

SYLLABUS
Vocational School of Higher Education

Course Code	Course Title		Credits	ECTS Value	
ODS-141	Health Literacy		2-0-2	4	
Prerequisite Courses:	None				
Course Language:	Turkish		Course Delivery Mode:	Online	
Course Type and Level:	Elective / 1st Year / Fall Semester				
Instructor's Title, Name, and Surname		Course Hours	Office Hours	Contact	
Lecturer Adem BİLGİN		2	Monday 10:00-12:00	adembilgin@cag.edu.tr	
Course Coordinator:	Lecturer Adem BİLGİN				
Course Objectives					
Course Learning Outcomes	Upon successful completion of this course, the student will be able to;			Relations	
				Program Outcomes	Net Contribution
	1	Defines and explains the fundamental concepts of health literacy.	1&3&14	5 & 5	
	2	Compares and interprets models of health promotion.	4&6&9	5 & 4	
	3	Explains and evaluates the factors influencing health literacy.	1&3&7&9	5	
	4	Applies methods to enhance individuals' health knowledge.	5&6&12	5 & 4	
	5	Identifies and proposes strategies to improve health literacy.	8&9&10	5	
Course Content:	Students will be able to define the fundamental principles of health literacy; explain its relationship with personal and public health; analyze its significance across different age groups; apply it in interdisciplinary collaboration and health communication processes; evaluate organizational health literacy; and develop evidence-based practices in healthcare.				
Course Schedule (Weekly Plan)					
Week	Topic		Preparation		Teaching and Learning Strategies
1	Course Introduction, Syllabus Overview		None		Lecture, expectation mapping (Padlet)
2	Concept of Health, Concept of Healthcare Services		Expectation form from students		Structured lecture
3	Concept and Importance of Health Literacy		Short reading on “What is Health Literacy?”		Structured lecture, concept mapping, discussion
4	Levels of Health Literacy and Measurement Tools		Review of Ministry of Health report		Structured lecture, case analysis
5	Concepts of Health Promotion and Protection		Literature review using World Health Organization (WHO) sources		Structured lecture, brainstorming

6	Health Communication and Risk Communication	News/article screening	Case study, discussion
7	Factors Affecting Health Literacy (Socio-economic, Cultural, Digital)	News/article screening	Structured lecture, problem-based learning
8	Midterm Exam		Written exam
9	Midterm Exam		Written exam
10	Communication of health information to individuals	Bringing brochure/poster samples	Structured lecture
11	Digital health literacy (e-health, mobile applications)	Reviewing a mobile application	Structured lecture
12	Health literacy in vulnerable groups (elderly, children, migrants, etc.)	Selecting a case	Structured lecture
13	Health literacy in the context of health policies and legislation	Researching legislation	Structured lecture
14	Strategies for improving health literacy	Developing suggestions by students	Structured lecture
15	Communication of health information to individuals	Researching brochure/poster samples	Structured lecture
16	General review		Structured lecture, classroom discussion
17	Final Exam		Written exam
18	Final Exam		Written exam

Course Resources

Textbook:

1-Okyay P, Abacıgil F. (2016). Türkiye Sağlık Okuryazarlığı Ölçekleri Güvenilirlik ve Geçerlilik Çalışması T.C. Sağlık Bakanlığı, 1025, Ankara.
 2-Gazi Ü. (2025)Türkiye'de sağlık okuryazarlığı düzeyi: Bir meta-analiz Sakarya Üniversitesi İşletme Enstitüsü Yayınlanmış Doktora Tezi.
 3- Sarıyar S, Fırat Kılıç H. (2019). Sağlık Okuryazarlığının Değerlendirilmesinde Kullanılan Araçlar HUHEMFAD-JOHUFON 6(2), 126-131.

Recommended References:

Course Assessment and Evaluation

Activities	Number	Percentile	Notes
Midterm Exam	1	%40	
Final	1	%60	

ECTS Table

Content	Number	Hours	Total
Course Duration	14	2	28
Out-of-Class Study	14	3	42
Midterm Exam (Midterm Exam Duration + Midterm Exam Preparation)	1	20	20
Final Exam (Final Exam Duration + Final Exam Preparation)	1	30	30
Total:			120
Total / 30:			120÷30=4
ECTS Credit:			4