

SYLLABUS

Vocational School

Course Unit		Course Title Credite					FOTO Value			
Code		Course Title				Credits		ECTS Value		
TIC-2		Foreign Trade Tra	Foreign Trade Transactions and Practices 2(1-2-2)						6	
Prerequis Courses:	ite	Yok	/ok							
Language of Instruction:		Turkish	Lesson Teaching Style: Face to Fa			to Face	ісе			
Dersin Tü Düzeyi:	rü ve	Compulsory / Fall Semester / Associate Degree / 3. Period								
		d Surname of the Course Course		Hours Office Hou			rs Communication			
Assoc. Pr	of. Dr. İ	rem PELİT	Wednesday 10:15- 11:45		Wednesday 13:30- 14:30		irempelit@cag.edu.tr			
Course Coordinat	or:	Assoc. Prof. Dr. İrem PELİT								
Objectives of the Course										
It is aimed for students to learn foreign trade transactions by observing them directly in business life. Relations										
		•	on of this course, the student will be						Net	
Course Learning Outcomes	able	to:			Program Outcomes		Contribution			
	1	Analyzes the export-import processes observed in companies.						3,4	5,5,4	
	2	Explains how documents are organized and their functions with practical examples.						.,4	5,4	
	3	It interprets delivery and payment methods through real trading applications.						.,3	5,4	
	4	It reports the data obtained from the visits.						·,5	4,5	
	5	Shows communication and teamwork skills by preparing and presenting projects in a group.						,6	5,5	
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Course Description	n:	This course deals with both theoretical and practical aspects of foreign trade transactions together. The most important aspect of the course is that it gives students experience in the real business world. Students visit the determined companies, see the foreign trade processes on site, get information from the company representatives and use the data they collect in their projects. Throughout the semester, students combine the knowledge gained through field observations and prepare a comprehensive project report at the end of the presentation and semester. Thus, they have the opportunity to learn foreign trade not only from theory, but also from its functioning in practice and ways to solve the problems encountered.								
Course Contents: (Weekly Lesson Plan)										
Week		Topic		Preparation			Teaching Methods and Techniques			
1	Course introduction and project instructions Syllabus review					Ins	Instructor guidance			

Company research

Group work

2

Company selection and site survey plan



Preparation of a pi					eliminary amination	Research			
4	Şirket Ziyareti				eparing a list of estions	Field observation			
5	Company Visit		Preparing a list of questions		Field observation				
6	Application on dod		Collecting documents		Group Work				
7	Company Visit			Sh	ort report	Field observation			
8	Sharing the finding	gs after the	e visit		ort report	Group Discussion			
9	Preparation of inte		Draft Report		Instructor feedback				
10	Project report dev		Literature review		Group work				
11	Payment-delivery	methods field examples			mpany cuments	Case study			
12	12 Project report fina		l draft		aft editing	Work in a group			
13	13 Presentation prep		ration		T preparation	PPT Control			
14	Presentation prep	aration	Р		esentation file	Presentation			
15	Project Presentati	ons			esentation file	Presentation			
16	Overall rating and	feedback	edback		nal Report	Argument			
17	Project report fina	I revisions				Group work			
18	Final Project Repo	ort Submiss	Submission		Report writing Evaluation		with rubric		
			Course I						
Textbook	Textbook: Kaya, F. (2 Publishing			2019). Foreign Trade Transactions Management. Ankara: Seçkin					
		Yılmaz, M	. (2021). Intro	(2021). Introduction to Foreign Trade. Gazi Bookstore.					
Recomme	ended Reading:	Altıntaş, H. (2020). Foreign Trade Transactions. Nobel Publishing.							
			ICC (2020). Incoterms 2020. International Chamber of Commerce.						
		Cou	rse Assessm	ent	and Evaluation				
	Events	Number	Contribution			Notes			
Company reports	Company visits observation reports		10		Short report after each visit				
Interim Report		1	10		Draft project report				
Project Pro	esentations	1	30		Group presentations				
Final Proje	ect Report	1	50		Comprehensive report based on company visits				
Total			100						
ECTS Table									
	Number		Hour		Total				
Course duration			14	14 2			28		
Out-of-Class Research and Company Review			14		3		42		
Company Visits			2		12		24		



Observation Reports	2	10	20
Interim Report Preparation	1	20	20
Presentation Preparation	1	24	24
Final Project Report	1	40	40
	198		
	198/30		
	6		



Geçmiş Dönem Başarıları











