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| SYLLABUS  Faculty of Economics and Administrative Sciences  FACULTY OF ECONOMICS AN | | | | | | | | | | | | | |
| Course Code | | | **Course Title** | | | | | | **Credits** | | | ECTS Value | |
| ECO 305 | | | Money and Banking | | | | | | 3 (3-0-0) | | | 6 | |
| Prerequisite Courses: | | | None | | | | | | | | | | |
| Course Language: | | | English | | | **Course Delivery Mode:** | | | | Face to face | | | |
| Course Type and Level: | | | Compulsory, Undergraduate | | | | | | | | | | |
| Instructor's Title, Name, and Surname | | | | | | **Course Hours** | | | **Office Hours** | | | Contact | |
| Assist Prof. Dr. Ayşegül KURTULGAN | | | | | | 13:25-15:50 | | | 10.00-11.30 | | | aysegulkurtulgan@cag.edu.tr | |
| Course Coordinator: | | |  | | | | | | | | | | |
| Course Objectives | | | | | | | | | | | | | |
| Course Learning Outcomes | Upon successful completion of this course, the student will be able to; defines key concepts related to financial markets, money, interest rates, exchange rates, and money supply and explains the structure of financial markets and their relationship with the real economy. | | | | | | | | | Relations | | | |
| Program Outcomes | | | Net Contribution |
| 1 | | Explains the relationship between the financial system and the real economy | | | | | | | 8 & 10 | | | 4&4 |
| 2 | | Explains the functions of the financial system | | | | | | | 3 &8 | | | 5&5 |
| 3 | | Defines money and explains its functions. | | | | | | | 3 & 8 | | | 5&5 |
| 4 | | Explains theories of interest and exchange rates. | | | | | | | 8 | | | 5 |
| 5 | | Explains the functioning of the money supply mechanism. | | | | | | | 8 | | | 5 |
| 6 | | Explains monetary theories and summarizes monetary transmission mechanisms. | | | | | | | 9 | | | 5 |
| 7 | | Lists and explains how major monetary policy tools are used. | | | | | | | 9 | | | 5 |
| Course Content: | | | This course focuses on the relationship between the financial system and the real economy; definition and functions of money; interest rates; exchange rates; money supply; objectives and instruments of monetary policy; monetary theory and monetary transmission mechanisms; central banking and monetary policy. | | | | | | | | | | |
| Course Schedule (Weekly Plan) | | | | | | | | | | | | | |
| Week | | **Topic** | | | | | **Preparation** | | | | Teaching Methods and Techniques | | |
| 1 | | An Introduction to Money and the Financial System /Six Parts of the Financial System | | | | | Read introductory chapters on money and financial systems | | | | Lecture | | |
| 2 | | An Introduction to Money and the Financial System/Five Core Principles of  Money and Banking | | | | | Read introductory chapters on money and financial systems | | | | Collaborative Learning, Role Play | | |
| 3 | | Money and the Payments System | | | | | Review current articles on digital payments and cryptocurrencies | | | | Case Study Analysis, Group Debate | | |
| 4 | | The Future of Money | | | | | Review current articles on digital payments and cryptocurrencies | | | | Flipped Classroom | | |
| 5 | | Financial Instruments, Financial Markets, | | | | | Prepare short notes on different financial instruments | | | | Case Study Analysis, Group Debate | | |
| 6 | | Financial Institution | | | | | Collect real-life examples of banks and non-bank institutions | | | | Collaborative Learning, Role Play | | |
| 7 | | Quiz | | | | | Revise Weeks 1–6 topics | | | | Problem-Based Learning (PBL) | | |
| 8 | | Midterm Exam | | | | | Study all previous weeks | | | | Written Exam | | |
| 9 | | Midterm Exam | | | | | Study all previous weeks | | | | Written Exam | | |
| 10 | | Interest Rates, Real and Nominal Interest Rates | | | | | Review related textbook sections and prepare examples | | | | Data Analysis and Software-Supported Learning | | |
| 11 | | Exchange Rate | | | | | |  | | --- | |  |  |  | | --- | | Prepare short notes on currency markets and forex | | | | | Data Analysis | | |
| 12 | | Monetary Policy Instruments | | | | | Read assigned articles on policy tools | | | | Case Study Method | | |
| 13 | | A Brief History of the Central Bank of Turkey (TCMB) | | | | | Collect information on the foundation and early years of TCMB | | | | Case Study Method | | |
| 14 | | Monetary Policy of TCMB | | | | | Review TCMB’s official reports | | | | Case Study Method | | |
| 15 | | Central Banks in the World Today | | | | | Compare different central banks (Fed, ECB, BoE, etc.) | | | | Flipped Classroom | | |
| 16 | | Quiz | | | | | |  | | --- | |  |  |  | | --- | | Prepare questions and summaries of previous topics | | | | | Problem-Based Learning (PBL) | | |
| 17 | | Final Exam | | | | | Study all topics | | | | Written Exam | | |
| 18 | | Final Exam | | | | | Study all topics | | | | Written Exam | | |
| Course Resources | | | | | | | | | | | | | |
| Textbook: | | | | Mc Graw Hill , Money, Banking, and Financial Markets , Release: 2024 Author: Stephen Cecchetti | | | | | | | | | |
| Recommended References: | | | | **Central Bank of the Republic of Türkiye (CBRT).** Annual Reports, Research Notes, and Working Papers. | | | | | | | | | |
| Course Assessment and Evaluation | | | | | | | | | | | | | |
| Activities | | | | **Number** | **Percentile** | | | Notes | | | | | |
| Midterm Exam | | | | 1 | %40 | | | Covers Topics 1,2,3,4,5,6 | | | | | |
| Final | | | | 1 | %60 | | | Covers Topics 9,10,11,12,13,14,15 | | | | | |
| ECTS Table | | | | | | | | | | | | | |
| Content | | | | | **Number** | | | **Hours** | | | | Total | |
| Course Duration | | | | | **14** | | | **3** | | | | 42 | |
| Out-of-Class Study | | | | | **14** | | | **4** | | | | 56 | |
| Midterm Exam (Midterm Exam Duration + Midterm Exam Preparation) | | | | | **1** | | | **30** | | | | 30 | |
| Final Exam (Final Exam Duration + Final Exam Preparation) | | | | | **1** | | | **38** | | | | 38 | |
| Total: | | | | | | | | | | | | 166 | |
| Total / 30: | | | | | | | | | | | | 166/30=5,53 | |
| ECTS Credit: | | | | | | | | | | | | 6 | |

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| Past Term Achievements | |
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