

LESSON SYLLABUS (SYLLABUS)
 Vocational School

The lesson Code	The lesson Ordinary		Credit	ECTS Value
SKI 206	Health Tourism		(2-0-2)	5
Front Conditions Courses:	None			
The lesson Language:	Turkish	Lesson Processing Style:	Online	
The lesson Type And Level:	Compulsory /Spring/Front Licence			
The lesson Teaching Member's Title, Ordinary And Last name	Lesson The time	Meeting Hours	Communication	
Lecturer Hilal EKİM	2	Wednesday 13.30-16.30	hilalekim@cag.edu.tr	
The lesson Coordinator:	Lecturer Hilal EKİM			
Purpose of the Course				
The lesson Learning Outputs	This lesson successfully completed student;		Relationships	
			Program Outcomes	Net Contribution
	1	Health to tourism related basis explains the concepts .	1	5
	2	Health tourism types expression does.	1	5
	3	Health in tourism what's that coming out remembers countries .	1	5
4	Türkiye's health tourism in the field studies about information acquires.	1	5	
The lesson Content:	Lesson in the scope of, medical tourism, thermal tourism, old and disabled tourism like areas hand by taking, health tourism types, development process, Türkiye And place in the world, legislation, Topics such as ethical principles, marketing strategies and quality in healthcare delivery are covered.			
Lesson Contents: (Weekly Lesson Plan)				
Week	Subject	Preparation	Teaching Method And Techniques	
1	Lesson The program Examination	None	Lesson program of examination	
2	Health Tourism About Basic Concepts	Concepts such as "health tourism", "medical tourism", "thermal tourism" previously research.	Expression, question and answer	
3	Health Tourism And Historical Development The process	None	Expression, question and answer	

4	Medical Tourism	Important medical tourism centers in Türkiye and the world research. Plastic surgery, dental treatment, tube baby Finding examples of common applications such as.	Expression, question and answer
5	Thermal Tourism	Thermal regions in Türkiye research	Expression, question and answer
6	Old and Disabled Tourism	Elderly in the world and Türkiye population situation,	Expression, argument
		private health services access	
7	Health Tourism And Contribution to the Economy	From Türkiye's health tourism available Researching current data on income	Expression
8	Search Exam		
9	Search Exam		
10	Health In tourism Incentive Policies	Ministry of Health and Trade Ministry of given examining incentives .	Expression, legislation analysis
11	Health In tourism Intermediary Institutions and Certification	TURSAB, NATIONAL and INTERNATIONAL health tourism authority documents	Expression, documents in-class examination
12	Health In tourism Hotel Management Services	"Medical hotel" What is it, how should it be? Examples research	Expression, question and answer
13	Health In tourism Quality and Accreditation	JCI, ISO documents and quality standards research	Expression, document examination
14	Health In tourism Marketing Strategies	Successful promotion for health tourism campaigns	Expression
15	In Health Tourism Sick Rights And Patient Safety	Health patient rights regulations in tourism	Expression
16	Health In tourism Current Approaches	None	Expression, question and answer
17	Final Exam		
18	Final Exam		

Lesson For Resources

Lesson Book:	faculty member by prepared presentation
Recommended Sources:	Health Tourism And Applications - Dr. Gurel Tough Health Tourism Management - Prof. Dr. Yavuz YILMAZ, Dr. Lecturer Figen UNUTKAN Current research articles

The lesson Measuring And Evaluation

Events	Number	Contribution	Notes
Search Exam	1	40%	Written exam

Final	1	60%	Comprehensive written exam	
ECTS Table				
Contents	Number	Hour	Total	
Course duration	14	2	28	
Class Female Study	14	4	56	
Midterm Exam (Midterm Exam Duration + Midterm Exam Preparation)	1	25	25	
Final Exam (Final Exam Duration + Final Exam Preparation)	1	30	30	
			Total:	139
			Total / 30:	139/30=4.6
			ECTS Credits:	5

Past Period Their achievements

