

SYLLABUS
Vocational School

Course Code	Course Title		Credits	ECTS Value
TDS 106	Public Health		(2-1-3)	6
Prerequisite Courses:	None			
Course Language:	Turkish	Course Delivery Mode:	Face-to-face	
Course Type and Level:	Compulsory / Spring Semester / Associate Degree			
Instructor's Title, Name, and Surname		Course Hours	Office Hours	Contact
Lecturer Şeyda ÇAVMAK		3	Monday 13:00–16:00	seydacavmak @cag.edu.tr
Course Coordinator:	Lecturer Şeyda ÇAVMAK			
Course Objectives				
Course Learning Outcomes	Upon successful completion of this course, the student will be able to;		Relations	
			Program Outcomes	Net Contribution
	1	Explains the concepts and basic principles of public health.	3,4	5,4
	2	Analyzes the social, economic, and environmental factors determining health.	2	5
	3	Defines and exemplifies preventive health services.	2,6	4,3
	4	Develops strategies for the prevention of communicable and non-communicable diseases.	2,9	5,4
	5	Interprets health problems using epidemiological methods.	7	4
	6	Evaluates national and international public health policies.	5	4
	7	Plans community-oriented awareness activities in health education.	10	4
Course Content:	Definition and basic principles of public health; concepts of health and disease; social determinants of health; preventive health services; epidemiology; health indicators; control of communicable and chronic diseases; environmental health; nutrition; health education; and health policies.			
Course Schedule (Weekly Plan)				
Week	Topic	Preparation	Teaching Methods and Techniques	
1	Introduction, sharing expectations regarding the course	Students will write down their expectations and prepare a short self-introduction paragraph.	Lecture, brainstorming, written expression	
2	Definition and Scope of Public Health	Short research from WHO reports	Lecture, Q&A	
3	Social Determinants of Health / Medicine as a Social Science or Social Determinants of Health (Article)	Article will be read and reported.	Lecture, case analysis, group discussion	

4	Health Indicators (Morbidity, Mortality, Life Expectancy, etc.)	Presentation and reporting of epidemiological indicators used in health.	Lecture, problem-solving
5	Introduction to Epidemiology	Short research.	Lecture, small group work
6	Preventive Health Services and Their Levels	Research on the levels of the Turkish health system	Lecture, report analysis
7	Guest Lecturer – Sharing Experiences (Health Financing)	Preparing at least two questions for the guest speaker.	Guest experience, panel, Q&A
8	Midterm Exam		
9	Midterm Exam		
10	Introduction to Public Health Services and On-Site Observation	Filling in the observation form, preparing a short evaluation report after the visit.	Technical visit, observation, on-site application, Q&A
11	Immunization Programs and Vaccination Services	Reading the Ministry of Health guide.	Lecture Q&A
12	Non-Communicable Diseases (obesity, diabetes, cancer)	Research on current statistics.	student presentations, evaluation
13	Environmental Health and Occupational Health	Review of environmental reports.	Lecture, case study
14	Maternal and Child Health and Family Planning	Public Health Basic Information, Chapter 3.	Lecture
15	Health Education and Community Awareness	Poster-project preparation.	Poster presentation
16	Sustainable Development Goals (SDGs) and Public Health	Case study on SDGs.	Lecture, discussion
17	Final Exam		
18	Final Exam		

Course Resources

Textbook:

Bertan, M., & Güler, Ç. (2020). Halk Sağlığı Temel Bilgiler. Güneş Tıp Kitabevleri.

Recommended References:

T.C. Sağlık Bakanlığı Halk Sağlığı Genel Müdürlüğü raporları.
 WHO (2021). World Health Statistics.
 Last, J. M. (2018). A Dictionary of Public Health. Oxford University Press.

Course Assessment and Evaluation

Activities	Number	Percentile	Notes
Midterm Exam	1	%30	Written exam
Poster Presentation	1	%10	Reports of film analyses, field observations, and article discussions
Article Reports / Observation Report	1	%10	Active participation in discussions, group work, and classroom activities
Final	1	%50	Comprehensive exam

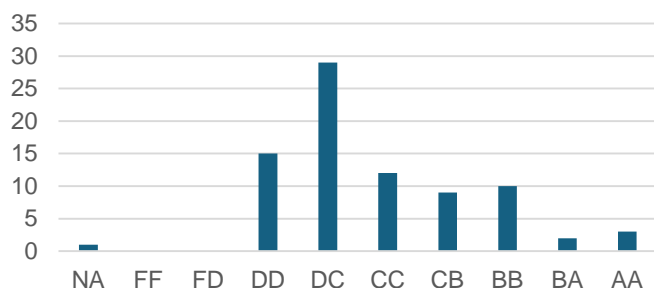
ECTS Table

Content	Number	Hours	Total
Course Duration	14	3	42

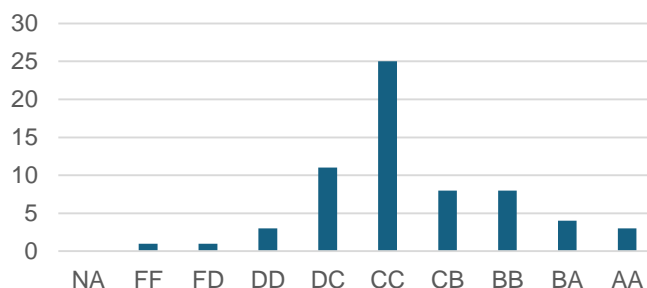
Out-of-Class Study	14	3	42
Poster- Project Presentation	10	3	30
Article Reports / Observation Report	10	2	20
Midterm Exam (Midterm Exam Duration + Midterm Exam Preparation)	1	16	16
Final Exam (Final Exam Duration + Final Exam Preparation)	1	20	20
Total:			170
Total / 30:			$170 \div 30 \approx 5.6 \approx 6$
ECTS Credit:			6

Past Term Achievements

2023-2024 Spring September
TDS 206 Public Health



2024-2025 Spring September
TDS 206 Public Health



Evaluation Rubrics

Portfolio Evaluation Rubric (0–100 Points)

Scope: Article reports, and field observation reports

Weight in Semester Evaluation: 20%

Criteria	Description	Point Range (%)
1. Content and Conceptual Understanding	Accurately summarizes the report, film, article, or field observation; connects it with health management and hospital concepts covered in class.	0–30
2. Analysis and Critical Thinking	Evaluates observed events/film scenes/article topics with a critical perspective; explains cause-effect relationships; provides solutions or interpretations.	0–35
3. Structure and Organization	Report is logically structured; headings, paragraphs, and audiovisual materials (if any) are appropriately used.	0–15
4. Writing and Language Use	Grammar, language, and academic style are appropriate; language is clear and fluent.	0–10
5. Use of Sources and References	Articles, lecture notes, or other academic sources are properly cited; APA style is applied.	0–10

In-Class Discussion and Participation Rubric (0–100 Points)

Scope: Classroom participation
Weight in Semester Evaluation: 10%

Criterion	Description	Score Range (%)
1. Content and Conceptual Accuracy	The poster includes relevant, scientific, and up-to-date information; connects with public health concepts.	0–30
2. Analysis and Critical Thinking	Goes beyond summarizing the topic; demonstrates cause-effect relationships and provides solutions/recommendations.	0–25
3. Design and Visuals	The poster layout is clear and readable; visual elements (graphs, tables, images, etc.) are used meaningfully.	0–20
4. Organization and Coherence	Titles, subtitles, and content are presented in a logical order.	0–15
5. Language and Writing Rules	Language is clear, fluent, and grammatically correct.	0–10