

**SYLLABUS**  
**Vocational School**

| Course Unit Code                         | Course Title   |   | Credits                | ECTS Value                                       |                  |
|--|--|---|------------------------|--|------------------|
| BNK 207                                  | Money and Banking  |   | 2(2-0-2)               | 05   |                  |
| Prerequisite Courses:                    | No   |   |                        |  |                  |
| Course Language:                         | Turkish  | Course Delivery Mode:   | Face to face           |  |                  |
| Course Type and Level:                   | Elective / Fall semester / Associate degree  |   |                        |  |                  |
| Instructor's Title, Name, and Surname    |  | Course Hours  | Office Hours           | Communication                                    |                  |
| Asist. Dr. Prof. Süreyya YILMAZ ÖZEKENCİ |  | 9.30-12.20  | Tuesday<br>10.00-12.00 | sureyyayilmaz@cag.edu.tr                         |                  |
| Course Coordinator:                      | Asist. Dr. Prof. Süreyya YILMAZ ÖZEKENCİ   |   |                        |  |                  |
| Objectives of the Course                 |  |   |                        |  |                  |
| Course Learning Outcomes                 | Upon successful completion of this course, the student will be able to:  |   |                        | Relations  |                  |
|  |  |   |                        | Program Outcomes                                 | Net Contribution |
|  | 1  | Define the basic functions of the financial system.   | 1                      | 5  |                  |
|  | 2  | Discusses the place of banking in the financial system.   | 1,2,5                  | 5,5,4  |                  |
|  | 3  | It defines money and explains the functions of money and evolution.   | 1,2,6                  | 5,5,5  |                  |
|  | 4  | Explains the concepts of money supply, money multiplier, inflation, interest rate.                                    | 1,4                    | 5,5  |                  |
|  | 5  | Understands how Central Banking works. Explains the types of banks and how banks are managed.                         | 1,4                    | 5,5  |                  |
|  | 6  | Defines the objectives and tools of monetary policy, interprets the impact of monetary policies on financial markets. | 1,3,7                  | 5,4,4  |                  |
|  | 7  | Understands the use of financial technology in banking and interprets its relationship with the insurance sector.     | 1,4,5                  | 5,5,4  |                  |
| Course Content:                          | In the Money and Banking Course; the place of banks in the financial system, the evolution of money, money supply, money multiplier, inflation, interest rate, central banking, monetary policy, banking system and management of banks, financial technologies in banking, the relationship between the insurance sector and banks, banking and its applications in Turkey are covered. |   |                        |  |                  |
| Course Schedule (Weekly Plan)            |  |   |                        |  |                  |
| Week                                     | Topic  | Preparation   |                        | Teaching Methods and Techniques                  |                  |
| 1  | Introduction and Basic Concepts  | Lecture Notes   |                        | Lecture, Q&A                                     |                  |
| 2  | Financial System, Markets and Intermediaries   | Textbook 1 and 2 & Lecture Notes  |                        | Lecture, Discussion, Case Study                  |                  |
| 3  | Definition of Money, Functions and Evolution   | Textbook 1 and 2 & Additional Resources   |                        | Lecture, Presentation with Visual Materials, Q&A |                  |
| 4  | Money Supply and Money Multiplier  | Textbook 1 & Lecture Notes  |                        | Problem Solving, Sample Applications, Lecture    |                  |
| 5  | Central Banking and Monetary Policy  | Textbook 1 and 2 & Additional Resources   |                        | Lecture, Analysis of Current Events, Discussion  |                  |
| 6  | Inflation, Deflation and Inflation Targeting   | Lecture Notes & Additional Resources  |                        | Lecture, Group Work, Graphics and Data Analysis  |                  |
| 7  | Interest Rates and Financial Markets   | Lecture Notes & Additional Resources  |                        | Problem Solving, Case Study, Question-Answer     |                  |

|    |  |   |  |
|----|--|---|--|
| 8  | Midterm Exam   |   |  |
| 9  | Midterm Exam   |   |  |
| 10 | Banking System and Types of Banks                    | Textbook 1 and 2 & Additional Resources | Lecture, Discussion  |
| 11 | Banking Crises and Financial Stability               | Textbook 2 & Lecture Notes              | Case Study Analysis, Discussion, Lecture                     |
| 12 | International Monetary System and Exchange Rates     | Lecture Notes & Additional Resources    | Lecture, Analysis of Current Data                            |
| 13 | Digital Banking and Financial Technologies (FinTech) | Lecture Notes & Additional Resources    | Lecture, Video and Application Examples, Group Presentations |
| 14 | Insurance Sector and Its Relationship with Banks     | Lecture Notes & Additional Resources    | Lecture, Case Analysis, Q&A                                  |
| 15 | Banking and Monetary Policy Practices in Turkey      | Textbook 1 and 2 & Lecture Notes        | Lecture, Current Report Review, Discussion                   |
| 16 | Banking and Monetary Policy Practices in Turkey      | Textbook 1 and 2 & Lecture Notes        | Lecture, Current Report Review, Discussion                   |
| 17 | Final Exam   |   |  |
| 18 | Final Exam   |   |  |

#### Course Resources

|                  |   |
|------------------|---|
| <b>Textbook:</b> | Yücememiş B.T. and Zinc L. (2019), Financial Systems: Money and Banking, Ankara, Nobel Publishing.<br>Erdem E., Money, Banking and Financial System (2018), Ankara, Detay Publishing. |
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**Recommended Reading:**

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#### Course Assessment and Evaluation

| Activities   | Number | Percentile | Notes        |
|--------------|--------|------------|--------------|
| Midterm Exam | 1      | %30        | Written Exam |
| Project      |        |            |              |
| Assignment   | 1      | %20        |              |
| Presentation |        |            |              |
| Portfolio    |        |            |              |
| Final        | 1      | %50        | Written Exam |

#### ECTS Table

| Content   | Number | Hours | Total       |
|---|--------|-------|-------------|
| Course duration   | 14     | 2     | 28          |
| Out-of-Class Study  | 14     | 3     | 42          |
| Assignments   | 1      | 20    | 20          |
| Presentation  |        |       |             |
| Project   |        |       |             |
| Midterm Exam (Midterm Exam Duration + Midterm Exam Preparation) | 1      | 35    | 30          |
| Final Exam (Final Exam Duration + Final Exam Preparation)       | 1      | 45    | 40          |
| <b>Total:</b>   |        |       | 160         |
| <b>Total / 30:</b>  |        |       | 160/30=5.33 |
| <b>ECTS Credits:</b>  |        |       | 5           |

| Past Achievements |  |
|-------------------|--|
|                   |  |