

PSY256
ACADEMIC WRITING AND
PRESENTATION
WEEK 4

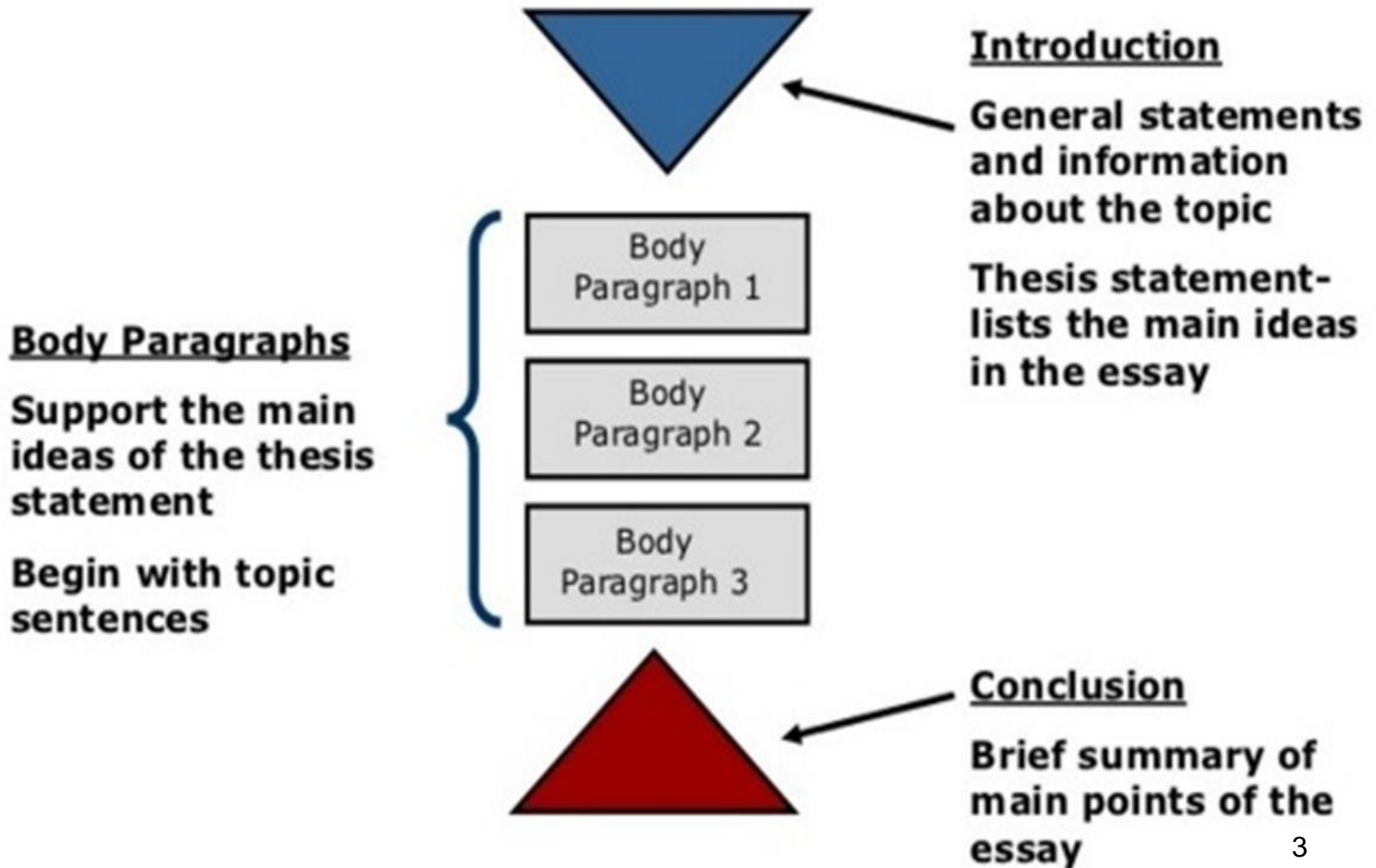


Essay

- **Purpose:** Discuss a topic (usually answering a question) based on what you think the answer is
- ✓ What is the topic/question?
- ✓ What are the main arguments for and against?
- ✓ What is concluded about the topic?



Overview of an Essay



Structure

☐ Introduction

- ✓ Introduce the topic and state what the essay will do/discuss
- ✓ Identify the subject of the essay and define the key terms.
- ✓ Highlight the major issues which “lie behind” the question. Let the reader know how you will focus your essay by identifying the main themes to be discussed.



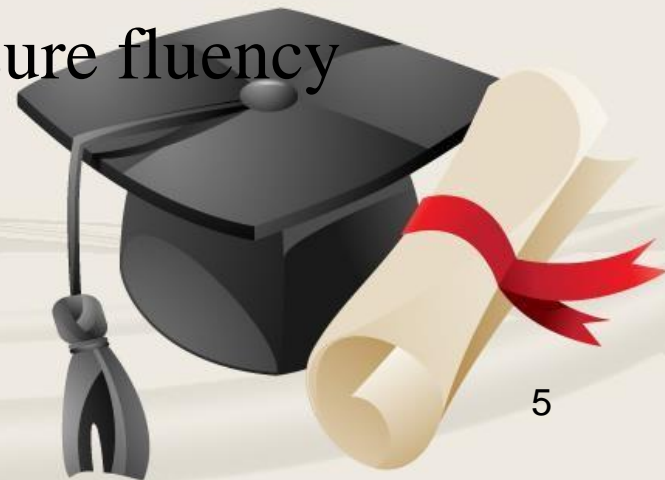
Structure

□ Body

- ✓ includes several paragraphs addressing the main points
- ✓ supports the main ideas

SO...

- ✓ What strategies can be used to ensure fluency between paragraphs?



Structure

❑ Conclusion

- ✓ Summarises the essay, the key themes / arguments of your essay
- ✓ States the concluding answer

!!! Don't include new information / arguments
(only information discussed in the main body of the
essay)



Remember!!

- ✓ The essay should 'flow'.
- ✓ The introduction, main body and conclusion should all be linked.



Essay

When you are writing an evaluation paragraph use the PEC system;

- Make your Point.
- Explain how and why the point is relevant.
- Discuss the Consequences / implications of the theory or study. Are they positive or negative?

For Example;



Essay (Example)

(Point) It is argued that psychoanalytic therapy is only of benefit to an articulate, intelligent, affluent minority.

(Explain) Because psychoanalytic therapy involves talking and gaining insight, and is costly and time-consuming, it is argued that it is only of benefit to an articulate, intelligent, affluent minority. Evidence suggests psychoanalytic therapy works best if the client is motivated and has a positive attitude.

(Consequences) A depressed client's apathy, flat emotional state and lack of motivation limit the appropriateness of psychoanalytic therapy for depression. Furthermore, the levels of dependency of depressed clients mean that transference is more likely to develop.



Argumentative essay outline

Introduction

- Hook
- Background information
- Thesis statement

Paragraph 1

- Topic sentence about 1st argument
- Explanation and evidence to support argument 1
- Transition sentence to next paragraph

Paragraph 2

- Topic sentence about 2nd argument
- Explanation and evidence to support argument 2
- Transition sentence to next paragraph

Paragraph 3

- Topic sentence about a counterargument
- Explanation and evidence to support admit it's partly true
- Refuting that counterargument + transition to conclusion

Conclusion

- Summary of main points
- Restate the position
- Closing sentence

Is online school better than in-person school?



Example

The idea of a four-day workweek is becoming increasingly popular as companies seek ways to improve productivity and employee well-being.

Research shows that working fewer days can actually enhance efficiency. For instance, Microsoft Japan found that reducing the workweek to four days led to a 40% increase in productivity. Employees tend to work more efficiently when they have fewer but more focused working hours. Beyond productivity, a shorter workweek also improves mental and physical health. Employees experience less stress and have more time for personal activities, resulting in greater job satisfaction. Additionally, businesses can save on operational costs, such as electricity and office expenses, while fewer commuting days help reduce carbon emissions.

Some argue that a four-day workweek might lead to lower output, but real-world examples, such as Iceland's successful nationwide trials, prove otherwise. With proper planning, companies can maintain efficiency while giving employees a better work-life balance.

Overall, a four-day workweek benefits both individuals and businesses, making it a promising model for the future of work.



SCIENTIFIC PUBLICATION

The purpose of the scientific publication:

- ✓ to ensure that the knowledge produced and developed is shared
- ✓ to share and spread the existing knowledge
- ✓ to contribute to the development of science.



What is a Scientific Article(Essay)?

Definition 1: A scientific article is a written and published report describing the original research results.

Definition 2: This is a statement containing sufficient information to potential users (colleagues) to allow repetition of experiments, utilizing the developed method, evaluation of scientific procedures and evaluating observations.



Scientific Writing

- Expanded abstracts without a new thought or method, analysis and experimental details cannot be considered scientific papers.
- All sentences should be yours.



Article - Paper

- Scientists "send" articles to the journal.
- "Present" papers at conferences.
- Accepted publications in conferences:

It is indicated on the web pages of the conferences.

A selected number of papers will be published in the **journal x**.

All accepted papers will be published by Springer in **journal x**.

Accepted papers will appear in the **conference proceedings**.



Article types

1. Research paper /full length paper /research article
2. Research note / short note/Letter to editor / short communication
3. Review papers
4. Conference proceedings /Special issue in the journal



Full research paper

- Detailed research results and discussion are satisfactory,
- The article has all components.
 - Abstract
 - Introduction
 - Material and Methods
 - Results
 - Discussion
 - Conclusion
 - Acknowledgment - teşekkür
 - References



Research note

- Abstract
- Discussion
- Acknowledgment
- References
- Two figures or tables
- Page limits, not long
- Not certain statements



Review articles

- Wide-spectrum view
- Experienced scientists
- Has high publication
- Critical approach
- Citing a high number of articles



- Which problem was studied?
- **INTRODUCTION**
- How was the problem examined?
- **METHOD**
- What was found?
- **RESULTS**
- What do they mean?
- **DISCUSSION**



Four basic questions

- **Why was the study conducted?**
 - Introduction and purpose
- **What was done?**
 - Method
- **What was found?**
 - Results
- **What does it mean?**
 - Discussion and Conclusion

