|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| SYLLABUS  Faculty of Faculty of Economics and Administrative Sciences | | | | | | | | | | | | | |
| Course Code | | | **Course Title** | | | | | | **Credits** | | | ECTS Value | |
| IFN 201 | | | International Financial Markets | | | | | | (3-0-3) | | | 6 | |
| Prerequisite Courses: | | | None | | | | | | | | | | |
| Course Language: | | | English | | | **Course Delivery Mode:** | | | | Face-to-face | | | |
| Course Type and Level: | | | Compulsory / Fall Semester / Undergraduate | | | | | | | | | | |
| Instructor's Title, Name, and Surname | | | | | | **Course Hours** | | | **Office Hours** | | | Contact | |
| Assist. Prof. Dr. Eda Kayhan | | | | | | Wednesday 13:25–15:45 | | | Thursday 13:25–15:45 | | | edakayhan@cag.edu.tr | |
| Course Coordinator: | | | Assist. Prof. Dr. Eda Kayhan | | | | | | | | | | |
| Course Objectives | | | | | | | | | | | | | |
| Course Learning Outcomes | Upon successful completion of this course, the student will be able to; | | | | | | | | | Relations | | | |
| Program Outcomes | | | Net Contribution |
| 1 | | Classifies primary–secondary markets and money–capital markets, and explains their differences. | | | | | | | 2, 5 | | | 5, 5 |
| 2 | | Defines the derivatives market and evaluates its functions. | | | | | | | 2, 3 | | | 4, 5 |
| 3 | | Defines the units that supply and demand funds, and interprets their roles. | | | | | | | 2, 3 | | | 4, 4 |
| 4 | | Explains the determinants of interest rates and analyzes the effects of market interest rates. | | | | | | | 2, 3, 9 | | | 4, 4, 5 |
| 5 | | Calculates bond and stock values and evaluates the results. | | | | | | | 3, 5 | | | 5, 5 |
| 6 | | Explains the structure of the U.S. Federal Reserve (FED) and evaluates its monetary policy tools. | | | | | | | 2, 5, 9 | | | 4, 5, 5 |
| 7 | | Analyzes the macroeconomic effects of changes in the money market and interprets the results. | | | | | | | 2, 5, 9 | | | 4, 5, 5 |
| Course Content: | | | This course content consists of assets, systems, and institutions of international financial markets. In addition, the course covers calculations involving the time value of money, bonds, and stocks. | | | | | | | | | | |
| Course Schedule (Weekly Plan) | | | | | | | | | | | | | |
| Week | | **Topic** | | | | | **Preparation** | | | | Teaching Methods and Techniques | | |
| 1 | | Introduction, Course Objectives, Syllabus, and Expectations | | | | | None | | | | Lecture with slides, Q&A | | |
| 2 | | Introduction to Financial Markets and General Overview | | | | | Chapter 1 | | | | Lecture with slides | | |
| 3 | | Primary and Secondary Markets, Money and Capital Markets | | | | | Chapter 1 | | | | Lecture with slides, Discussion | | |
| 4 | | Loanable Funds Theory and Determinants of Interest Rates | | | | | Chapter 2 | | | | Problem Solving | | |
| 5 | | Time Value of Money, Interest Rate Calculations | | | | | Chapter 2 | | | | Lecture with slides, Sample Problem Solving | | |
| 6 | | Various Measures of Interest Rates | | | | | Chapter 3 | | | | Lecture with slides | | |
| 7 | | Bond Valuation and the Effects of Coupon Rates | | | | | Chapter 3 | | | | Lecture with slides, Problem Solving | | |
| 8 | | Review Before Midterm | | | | | Notes from Previous Weeks | | | | Q&A, Problem Solving | | |
| 9 | | Midterm Exam | | | | |  | | | | Written Exam | | |
| 10 | | Stock Valuation and Pricing Methods | | | | | Chapter 3 | | | | Problem Solving | | |
| 11 | | Structure of the U.S. Federal Reserve (FED) | | | | | Chapter 4 | | | | Lecture with slides | | |
| 12 | | Monetary Policy Tools and Applications | | | | | Chapter 4 | | | | Lecture with slides | | |
| 13 | | Effects of Changes in the Money Market on the Economy | | | | | Current Article | | | | Case Study, Discussion | | |
| 14 | | International Capital Markets and Exchange Rate Mechanisms | | | | | Additional Readings | | | | Lecture with slides | | |
| 15 | | Risk, Return, and Portfolio Diversification | | | | | Sample Problems | | | | Problem Solving, Group Work | | |
| 16 | | General Review and Final Exam Preparation | | | | | None | | | | Problem Solving, Q&A | | |
| 17 | | Final Exam | | | | |  | | | | Written Exam | | |
| 18 | | Final Exam | | | | |  | | | | Written Exam | | |
| Course Resources | | | | | | | | | | | | | |
| Textbook: | | | | ‘’Financial Markets and Institutions’’ McGraw Hill Seventh Edition Anthony Sounders,MarciaMillion Cornett 2012 | | | | | | | | | |
| Recommended References: | | | | International Finance, Desai, Wiley, 2007 | | | | | | | | | |
| Course Assessment and Evaluation | | | | | | | | | | | | | |
| Activities | | | | **Number** | **Percentile** | | | Notes | | | | | |
| Midterm Exams | | | | 1 | %20 | | | One midterm exam is conducted during Weeks 8 and 9. Includes a problem set, short comment questions, and multiple-choice questions. | | | | | |
| Assignments | | | | 5 | %10 | | | Given in Weeks 3, 4, 6, 10 and 12. Includes individual problem-solving exercises and mini-case analysis. | | | | | |
| Project (Report + Presentation) | | | | 1 | %10 | | | Group project: capital budgeting or firm valuation project. Progress report in Week 14, final presentation in Week 16. | | | | | |
| Participation & In-Class Activities | | | | 14 | %10 | | | Active participation in class discussions, case analyses, classroom activities, and guest speaker sessions. | | | | | |
| Final Exam | | | | 1 | %50 | | | Comprehensive written exam covering all topics from the entire semester. | | | | | |
| ECTS Table | | | | | | | | | | | | | |
| Content | | | | | **Number** | | | **Hours** | | | | Total | |
| Course Duration | | | | | 14 | | | 3 | | | | 42 | |
| Out-of-Class Study | | | | | 14 | | | 3 | | | | 42 | |
| Assignment | | | | | 5 | | | 6 | | | | 30 | |
| Presentation | | | | | 1 | | | 6 | | | | 6 | |
| Project | | | | | 1 | | | 30 | | | | 30 | |
| Midterm Exam (Midterm Exam Duration + Midterm Exam Preparation) | | | | | 1 | | | 12 | | | | 12 | |
| Final Exam (Final Exam Duration + Final Exam Preparation) | | | | | 1 | | | 18 | | | | 18 | |
| Total: | | | | | | | | | | | | =180 | |
| Total / 30: | | | | | | | | | | | | 30: 180 ÷ 30 = 6 | |
| ECTS Credit: | | | | | | | | | | | | 6 | |

|  |  |
| --- | --- |
| Past Term Achievements | |
|  |  |
|  |  |
|  |  |