

SYLLABUS
Graduate School of Social Sciences

Course Unit Code	Course Title	Credits	ECTS Value	
MAN 622	Directed Reading and Applied Research in Management and Organizations Theory	(2-1-3)	15	
Prerequisite Courses:	None			
Language of Instruction:	Turkish	Lesson Teaching Style:	Face to face	
Course Type and Level:	Compulsory / Fall Semester / Doctorate			
Title, Name and Surname of the Instructor of the Course		Course Hours	Contact Now	
Prof. Dr. Murat KOÇ		3	muratkoc@cag.edu.tr	
Course Coordinator:	Asst. Prof. Dr. Yonca BİR		yoncabir@cag.edu.tr	
Objectives of the Course				
Course Learning Outcomes	Upon successful completion of this course, the student will be able to:		Relationships	
			Program Outcomes	Net Contribution
	1	Analyzes and critically evaluates classical and contemporary theories in the field of management and organization theory at an advanced level.	7	5
	2	Interprets the relationships between theoretical approaches by systematically examining the academic literature in the field of management and organizations.	3	5
	3	Critically discusses current research on management and organization theories and synthesizes the literature.	3	5
	4	Develops an applied research design for a research problem determined in the field of management and organizations and uses appropriate methods.	5	4
5	Academically present and discuss the research findings on management and organization theories in line with scientific ethical principles.	5	4	
Course Description:	<p>Within the scope of this course, the basic theoretical approaches and current research in the field of organizational behavior are discussed within the framework of classical and contemporary theoretical approaches. During the course, basic approaches to organization theory (such as classical management theories, human relations approach, contingency theory, institutional theory, resource dependency theory, transaction cost theory and organizational ecology) are examined through directed academic readings. Students critically analyze the main articles and books of the field and discuss the relationships between theoretical approaches. In addition, the course aims to enable students to identify a research problem based on management and organization theory, to create a theoretical framework and to develop an applied research design. In this process, literature review, academic discussion, article presentation and research proposal development studies are carried out.</p>			
Course Contents: (Weekly Lesson Plan)				
Week	Subject	Preparation	Teaching Methods and Techniques	
1	Course Introduction, Meeting and Sharing Expectations About the Course	Writing the syllabus, course expectations from the students and preparing a short paragraph to introduce themselves	Lecture, Padlet app	

2	Introduction to Organization Theory and Historical Development of Management Thought	Summarizing at the end of the lesson	Lecture, In-class written reflective activity and group work
3	Classical Management and Organization Theories	Students share a "scientific study example".	Lecture, Group work
4	Human Relations Approach and Behavioral Approaches	Examine the scenario given in the lesson and prepare a response	Lecture, Group work, Case study, In-class scenario analysis
5	Contingency Theory and Organizational Structure	Preparing an information note before the lesson	Narration, Group work, Storytelling
6	Resource Dependency Theory	Before class, find a sample case and bring it to the classroom	Lecture, Group work, Case analysis
7	Transaction Cost Theory	Preparing an information note on the subject	Lecture, Group work, Discussion
8	Midterm		
9	Organizational Ecology Approach	Before class, find an article and bring it to class	Lecture, Group work, In-class text analysis
10	Organizational Culture and Symbolic Approaches	Preparing 3 questions on the subject and bringing them to the class	Student Panels, Debate
11	Organizational Learning and Knowledge-Based Approaches	Preparing a pre-class information note on the subject	Lecture, Group work, Discussion
12	Power, Policy and Decision Making Processes in Organizations	Before class, find a sample case and bring it to the classroom	Lecture, Group work, Case analysis
13	Current Approaches in Management and Organization Theory	Before class, find a case study with the subject and share it in the class	Lecture, In-class Text Analysis and Case Analysis
14	Discussion of Research Proposals and General Evaluation	Selects an approach and prepares an example case	Lecture, In-class group work, Case analysis
15	Presentation of Current Research Topics and Academic Discussion	Before class, find an essay, bring it to class and present it	Lecture, Group work, In-class text analysis
16	Final		

Course Resources

Textbook: Kocel, T. (2020). İşletme Yöneticiliği (17. Edition). Istanbul: Beta Publishing.

Recommended Reading: Özkalp, E. & Kirel, Ç. (2021). Örgütsel Davranış. Ekin Publishing.

Course Assessment and Evaluation

Events	Issue	Contribution	Notes
Midterm	2	%30	Assignment
Project	2	%20	Article Study
Final	2	%50	Assignment

ECTS Table

Content	Issue	Hours	Total
Course duration	14	3	42

Out-of-Class Work	14	3	42
Project	2	60	120
Midterm (Duration + Preparation)	1	60	120
Final (Duration + Preparation)	1	60	120
Total:			101
Total of 30:			444/30=14.8
ECTS Credits:			15