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 Developed by the German company Trados GmbH



Available from SDL plc



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#### Provides translation software for:

- freelance translators,
- language service providers
- corporate language departments
- academic institutions.

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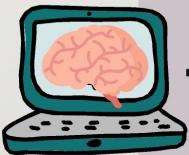
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### **Translation memory**

A translation memory is a database that stores sentences, paragraphs or segments of text that have been translated before.



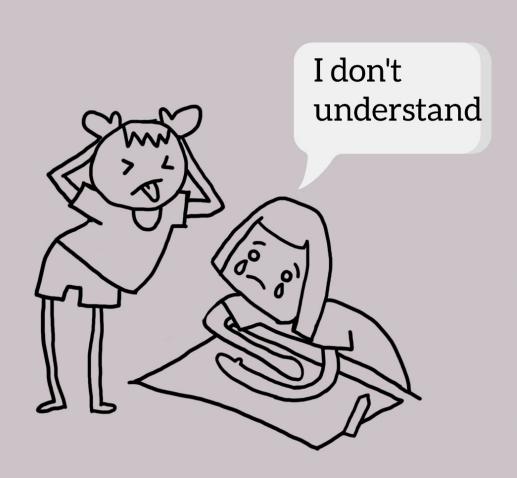






## How does a translation memory differ from machine translation?

Translation memories are created by a professional translator and reuses content that has been previously translated to improve the speed, quality and consistency of future translations.



## How does a translation memory differ from a termbase?

A translation memory stores segments of text as translation units. However a termbase contains a list of multilingual terms and rules regarding their usage.

Translators typically use both a translation memory and a termbase within SDL Trados Studio.

NOW I'M A SUPER TRANSLATOR!



# Does SDL Trados Studio come with a ready-made translation memory?

Translation memories are created from the completed translations of a translator, and are not pre-packaged with SDL Trados Studio. By translating within Studio, or analyzing previously translated content, a translation memory is built using a translator's own work.



### SDL Multi Term

- launched in 1990 by Trados GmbH
- It is a terminology management program
- It is trusted globally to assure uniformity in terminology



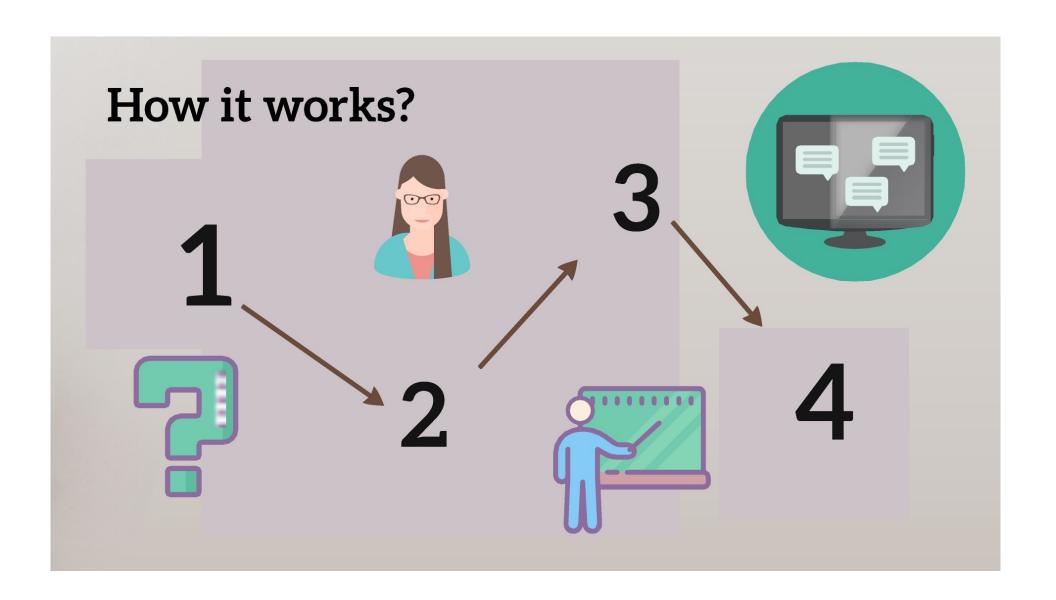


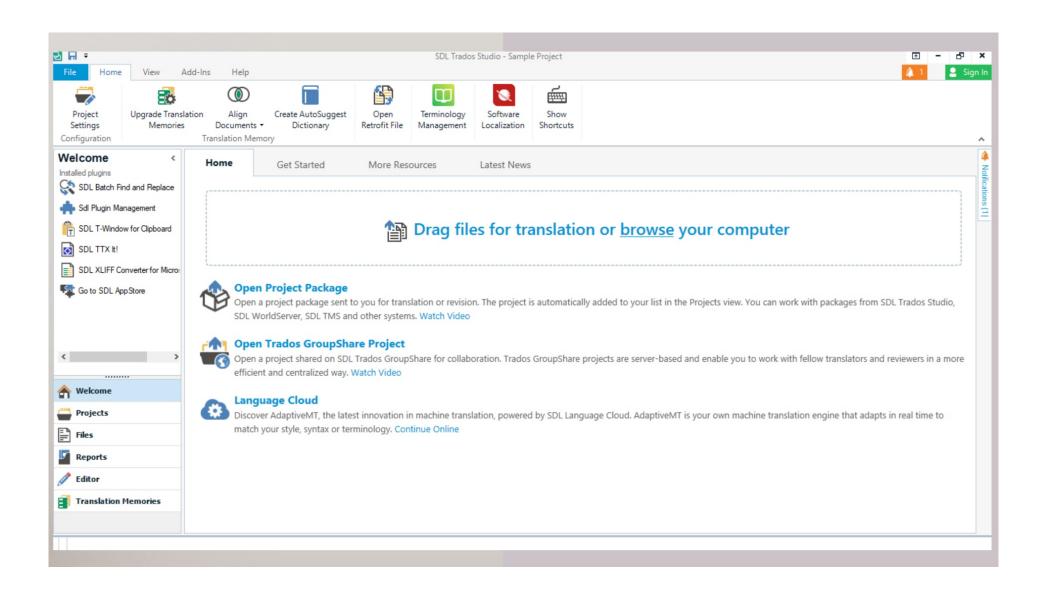


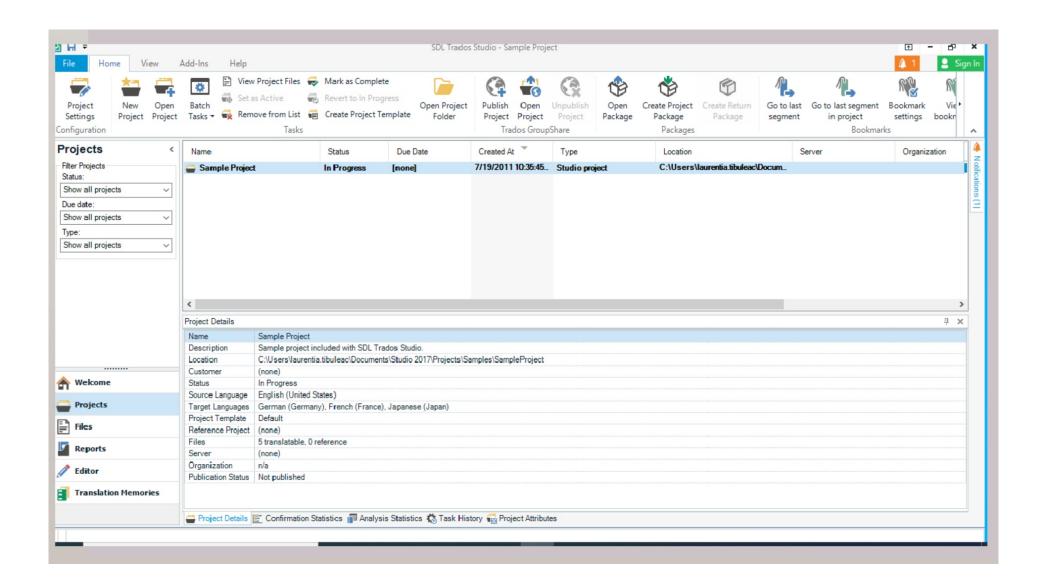
- Used by itself: design terminology databases and dictionaries
- With SDL Trados: enhance overall translation quality and efficiency.
- Store an unlimited number of terms in unlimited languages
- Import and export terms from different technology environments, such as Microsoft Excel

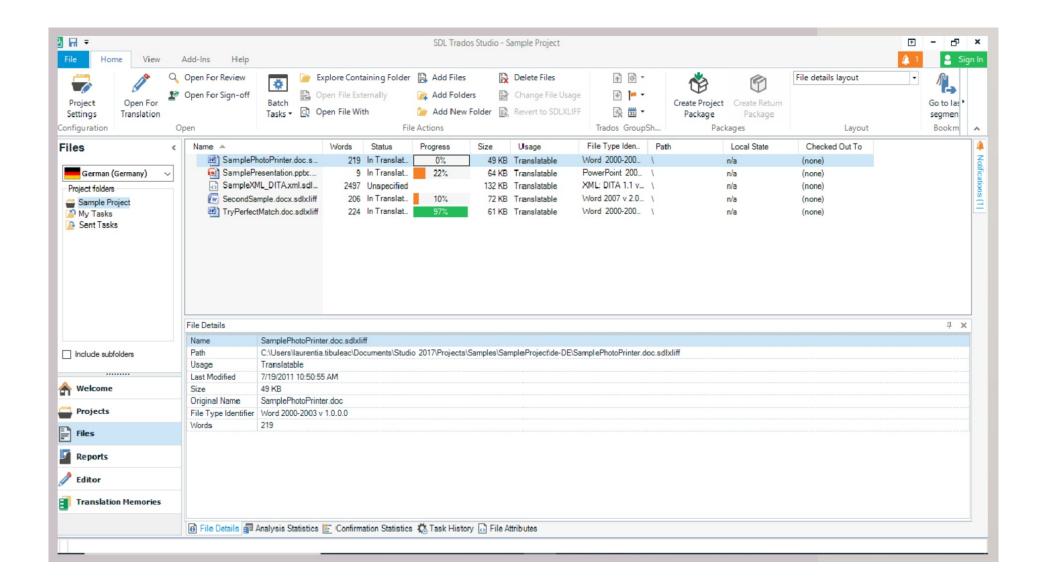


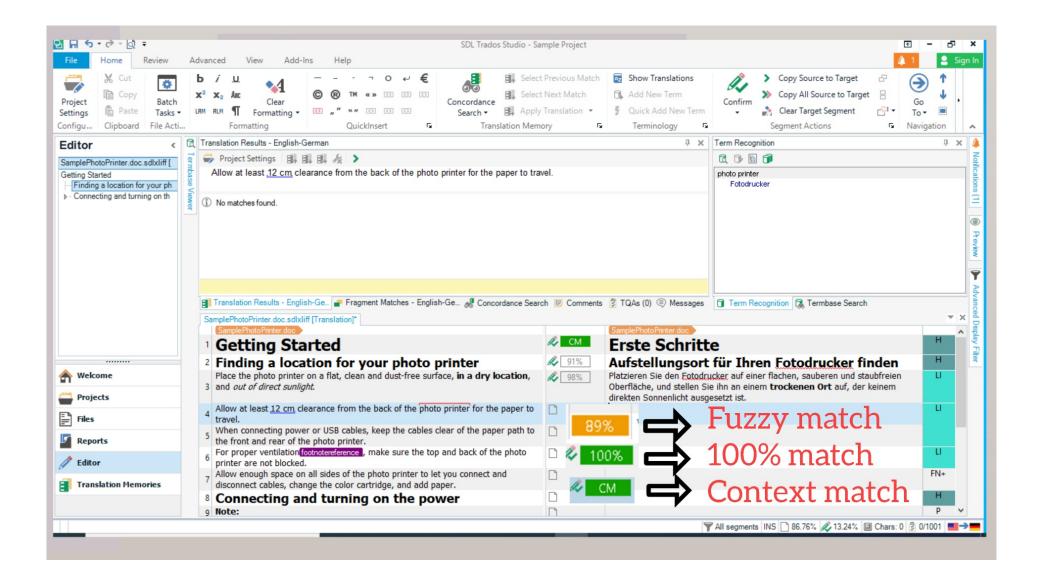


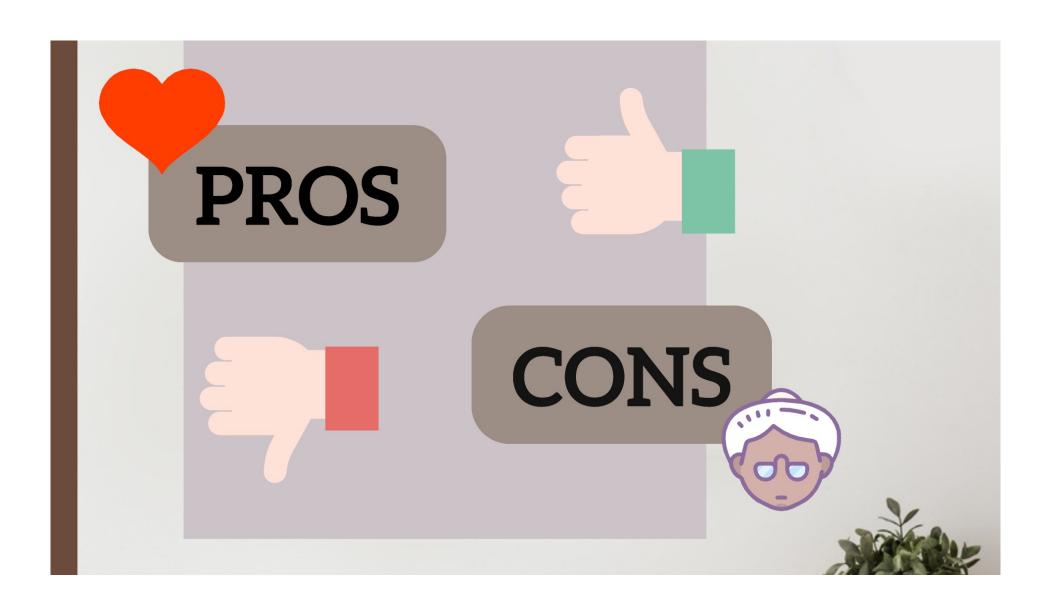


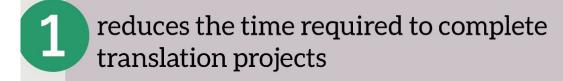














increase team productivity

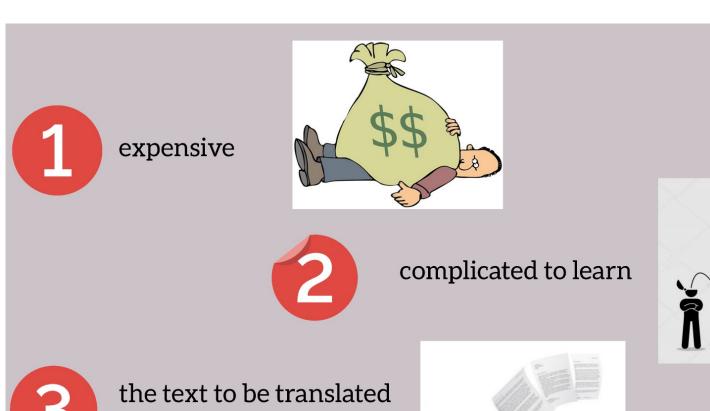
powerful translation memory



easily reuse previously translated and approved content across all your projects with translation memory (TM)

- the most used & popular CAT -tool in the translation industry
- Supports lots of file formats







the text to be translated has to be in an electronic format





Trados ... Never translate the same sentence twice.

or

Never pay for the same translation twice.



