

COURSE SYLLABUS

Faculty of Economics and Administrative Sciences & Faculty of Arts and Sciences & Law Faculty

Course Code	Course Name		Credit	ECTS Value	
OSD 215	Sustainability Literacy		2-0-2	3	
Prerequisite Courses:	None				
Course Language:	Turkish	Course Delivery Method:	Online		
Course Type and Level:	Elective/Spring Semester				
Instructor's Title, First Name, and Last Name		Course Time	Office Hours		Contact
Assist. Prof. Dr. Suzan Oğuz		Monday 6:30 PM-8:10 PM	Wednesday 2:00 PM - 3:00 PM		suzanoguz@cag.edu.tr
Course Coordinator:	Assist. Prof. Dr. Suzan Oğuz				
Course Objective					
Learning Outcomes	Students who successfully complete this course will be able to:			Relationships	
				Program Outcomes	Net Contribution
	1	Explores the concept of sustainability and its relationship with sustainable development,	1	5	
	2	Recognizes the Sustainable Development Goals (SDGs) and understands their global importance.	1	5	
	3	Applies teamwork, project management, and effective communication skills in the field of sustainability.	1,2	4.5	
	4	Develops examples of how sustainability principles can be applied in daily life, business, and public policy.	1	5	
	5	Develops the ability to make sustainable decisions and solve problems by considering environmental, social, and economic dimensions.	1	5	
Course Content:	The aim of the course is to comprehensively teach the 17 Sustainable Development Goals (SDGs) adopted by the United Nations. Students will gain awareness about each goal and become conscious of achieving these targets. Within the scope of the course, sustainability will be addressed in its environmental, social, and economic dimensions, with the aim of encouraging students to act as responsible individuals and conscious consumers within this framework.				
Course Content: (Weekly Lesson Plan)					
Week	Topic	Preparation		Teaching Methods and Techniques	
1	Course Introduction and Expectations	General information about the course		Lecture, Discussion	
2	The Concept and Importance of Sustainability	Reading: SDG definitions		Presentation, Discussion	
3	Sustainable Development	Reading: UN reports		Presentation, Case Study	
4	SDG General Framework and Strategic Importance	Short text analysis (UN 2030 Agenda)		Group Work, Problem Solving	
5	Environmental Dimension: Climate Change, Energy, Resource Use	Case Study		Presentation, Case Analysis	
6	Social Dimension: Reducing Inequalities, Education, Health	SDG 3 & 4 examples		Discussion, Peer Learning	
7	Economic Dimension: Innovation, SKA Applications in Businesses	Business case study		Presentation, Small Group Work	
8	Midterm Exam Week	—		—	
9	Midterm Exam Week	—		—	

10	The European Green Deal and Its Impact on Turkey	Policy document review	Case Study, Discussion
11	Turkey Human Development Index and SDG Analysis	TÜİK/UNDP data	Case Analysis
12	Ethics and Social Responsibility in Sustainability	Examples of ethical dilemmas	Case Study, Discussion
13	Final Project Presentations I	Individual preparation	Presentation, Feedback
14	Final Project Presentations II	Individual preparation	Presentation, Feedback
15	Final Project Presentations III	Individual preparation	Presentation, Feedback
16	Final Project Presentations IV	Individual preparation	Presentation, Feedback
17	Final Exam Week	–	–
18	Final Exam Week	–	–

Course Resources

Textbook:	https://turkiye.un.org/tr/sdgs https://www.globalcompactturkiye.org/surdurulebilir-kalkinma-amaclari/ https://ticaret.gov.tr/dis-iliskiler/yesil-mutabakat/avrupa-yesil-mutabakati
Recommended Resources:	https://www.dr.com.tr/Kitap/Yeni-Gercegimiz-Surdurulebilirlik/Bilim/Ekoloji-Cevre-Bilim/urunno=0001907194001

Course Assessment and Evaluation

Activities	Number	Contribution	Notes
Midterm Exam Project	1	40	<p>The SKA Awareness Project on Campus will be prepared. As part of the project, an awareness campaign related to one of the SKAs will be planned, implemented, and reported on within the campus. Activities such as poster preparation, information sessions, and social media campaigns are expected to reach a wide audience.</p> <p>Group Members: 1–3 people</p> <p>Project Steps:</p> <ol style="list-style-type: none"> 1. Determining a campaign strategy appropriate for the SDG 2. Planning campus-wide activities 3. Documenting the process with photos, videos, and materials and reporting on it <p>Group & Objective Statement: -</p> <p>Submission: November 7, 2025 (Word, 2–3 pages, Times New Roman 12 point, Turkish)</p>
Final Exam Project	1	50	<p>An individual project examining a company's strategies and practices related to the Sustainable Development Goals (SDGs) will be prepared. Students should select a company that implements the SDGs and analyze in detail this company's sustainability approach and its contributions to the SDG targets. The project will be prepared in the form of an academic report (Word) and a presentation (PowerPoint).</p> <p>Submission Date (Report): -</p> <p>Presentation dates:</p> <p>·</p> <p>·</p> <p>·</p> <p>·</p> <p>Writing Rules: Times New Roman, 12 point, Turkish</p> <p>Note: The company's sustainability strategies and contributions to the SDGs should be supported by concrete</p>

			examples (reports, cases, applications).
Process Score (Assignments and Participation in the Course)	1	10	Students' regular attendance, participation in discussions, and short reflective assignments on are taken into account in the process assessment.
ECTS Table			
Content	Number	Hours	Total
Course Duration	14	2	28
Out-of-Class Work	14	1	14
Midterm Exam (Midterm Exam Project Preparation)	1	20	20
Final Exam (Final Project Preparation)	1	30	30
Total:			92
Total / 30:			92/30 = 3.06
ECTS Credit:			3

