

## SYLLABUS

Faculty of ...

Course Code	Course Title		Credits	ECTS Value
PSY 256	Academic Writing and Presentation		(3-0-3)	6
Prerequisite Courses:	-			
Course Language:	English	Course Delivery Mode:	Face-to-face	
Course Type and Level:	Compulsory/2nd year/Spring Term			
Instructor's Title, Name, and Surname		Course Hours	Office Hours	Contact
				senadogruiol@cag.edu.tr
Course Coordinator:	Asst. Prof. Dr. Sena Doğruiol			
Course Objectives				
Course Learning Outcomes	Upon successful completion of this course, the student will be able to;		Relations	
			Program Outcomes	Net Contribution
	1	Explains academic writing principles, text structure, and academic language usage.	1,13	5,4
	2	Distinguishes between academic text types and creates texts appropriately.	1,5,13	4,4,5
	3	Can apply source search, source citation, and academic ethics rules.	5,12,14	4,5,5
	4	Structures the introduction, method, findings, and discussion sections of a scientific text.	3,4,5,13	5,4,3,5
	5	Demonstrates argument development, paragraph organization, and logical flow skills.	1,4,13	5,4,4
	6	Delivers individual or group presentations using academic presentation techniques.	5,11,13	5,4,4
Course Content:	This course provides theoretical and practical information on the fundamental principles of academic writing, types of academic texts, and the structure of academic language. Furthermore, the course covers effective scientific presentation preparation, visual material design, and professional presentation techniques. The aim is to develop students' skills in academic expression, argument development, and verbally communicating research results.			
Course Schedule (Weekly Plan)				
Week	Topic	Preparation	Teaching Methods and Techniques	
1	Getting to know the students, informing them about the course content, and introducing resources		Presentation, Question-Answer, Group Interaction	
2	Basic Features of Academic Writing	Academic language, objectivity, consistency, coherence, academic style.	Discussion, Question-Answer, Presentation	
3	Types of Academic Texts	Research article, review, critical evaluation, report,	Presentation, Presentation, Discussion	

		project proposal.	
4	Literature Review and Academic Sources	Databases, keyword usage, literature search strategies.	Presentation, Presentation, Discussion
5	Citing Sources and Academic Ethics	Introduction to APA style, types of plagiarism, ethical writing principles.	Discussion, Question-Answer, Presentation
6	Academic Text Structure I	Writing the introduction section, problem definition, research question.	Discussion, Question-Answer, Presentation
7	Academic Text Structure II	Writing the methods and findings section; use of tables, graphs, and visuals.	Discussion, Question-Answer, Presentation
8	Midterm Exam		
9	Midterm Exam		
10	Writing the Discussion and Conclusion Section	Constructing academic arguments, writing discussions, limitations, recommendations.	Discussion, Question-Answer, Presentation
11	Paragraph Organization and Flow in Articles and Reviews	Conjunctions, transition phrases, academic coherence.	Presentation, Q&A, Group Interaction
12	Grammar and Style in Academic Writing	Common mistakes, academic simplification and clarity.	Presentation, Q&A, Group Interaction
13	Types of Academic Presentations	Oral presentation, poster presentation, short research presentation.	Discussion, Q&A, Presentation
14	Effective Presentation Design	Slide layout, visual communication principles, use of graphics.	Presentation, Q&A, Role Play
15	Presentation Performance and Anxiety Management	Professional posture, tone of voice, body language, practical applications.	Presentation, Q&A, Role Play
16	Term Review	Term review.	
17	Final Exam		
18	Final Exam		

#### Course Resources

##### Textbook:

Bailey, Stephen, *Academic writing: a handbook for international students*. 4th Fourth edition

##### Recommended References:

American Psychological Association. (2020). Publication manual of the American Psychological Association 2020: the official guide to APA style (7th ed.). American Psychological Association.  
 Perrin, R. Pocket Guide to APA Style, 2012.  
 Wallwork, A. (2010). English for Presentations at International Conferences. Springer Books.  
 Alley, M. (2003). The Craft of Scientific Presentations. Springer Books.  
 Rowe, N. (2017). Academic & Scientific Poster Presentation: A Modern Comprehensive Guide. Springer Books.

**Course Assessment and Evaluation**

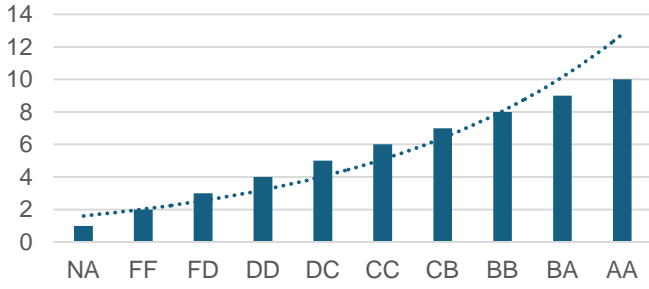
Activities	Number	Percentile	Notes
Midterm Exam	1	%45	
Final	1	%55	

**ECTS Table**

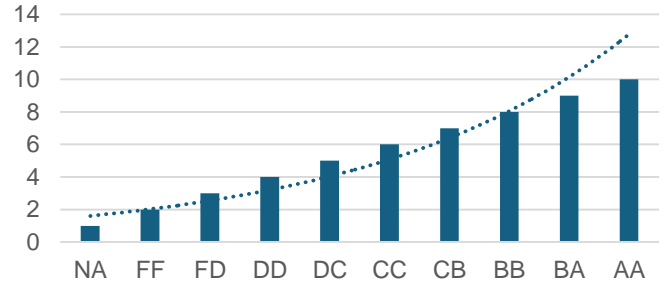
Content	Number	Hours	Total
Course Duration	14	3	42
Out-of-Class Study	14	3	42
Assignment	1	15	15
Presentation	1	20	20
Project	1	15	15
Midterm Exam (Midterm Exam Duration + Midterm Exam Preparation)	1	20	20
Final Exam (Final Exam Duration + Final Exam Preparation)	1	15	15
<b>Total:</b>			169
<b>Total / 30:</b>			169/30≈5,6≈6
<b>ECTS Credit:</b>			6

## Past Term Achievements

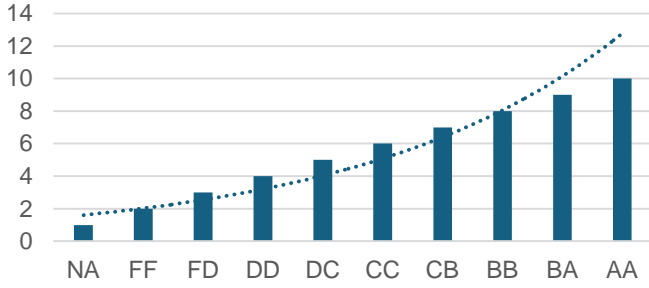
2024-2025 Fall Semester  
Course Code and Name



2024-2025 Spring Semester  
Course Code and Name



2025-2026 Fall Semester  
Course Code and Name



2025-2026 Spring Semester  
Course Code and Name

