

SYLLABUS
Graduate School of Social Sciences

Course Unit Code	Course Title	Credits	ECTS Value	
OSD 522	Current Issues in International Trade and Logistics	3-0-3	8	
Prerequisite Courses:	None			
Language of Instruction:	Turkish	Course Delivery Mode:	Online	
Course Type and Level:	Elective / 1st Year / Fall/Spring Semester			
Title, Name and Surname of the Instructor of the Course		Course Hours	Office Hours	
Assoc. Prof. Dr. Esma Irmak		Wednesday 10:15 – 12:35	Monday-Wednesday 10:00 - 16:00	
Contact		esmairmak@cag.edu.tr		
Dersin Koordinatörü:	Assoc. Prof. Dr. Esma Irmak			
Objectives of the Course: The aim of this course is to enable students to analyze current developments and trends in international trade and logistics, and to evaluate these developments from both academic and sectoral perspectives. The course also aims to develop students' analytical thinking, critical evaluation, and research skills through article reviews, discussions, and project-based learning.				
Course Learning Outcomes	Upon successful completion of this course, the student will be able to:		Relations	
			Program Outcomes	Net Contribution
	1	Will be able to explain current developments and trends in the field of international trade and logistics.	2	5
	2	Will be able to analyze current problems and develop solutions.	4	4
	3	Will be able to interpret trade and logistics practices from a different perspective.	5	5
4	Will be able to convey a selected current topic with a research report and presentation.	3	5	
Course Content:	This course covers current developments and trends in international trade and logistics. Topics include global trade policies, digitalization (blockchain, artificial intelligence, IoT), sustainability and green logistics, e-commerce logistics, supply chain vulnerability, and crisis management. The course aims to enable students to comprehensively evaluate both the academic and sectoral dimensions of the field through article reviews, presentations, and project reports.			
Course Contents: (Weekly Lesson Plan)				
Week	Topic	Preparation	Teaching Methods and Techniques	
1	Course introduction, methods and expectations	Introduction	Course introduction, methods and expectations	
2	Current Issues in International Trade	1 article reading & summary	Discussion	
3	Digitalization in Logistics (IoT, Blockchain)	Article review	In-class evaluation	

4	Green logistics and sustainability	Article review	Discussion
5	Supply chain fragility and resilience	Article review	Brainstorming, discussion
6	Current developments in the logistics sector in Turkey	News review	Mini presentation, Discussion
7	Global trade policies (customs, FTAs)	Article + case example	Discussion
8	Midterm Exam	-	-
9	Review of sectoral reports	-	Discussion
10	New trends in international transportation	News review	Discussion
11	Artificial intelligence and big data in logistics	Article + review of trends	Discussion
12	Risk management and logistics	1 case report	Review, evaluation, mini-presentation
13	Student-Selected Special Topic (e.g., Maritime Transport, Warehousing, etc.)	Article review	Interim presentation, feedback
14	Student-Selected Special Topic (e.g., Maritime Transport, Warehousing, etc.)	Article review	Interim presentation, feedback
15	Final report preparation	Draft report	Feedback
16	Final report	-	-

Course Resources

Text Book:	Akandere, G. & Cura, F. (2022). International Trade and Logistics 4.0: Current Trends and Practices. Education Publishing House. Articles, reports and lecture notes from academic journals given by the instructor for the course.
Recommended References:	International Reports: World Trade Organization (WTO) Annual Reports, UNCTAD Review of Maritime Transport, World Bank Logistics Performance Index (LPI), OECD Trade and Logistics Reports

Course Assessment and Evaluation

Activities	Number	Percentil e	Notes
Midterm (Project)	1	%50	Article writing and presentation on a selected current topic
Final (Project Report)	1	%50	Final essay writing and presentation on a different topical topic

AKTS Tablosu

İçerik	Sayı	Saat	Toplam
Course hours	16	3	48
Individual study (pre- and post-class preparation: reading, summarizing, preparation)	18	5	90
Additional work (literature review, report development, revisions)	1	16	16
Midterm (exam duration + preparation)	1	20	20
Final project report	1	66	66

Toplam:	240
Toplam / 30:	$240 \div 30 = 8$
AKTS Kredisi:	8