items.
	Poor (0-9): <40 items or major issues. Items mostly confusing or irrelevant

Response Format & Rationale & Grammar— 15 points

Points	Performance Description
	Excellent (13-15): Appropriate format (e.g., Likert 5/7-point) with strong justification. Organized, clear, no grammar errors, proper file format.
	Good (10-12): Suitable format; rationale basic. Few minor issues.
	Fair (6-9): Format chosen but unjustified. Multiple errors.
	Poor (0-5): Inappropriate or missing format. Disorganized or incomplete submission.

Total Grade:

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