

SYLLABUS
Social Sciences Institutes

Course Code	Course Title	Credits	ECTS Value	
PSI 520	Industrial Psychology	(2-1-3)	7	
Prerequisite Courses:	None			
Course Language:	Turkish	Course Delivery Mode:	Face-to-Face	
Course Type and Level:	Elective / Fall Semester / Master's Level			
Instructor's Title, Name, and Surname		Course Hours	Contact	
Prof. Dr. Murat KOÇ		3	muratkoc@cag.edu.tr	
Course Coordinator:	Asst. Prof. Dr. Yonca BİR		yoncabir@cag.edu.tr	
Course Objectives				
Course Learning Outcomes	Upon successful completion of this course, the student will be able to;		Relations	
			Program Outcomes	Net Contribution
	1	Defines the basic concepts of industrial psychology.	7	5
	2	Explains the psychological factors affecting human behavior with examples.	3	5
	3	Analyzes the main behavioral science disciplines contributing to industrial psychology and explains their relationships.	3	5
4	Compares the main theories in industrial psychology.	5	4	
Course Content:	Fundamental topics of industrial psychology with a focus on understanding individual and group behavior in organizational settings, personality and work values, motivation, groups and teams, leadership, power and organizational politics, as well as conflict and negotiation processes, and how these concepts influence individual behavior and organizational effectiveness in the workplace.			
Course Schedule (Weekly Plan)				
Week	Topic	Preparation	Teaching Methods and Techniques	
1	Introduction to the Course, Getting Acquainted and Sharing Expectations	Course syllabus; students write their expectations and prepare a short paragraph to introduce themselves	Lecture, Padlet application	
2	Concept of Industrial Psychology	At the end of the class, students prepare a summary on the importance of industrial psychology	Lecture, In-class written reflective activity and group work	
3	Research Methods in Industrial/Organizational Psychology	Students present an example of scientific study from daily life.	Lecture, Group work	
4	Job Analysis	Students analyze the scenario presented in	Lecture, Group work, In-class scenario analysis	

		class and prepare a response.	
5	Recruitment, Selection and Placement of Employees	Before class, preparing a briefing note.	Lecture, Group work, Storytelling
6	Employee Assessment and Selection Techniques	Conducting research on the topic and examining relevant examples.	Lecture, Discussion, Q&A session
7	Organizational Culture	Analysis of practical examples related to the topic	Lecture, Case Study Analysis, Q&A session
8	Midterm Exam		
9	Employee Training and Development	Prepare 3 questions on the topic and bring to class and discuss	Lecture, Group work, In-class text analysis
10	Motivation	Before class, students find a relevant article and bring it to class and present.	Student Panels, Lecture, Debate
11	Positive Employee Attitudes and Behaviors	Before class, prepare a short information note on the topic and present.	Lecture, Group work, Discussion
12	Employee Stress and Negative Employee Attitudes and Behaviors	Before class, find a sample case and bring to class	Lecture, Group work, Case analysis
13	Workplace Communication	Students find an example related to the topic before the class and share it in class.	Lecture, In-class text analysis, Case study analysis
14	Influence, Power & Politics	Examine examples of power and organizational politics in the workplace.	Lecture, Q&A session
15	Leadership	Choose an approach and prepare a sample case Self-assessment test	Lecture, In-class Group work, Case analysis In-class survey
16	Final Exam		

Course Resources

Textbook:	Ronald E. Riggio, 2023, Endüstri ve Örgüt Psikolojisine Giriş (Trans. Belkıs Özkara, Buket Gültekin İnce, Duygu Kızıldağ & Kerim Özcan), Nobel Publishing.
Recommended References:	Sevim Çeven, 2024, Örgütsel Davranış, Eğitim Publishing.

Course Assessment and Evaluation

Activities	Number	Percentile	Notes
Midterm	1	%30	Assignment
Project	1	%20	Research project
Final	1	%50	Assignment

ECTS Table

Content	Number	Hours	Total
Course Duration	14	3	42
Out-of-Class Study	14	3	42
Project	1	30	30

Midterm (Midterm Assignment Duration + Preparation)	1	40	40
Final Exam (Final Assignment Duration + Preparation)	1	45	45
Total:			199
Total / 30:			199/30=6.6
ECTS Credit:			7