

**SYLLABUS**  
**SOCIAL SCIENCES INSTITUTE**

Course Code	Course Title		Credits	ECTS Value
PSI 577	SOCIAL PSYCHOLOGY		3 (3-0-3)	8
Prerequisite Courses:	None			
Course Language:	Turkish	Course Delivery Mode:	Online	
Course Type and Level:	Compulsory/ Fall Term			
Instructor's Title, Name, and Surname		Course Hours	Office Hours	Contact
Ayşe Şenay KOÇ, PhD		Wednesdays 18:30-21:00	Wednesdays 14:00-16:00	aysesenaykoc@cag.edu.tr
Course Coordinator:	---			
Course Objectives: The purpose of this course is to provide an advanced introduction to the field of Social Psychology, examining classical theories and models, as well as current approaches and research topics. This course will introduce students to a selection of commonly used methods and applications in Social Psychology. It will provide insights into individual behavior, group dynamics, and the social factors that shape people's attitudes and behaviors across time and space.				
Course Learning Outcomes	Upon successful completion of this course, the student will be able to;		Relations	
			Program Outcomes	Net Contribution
	1	Develops proficiency in core theories: Gains an in-depth understanding of classical and contemporary social psychological theories, including social cognitive, social identity, and social influence theories.	4	5
	2	Critically evaluates empirical research: Analyzes and critiques peer-reviewed research articles, assessing the validity of methodologies, the appropriateness of statistical analyses, and the significance of findings.	5	4
	3	Designs and conducts advanced research projects: Develops and implements complex research designs, including experimental, quasi-experimental, and correlational approaches, that address complex social psychological questions.	5	5
	4	Applies social psychological theories to real-world problems: Applies social psychological principles to explain and understand real-world phenomena, addressing topics such as prejudice, aggression, interpersonal relationships, and social change.	4	4
	5	Integrates diverse theoretical perspectives: Synthesizes different theoretical paradigms within social psychology to develop a nuanced understanding of complex social phenomena, recognizing the strengths and limitations of each.	4	5
	6	Develops and evaluates psychological interventions and policies: Recommends, implements and evaluates interventions or policies based on social psychological principles that address social problems.	5	4
	7	Conducts independent studies: Demonstrates critical thinking and research skills, generating original research questions, designing studies, and analyzing data independently.	5, 7	5, 5

Course Content:	This course provides an in-depth exploration of current issues in social psychology. It draws on foundational concepts and theories to delve into specific areas of research, practice, and critical analysis within the field. The complex interplay of individual and social factors in shaping behavior, cognition, and emotion will be explored. This course will introduce theories and research that explain our social world. We will examine social thought (e.g., social identity, judgments, and attitudes), social influence (e.g., culture, conformity, obedience, and persuasion), and social interactions (e.g., prejudice, aggression, attraction, helping, and conflict resolution) to explore how individuals' thoughts, feelings, and actions influence and are influenced by those of others.		
	Course Schedule (Weekly Plan)		
Week	Topic	Preparation	Teaching Methods and Techniques
1	Introduction to Social Psychology- Syllabus Review	Review the syllabus and evaluation criteria; pre-reading on basic concepts of social psychology.	Socratic discussion, Q&A, interactive lecture, introductory presentation.
2	Historical Development of Social Psychology	Read about the origins of social psychology and key figures (Allport, Lewin, Festinger).	Lecture, visual presentation, group discussion, short video analysis.
3	Social Comparison Theory	Read Festinger's (1954) original theory and contemporary studies.	Case analysis, discussion, small group work, concept mapping.
4	Ego Depletion Theory	Read Baumeister's studies on ego depletion. (Assignment 1)	Article discussion, case analysis, interactive Q&A.
5	Self-Determination Theory	Read Deci & Ryan's foundational texts; classify types of motivation.	Group discussion, reflective learning, short student presentations.
6	Attachment Theory	Review Bowlby and Ainsworth's major works.	Visual material analysis, case study, discussion.
7	Psychological Exclusion Theory	Read Williams' studies on ostracism; prepare examples of social exclusion. (Assignment 2)	Discussion, film scene analysis, experimental scenario discussion.
8	Midterm Exam	---	---
9	Midterm Exam	---	---
10	Terror Management Theory	Read key articles by Greenberg, Pyszczynski & Solomon.	Lecture, discussion, case study analysis.
11	Social Identity Theory	Review Tajfel & Turner's works and the "minimal group paradigm." (Assignment 3)	Group discussion, case analysis, experimental simulation.
12	System Justification Theory	Read Jost & Banaji (1994) article.	Article critique, analytical discussion, presentation.

13	Social Dominance Theory	Study Sidanius & Pratto's (1999) main texts.	Critical discussion, group presentations, concept mapping.
14	Authoritarian Personality Theory	Read Adorno et al.'s works. (Assignment 4)	Film/case analysis, interactive discussion, instructor moderation.
15	Psychological Reactance Theory	Read Brehm's key texts; find current examples.	Discussion, short presentation.
16	Social Role Theory	Review Eagly's articles on social role theory. (Assignment 5)	Group work, case analysis, discussion.
17	Final Exam	---	---
18	Final Exam	---	---

### Course Resources

<b>Textbook:</b>	Bulut, M.B. (Ed.) (2021). <i>Sosyal Psikoloji Kuramları-I</i> . Ankara: Nobel Akademik Yayıncılık Bulut, M.B. (Ed.) (2021). <i>Sosyal Psikoloji Kuramları-II</i> . Ankara: Nobel Akademik Yayıncılık
<b>Recommended References:</b>	Bulut, M.B. (Ed.) (2022). <i>Sosyal Psikoloji Kuramları-III</i> . Ankara: Nobel Akademik Yayıncılık Bulut, M.B. (Ed.) (2022). <i>Ben, Diğeri ve Biz: Sosyal Psikoloji</i> . Ankara: Nobel Akademik Yayıncılık Tanrıverdi, V. ve Ercan, S. (2022). <i>Sosyal Psikolojide Çeşitlilik</i> . Ankara: Nobel Akademik Yayıncılık Çukur, C.Ş. ve Sayılan, G. (2022). <i>Uygulamalı Sosyal Psikoloji</i> . Ankara: Nobel Akademik Yayıncılık Kaya, F.Ş. (2021). <i>Sosyal Psikolojide Kullanılan Ölçekler</i> . Ankara: Nobel Bilimsel Eserler Kaya, F.Ş. (2021). <i>Sosyal Psikolojide Film Analizleri</i> . Ankara: Nobel Akademik Yayıncılık Gawronski, B. ve Bodenhausen, G.V. (2018). <i>Sosyal Psikolojide Kuram ve Açıklama</i> . Ankara: Nobel Akademik Yayıncılık Smith, J.R. ve Haslam, S.A. (2016). <i>Sosyal Psikoloji - Klasik Çalışmaları Yeniden Değerlendirmek</i> . Ankara: Nobel Akademik Yayıncılık Güney, S. (2020). <i>Sosyal Psikoloji</i> . Ankara: Nobel Akademik Yayıncılık

### Course Assessment and Evaluation

Activities	Number	Percentile	Notes
Midterm Exam	1	30%	A written assignment completed mid-term and designed to assess knowledge and understanding of the material covered so far.
Project	---	---	---
Assignment	5	20%	Reflective report on scientific articles on social psychological theories covered throughout the semester.
Presentation	---	---	---
Portfolio	---	---	---
Final	1	50%	A comprehensive written assignment covering all course topics.

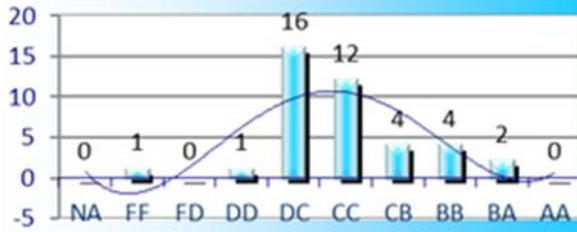
### ECTS Table

Content	Number	Hours	Total
Course Duration	14	3	42
Out-of-Class Study	14	5	70

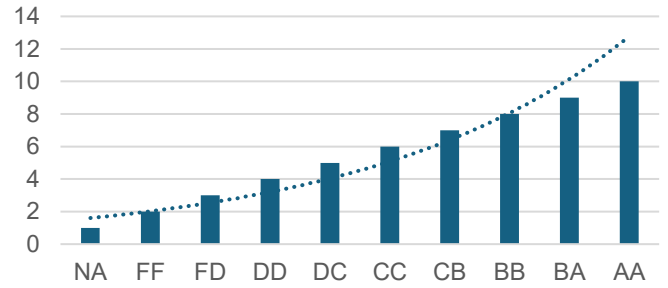
Assignment	5	10	50
Presentation	---	---	---
Project	---	---	---
Midterm Exam (Midterm Exam Duration + Midterm Exam Preparation)	1	30	30
Final Exam (Final Exam Duration + Final Exam Preparation)	1	40	40
<b>Total:</b>			232
<b>Total / 30:</b>			$232 \div 30 = 7,7 \approx 8$
<b>ECTS Credit:</b>			<b>8</b>

## Past Term Achievements

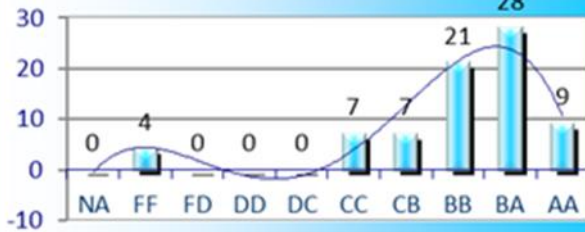
**2023-2024 FALL SEMESTER  
PSI 577- SOCIAL PSYCHOLOGY**



**2024-2025 Spring Semester  
Course Code and Name**



**2024-2025 FALL SEMESTER  
PSI 577- SOCIAL PSYCHOLOGY**



**2025-2026 Spring Semester  
Course Code and Name**

