

SYLLABUS
FACULTY of ARTS & SCIENCES

Course Code	Course Title		Credits	ECTS Value
PSY 231	SOCIAL PSYCHOLOGY		3-0-3	6
Prerequisite Courses:	None			
Course Language:	English	Course Delivery Mode:	Face to face	
Course Type and Level:	Compulsory/2nd Grade/FALL TERM			
Instructor's Title, Name, and Surname		Course Hours	Office Hours	Contact
Ayşe Şenay KOÇ, PhD		Tuesdays 13:20-15:20	Wednesdays 14:00-16:00	Aysesenaykoc @cag.edu.tr
Course Coordinator:				
Course Objectives: The goal of this course is to provide students with a general introduction to social psychology and an opportunity to apply social psychological theories to their everyday lives. This course is designed to explain how our thoughts, feelings, and behaviours are influenced by the actual, imagined, or implied presence of other people.				
Course Learning Outcomes	Upon successful completion of this course, the student will be able to;		Relations	
			Program Outcomes	Net Contribution
	1	Explain the major theories, concepts, and research methods in social psychology, including their historical development and contemporary applications.	1	5
	2	Analyze how social perception, attitudes, and group processes influence individual behavior in everyday life and societal contexts.	1, 8	5, 4
	3	Apply social psychological theories (e.g., social identity theory, attribution theory, cognitive dissonance) to interpret real-life cases and social issues.	1, 3	5, 5
	4	Evaluate the impact of cultural, situational, and individual differences on social behavior, prejudice, conformity, and prosocial actions.	6, 8	5, 5
	5	Demonstrate critical thinking by designing and assessing small-scale research activities or class projects related to social psychological phenomena.	6, 8	4, 5
	6	Reflect on personal and group experiences through the lens of social psychology to enhance self-awareness, empathy, and social responsibility.	3, 6	5, 4
7	Communicate social psychological concepts and research findings effectively in written, oral, and digital formats, using academic and ethical standards.	5, 6	5, 5	
Course Content:	This course is designed to explain how our thoughts, feelings, and behaviours are influenced by the actual, imagined, or implied presence of other people. The course will also provide students how research in social psychology can help to understand human beings in a society. Current theories in the field will be applied to real-life situations to make sense of human behaviour. Topics covered include behaviour and attitudes, social beliefs, cultural influences, conformity and obedience, self-knowledge and self-esteem, persuasion, group influence, aggression, altruism, prejudice and discrimination, stress and health, legal testimonies and law, and interpersonal relationships.			

Course Schedule (Weekly Plan)

Week	Topic	Preparation	Teaching Methods and Techniques
1	Syllabus review/ Introduction to Social Psychology	Prepare syllabus handout; overview slides; short icebreaker activity	Lecture, syllabus walkthrough, Q&A, class discussion
2	Research Methods/How Do Social Psychologists Design Studies?	Select examples of classic experiments; prepare ethics case (Milgram)	Lecture, case analysis, group discussion, think-pair-share
3	The Social Self- Case of Phineas Gage	Prepare case materials (Phineas Gage story, brain maps); guiding questions (Quiz 1)	Storytelling, case study analysis, reflective discussion
4	Social Cognition- Car Crash Experiment	Prepare video of experiment; data interpretation worksheet	Video analysis, mini data workshop, class debate
5	Person Perception- Violinist at the Metro	Provide article/video of Joshua Bell experiment (Quiz 2)	Media analysis, group discussion, role-play reflection
6	Attitudes and Persuasion- The Piano Stairs Experiment	Prepare video; provide persuasion models	Video demonstration, lecture, group project design (persuasive campaign)
7	Social Influence: Conformity, Social Roles, and Obedience-The Holocaust	Prepare Milgram, Asch, Zimbardo summaries; Holocaust case materials (Quiz 3)	Lecture + discussion, documentary clips, ethical debate
8	Midterm Exam	---	---
9	Midterm Exam	---	---
10	Group Processes- Robbers Cave Experiment	Prepare case materials (Sherif's study summary); group activity instructions	Lecture, small group activity (in-group/out-group exercise), class reflection
11	Stereotyping, Prejudice, and Discrimination- A Class Divided	Prepare "Jane Elliott Blue Eyes/Brown Eyes" video (Quiz 4)	Video analysis, group discussion, role-play, guided reflection
12	Helping and Prosocial Behaviour-Bystander Effect	Prepare case studies (Kitty Genovese); video clips	Lecture, role-play simulation, class discussion
13	The Social Psychology of Aggression: Causes, Contexts, and Interventions	Collect materials (Bandura's Bobo Doll, Aggression-Frustration model); news clips (Quiz 5)	Lecture, video analysis, structured debate, case study
14	Intimate Relationships/ Attraction and Intimacy	Prepare theories (e.g., Sternberg's Triangular Theory of Love); media examples	Lecture, class poll, pair discussion, case reflections
15	Social Psychology of Volunteerism	Collect examples from NGOs/university volunteering programs (Group Presentation)	Guest speaker (if possible), lecture, group project design, reflection
16	Social Psychology of Climate Change: Attitudes, Behaviors, and Collective Action	Prepare materials on eco-anxiety, Greta	Lecture, video analysis, group project (behavioral

		Thunberg speeches, climate norms	intervention design), role- play
17	Final Exam	---	---
18	Final Exam	---	---

Course Resources

Textbook:	Heinzen, T. & Goodfriend, W. (2019). <i>Social Psychology</i> . SAGE Publications.
Recommended References:	<p>Aronson, E., Wilson, T.D. & Akert, R.M. (2010). <i>Sosyal Psikoloji</i>. Kaknüs Yayınları (7. Baskı).</p> <p>Delamater, J.D. & Myers, D.J. (2011). <i>Social Psychology</i> (Seventh Edition). Wadsworth, Cengage Learning.</p> <p>Sanderson, C. A. (2010). <i>Social Psychology</i>. Wiley & Sons, Inc.</p> <p>Myers, D.J. (2011). <i>Social Psychology</i> (Tenth Edition), McGraw-Hill.</p> <p>Bordens, K. S. & Horowitz, I. A. (2008). <i>Social Psychology</i> (Third Edition), Freeload Press.</p> <p>Hogg, M.A. & Vaughan, G.M. (2010). <i>Essentials of Social Psychology</i>. Pearson Education Ltd.</p> <p>Baron, R.A. & Branscombe, N.R. (2012). <i>Social Psychology</i> (Thirteenth Edition), Pearson Education Ltd.</p>

Course Assessment and Evaluation

Activities	Number	Percentile	Notes
Midterm Exam	1	15%	A written exam administered in the middle of the semester, designed to measure knowledge and understanding of the topics covered up to that point.
Quiz	5	20%	A short assessment activity consisting of multiple-choice questions.
Assignment	---	---	---
Presentation	1	15%	Students will deliver a collaborative presentation linking social psychology concepts to sustainability themes such as green energy, climate change, and the UN Sustainable Development Goals (SDGs).
Portfolio	---	---	---
Final	1	50%	A comprehensive exam covering all course topics.

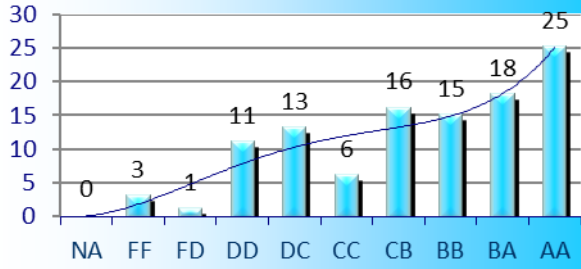
ECTS Table

Content	Number	Hours	Total
Course Duration	14	3	42
Out-of-Class Study	14	4	70
Assignment	---	---	---
Quiz	5	5	25
Presentation	1	15	15
Midterm Exam (Midterm Exam Duration + Midterm Exam Preparation)	1	10	10
Final Exam (Final Exam Duration + Final Exam Preparation)	1	20	20
Total:			182
Total / 30:			182 ÷ 30 = 6

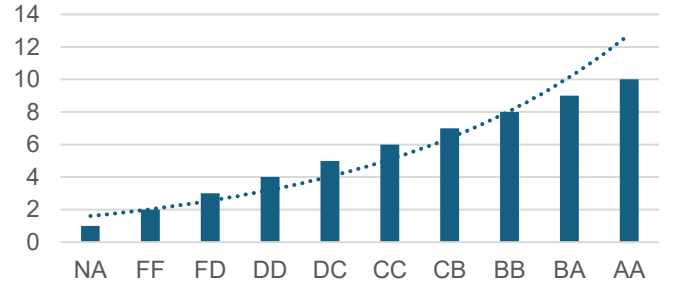


Past Term Achievements

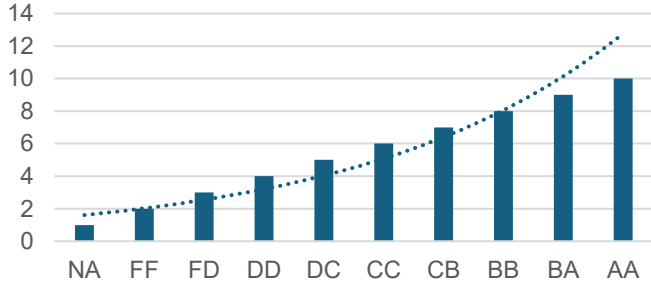
**2024-2025 FALL SEMESTER
PSI 231- SOCIAL PSYCHOLOGY**



**2024-2025 Spring Semester
Course Code and Name**



**2025-2026 Fall Semester
Course Code and Name**



**2025-2026 Spring Semester
Course Code and Name**

