

SYLLABUS
INSTITUTE OF SOCIAL SCIENCES

Course Code	Course Title	Credit	ECTS	
MAN 639	Development of Management Thinking and Contemporary Management	3 (3-0-3)	8	
Prerequisite Courses:	None			
Language of Instruction:	Turkish	Mode of Instruction:	Face to face	
Course Type and Level:	Compulsory/ Ph.D.			
Title, First Name, and Last Name of the Course Instructor		Lecture Hours	Office Hours	Contacts
Prof. Dr. Ünal AY		Friday 13:25-15:45	Friday 10:00-12:00	unalay@cag.edu.tr
Teaching Assistant:	Arş. Gör. Beste ZORLULAR			bestezorlular@cag.edu.tr
Course Objective: This course analyzes the historical development of the management discipline in depth and addresses the evolution of classical and contemporary management thought. By discussing the transformation of management theories in the context of strategic management, organizational dynamics and their effects on the global business environment, it is aimed to provide students with critical analysis and academic research competence.				
Course Learning Outcomes	Upon successful completion of this course, the student will be able to;		Relationship	
			Prog. Output	Net Effect
	1	Understand administrative change and transformation, effectively analyze and manage change processes in organizations.	3	3
	2	Evaluate change management processes and their effects on organizational structure, culture and strategies.	4	5
	3	Compare the basic dynamics of classical and modern management approaches, analyze the development of contemporary management models.	6	5
	4	Examine the relationship between management and environment, evaluate the effects of global and local dynamics on management strategies.	3,5,6	3,4,5
5	Analyze the evolution of planning, organization, directing and control functions and evaluate the new appearances of these functions in today's management approach. In addition, evaluate contemporary management ideas from a critical perspective, gain the competence to apply innovative management approaches.	3,5,6	3,4,5	
Course Content:	This course examines the historical development of management thought and compares classical and modern approaches. Contemporary issues such as change management, strategic decision making and leadership will be addressed with national and international applications. Transformation of management functions and innovative approaches will be analyzed. The interaction between global and local dynamics will be discussed and the adaptation of management strategies to environmental factors will be evaluated. The aim is for students to approach management science with a critical and analytical perspective.			

Course Contents: (Weekly Course Plan)

Weeks	Topics	Preparation	Teaching Methods and Techniques
1	Introduction and Scientific Perspective on Management	Textbook and related articles	Discussion
2	Fundamentals of Management and Organization: Management, Concept of Manager and Historical Development	Textbook and related articles	Presentation and Discussion
3	Classical, Neo-Classical and Modern Management Theories	Textbook and related articles	Presentation and Discussion
4	Management Processes and Functions	Textbook and related articles	Presentation and Discussion

5	Contemporary Management Theories and Approaches: System Theory, Contingency Approach Resource-Based View and Dynamic Capabilities Postmodern Management Approaches	Textbook and related articles	Presentation and Discussion
6	Leadership and Effectiveness in Management	Textbook and related articles	Presentation and Discussion
7	Strategic Management and Competitive Advantage Importance of Strategic Management: SWOT Analysis, Value Chain and Competitive Strategies	Textbook and related articles	Presentation and Discussion
8	Midterm Exam		
9	Organizational Structures and Management	Textbook and related articles	Presentation and Discussion
10	Human Resource Management and Performance Evaluation	Textbook and related articles	Presentation and Discussion
11	Corporate Culture and Organizational Behavior	Textbook and related articles	Presentation and Discussion
12	Change Management and Innovation	Textbook and related articles	Presentation and Discussion
13	Digital Transformation and Technology Management: Industry 4.0, 5.0 and Digital Management	Textbook and related articles	Presentation and Discussion
14	Globalization and International Management	Textbook and related articles	Presentation and Discussion
15	Decision Making Processes	Textbook and related articles	Presentation and Discussion
16	Ethics and Social Responsibility	Textbook and related articles	Presentation and Discussion
17	Final Project		

Course Resources

Textbook:	<ol style="list-style-type: none"> 1. Fundamentals Of Management: Essential Concepts And Applications, Stephen Robbins, David Decenzo, Mary Coulter, Pearson 8 Th Edition, 2013. 2. Jones, Gareth R., & George, Jennifer M. (2019). Essentials of Contemporary Management. McGraw-Hill. 3. Ülgen, H., S.K. Mirze. (2010). İşletmelerde Stratejik Yönetim. İstanbul: Beta Yayınları. Ülgen, H., S.K. Mirze. (2004). İşletmelerde Stratejik Yönetim. İstanbul: Literatür Yayıncılık.
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Course Assessment and Evaluation

Activities	Number	Effect	Notes
Midterm Exam	1	%40	
Final Project	1	%60	

ECTS Table

Content	Number	Hours	Total
Course Duration	16	3	48
Out-of-Class Work	16	5	80
Midterm Exam	3	20	60
Final Project	1	55	55
Total:			243
Total / 30:			243/30=8,1
ECTS Credit:			8

Past Achievements

2024-2025 Spring Semester

