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| ***ÇAĞ UNIVERSITY***  ***FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES*** | | | | | | | | | | | | | | | | | | | | | | | |
| **Code** | | | | **Course Title** | | | | | | | | | | | | **Credit** | | | | | **ECTS** | | |
| **ITL 313** | | | | Virtual Worlds | | | | | | | | | | | | 3 (3-0-0) | | | | | 6 | | |
| **Prerequisites** | | | | | | | | **None** | | | | | | | | | | | | | | | |
| **Language of Instruction** | | | | | | | | English | | | | **Mode of Delivery** | | | | | | **Face to face** | | | | | |
| **Type and Level of Course** | | | | | | | | **Elective/3.Year/SPRING Semester EQF- Level 6** | | | | | | | | | | | | | | | |
| **Lecturers** | | | | | **Name(s)** | | | | | | **LectureHours** | | | | | | **Office Hours** | | | | **Contacts** | | |
| **Course Coordinator** | | | | | Asst.Prof.Dr. Murat Gülmez  Asst. Prof. Dr. Saadet Sağtaş  Res.Asst.Gizem Arı | | | | | | Tuesday  09.40-12.20 | | | | | | Monday  13.45-16.00 | | | | [**mgulmez@cag.edu.tr**](mailto:mgulmez@cag.edu.tr)  [**saadetsagtas@cag.edu.tr**](mailto:saadetsagtas@cag.edu.tr)  [**gizemarı@cag.edu.tr**](mailto:gizemarı@cag.edu.tr) | | |
| **Course Objective** | | | | | **To create a comprehensive awareness of Virtual Worlds, a wide understanding and appreciation of Virtual World applications and the vital possible future role that they would play in modern business practice.** | | | | | | | | | | | | | | | | | | |
| **Learning Outcomes of the Course** | |  | **Students who have completed the course successfully should be able to** | | | | | | | | | | | | | | | | | **Relationship** | | | |
| **Prog. Output** | | | **Net Effect** |
| 1 | **Define Virtual Worlds** | | | | | | | | | | | | | | | | | **3** | | | **4** |
| 2 | **Understand the new technological trends related to Virtual Worlds** | | | | | | | | | | | | | | | | | **3** | | | **4** |
| 3 | **Understand business aspect of Virtual Worlds** | | | | | | | | | | | | | | | | | **4** | | | **5** |
| 4 | **Carry out a project work as a team** | | | | | | | | | | | | | | | | | **6,9** | | | **4** |
| 5 | **Understand how to use Virtual Worlds for societies well being** | | | | | | | | | | | | | | | | | **2,6** | | | **5** |
| **Course Description: The aim of Virtual Worlds course is to define Virtual Worlds and its components. In this sense, the relationships between Virtual Worlds technology and business will be thought during the course. Virtual Worlds terms and definitions, Virtual Worlds business models, technological components of Virtual Worlds, ethical and social issues related to Virtual Worlds will be covered. So, after one semester study, students will be able to understand the role of Virtual Worlds in today’s society.** | | | | | | | | | | | | | | | | | | | | | | | |
| **Course Contents:( WeeklyLecture Plan )** | | | | | | | | | | | | | | | | | | | | | | | |
| **Weeks** | **Topics** | | | | | | | | | | | | **Preparation** | | | | | | **TeachingMethods** | | | | |
| **1** | Introduction and Meeting | | | | | | | | | | | | - | | | | | | **Lectures-Class Room** | | | | |
| **2** | Introduction to Evirtual Worlds- Basics Terms and Discussion current issues with Virtual Worlds- | | | | | | | | | | | | By Lecturer | | | | | | **Lectures-Class Room** | | | | |
| **3** | Introducing Second Life , How to create an Avatar and basic interface | | | | | | | | | | | | By Lecturer | | | | | | **Classroom & Inworld** | | | | |
| **4** | Virtual session and adaptation to virtual Campus | | | | | | | | | | | | By Avatars | | | | | | **Classroom & Inworld** | | | | |
| **5** | Team Building Activity (Object Hunt & Puzzle solving in a Sim) | | | | | | | | | | | | By Avatars | | | | | | **In World** | | | | |
| **6** | Introduction of the Project & Virtual Tutoring “Building” | | | | | | | | | | | | By In World Tutor | | | | | | **In World** | | | | |
| **7** | Virtual Tutoring “Building” | | | | | | | | | | | | By In World Tutor | | | | | | **In World** | | | | |
| **8** | Visiting Tutor for Virtual Non Profits | | | | | | | | | | | | By Avatars  Feed Smile Project | | | | | | **In World** | | | | |
| **9** | Exploring Virtual Businesses | | | | | | | | | | | | By Avatars  (Voluntary virtual business owners will be invited to campus) | | | | | | **In World** | | | | |
| **10** | Team Work on Project | | | | | | | | | | | | By Avatars | | | | | | **In World** | | | | |
| **11** | Team Work on Project | | | | | | | | | | | | By Avatars | | | | | | **In World** | | | | |
| **12** | Team Work on Project | | | | | | | | | | | | By Avatars | | | | | | **In World** | | | | |
| **13** | Team Work on Project | | | | | | | | | | | | By Avatars | | | | | | **In World** | | | | |
| **14** | Project Presentations and Reports are due | | | | | | | | | | | | By Avatars | | | | | | **In World** | | | | |
| **REFERENCES** | | | | | | | | | | | | | | | | | | | | | | | |
| **Textbook** | | | | | |  | | | | | | | | | | | | | | | | | |
| **Course Notes** | | | | | | Instructor’s notes webpage: [www.cag.edu.tr/murat-gulmez](http://www.cag.edu.tr/murat-gulmez) | | | | | | | | | | | | | | | | | |
| **Relatedlinks** | | | | | | www.secondlife.com | | | | | | | | | | | | | | | | | |
| **Recommended Reading** | | | | | | Virtual Worlds A Second Life beginner’s guide | | | | | | | | | | | | | | | | | |
| **ASSESSMENT METHODS** | | | | | | | | | | | | | | | | | | | | | | | |
| **Activities** | | | | | | | **Number** | | | **Effect** | | | | **Notes** | | | | | | | | | |
| **Final Group Project** | | | | | | | **1** | | | **50%** | | | |  | | | | | | | | | |
| ***Final Presentation & Report*** | | | | | | | **1** | | | **50%** | | | |  | | | | | | | | | |
| **ECTS TABLE** | | | | | | | | | | | | | | | | | | | | | | | |
| **Contents** | | | | | | | | | **Number** | | | | | | **Hours** | | | | | | | **Total** | |
| **Hours in Classroom or Virtual Classroom** | | | | | | | | | **14** | | | | | | **3** | | | | | | | **42** | |
| **HoursoutClassroom** | | | | | | | | | **14** | | | | | | **3** | | | | | | | **42** | |
| **Project** | | | | | | | | | **1** | | | | | | **48** | | | | | | | **48** | |
| **Final Exam** | | | | | | | | | **1** | | | | | | **40** | | | | | | | **40** | |
| **Total**  **Total / 30**  **ECTS Credit** | | | | | | | | | | | | | | | | | | | | | | **172** | |
| **=172/30=5.73** | |
| **6** | |
| **RECENT PERFORMANCE** | | | | | | | | | | | | | | | | | | | | | | | |
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