

**ÇAĞ UNIVERSITY**  
**FACULTY OF ART AND SCIENCES**  
**PSYCHOLOGY DEPARTMENT**

Code	Course Title	Credit	ECTS
PSY 256	Academic Writing and Presentation In Psychology	(3-0)3	6
<b>Prerequisites</b>			
<b>Language of Instruction</b>		English	<b>Mode of Delivery</b> Face to face/Online
<b>Type and Level of Course</b>		<b>Compulsory/2.Year/Spring Semester</b>	
<b>Lecturers</b>	<b>Name(s)</b>	<b>Lecture Hours</b>	<b>Office Hours</b> <b>Contacts</b>
<b>Course Coordinator</b>	Assist. Prof. Dr. Sena Doğruyol		senadogruyol@cag.edu.tr
<b>Others</b>			
<b>Course Objective</b> This course aims to develop students' communication and language skills in order to plan and deliver an effective presentation. Students will be taken systematically through the key stages of giving presentations, from planning and introducing to concluding and handling questions. Additionally, students will experience not only how to give an effective presentation, but also how to become an effective listener.			
<b>Learning Outcomes of the Course</b>		Students who have completed the course successfully should be able to	<b>Relationship</b>
			Prog. Output Net Effect
	1	Become aware of personal speech habits and characteristics. To increase your confidence	5 5
	2	Improve posture, voice, diction and other mechanics of speech	5 & 7 5 & 4
	3	Develop speech preparation and presentation techniques, audience awareness and self-awareness.	5 & 7 5 & 4
	4	Cultivate poise and self-confidence	3 & 5 & 7 4 & 5 & 4
	5	Present a variety of speeches (informative, persuasive, demonstrative, special occasion, etc.	5 & 7 5 & 4
	6	recognize the basic patterns of an effective presentation	5 & 7 5 & 4
<b>Course Description:</b> This course prepares students for a variety of academic and other situations in which formal presentations are required. Students will learn how to research, outline, and deliver short, informal presentations as well as longer speeches.			
<b>Course Contents:( Weekly Lecture Plan )</b>			
<b>Weeks</b>	<b>Topics</b>	<b>Preparation</b>	<b>Teaching Methods</b>
1	Introduction and Course Description		Lectures
2	Effective Presentation	Textbook Ch. 2	Lecturing and discussion
3	Introduction to Articles and Book Chapters	Textbook Ch. 3	Lecturing and discussion
4	Literature Review and Analysis	Textbook Ch. 4	Lecturing and discussion
5	The Method Section	Textbook Ch. 5	Presentation & Demonstration
6	The Results Section	Textbook Ch. 6	Presentation & Demonstration
7	The Discussion Section	Textbook Ch. 7	Presentation & Demonstration
8	References:In-text & List Citations		Presentation & Demonstration
9	<b>Midterm Exam</b>		Presentation & Demonstration
10	<b>Midterm Exam</b>		Presentation & Demonstration
11	Creating Poster Presentations	Textbook Ch. 10	Presentation & Demonstration
12	Giving Oral Presentations	Textbook Ch. 11	Presentation & Demonstration
13	Sharing The Work Electronically	Textbook Ch. 12	Presentation & Demonstration
14	<b>Final Exam</b>		
<b>REFERENCES</b>			
<b>Textbook</b>	<b>B. C. Beins , <i>Simplified APA Style</i> 2012. ISBN-13: 978-0-495-90408-3</b>		

Recommended Reading	American Psychological Association. (2020). Publication manual of the American Psychological Association 2020: the official guide to APA style (7th ed.). American Psychological Association. Perrin, R. <i>Pocket Guide to APA Style</i> , 2012. Wallwork, A. (2010). English for Presentations at International Conferences. Springer Books.		
	Alley, M. (2003). The Craft of Scientific Presentations. Springer Books. Rowe, N. (2017). Academic & Scientific Poster Presentation: A Modern Comprehensive Guide. Springer Books.		
ASSESSMENT METHODS			
Activities	Number	Effect	Notes
Midterm Exam	1	40%	
Final Exam	1	60%	
ECTS TABLE			
Contents	Number	Hours	Total
Hours in Classroom	14	3	42
Hours out Classroom	14	3	42
Homeworks	3	4	12
Implementation	4	3	12
Midterm Exam	1	25	25
Final Exam	1	35	35
		Total	168
		Total / 30	168/30=6
		ECTS Credit	6
RECENT PERFORMANCE			