

**LESSON SYLLABUS (SYLLABUS)**  
**Vocational School**

Your lesson Code	Your lesson Ordinary		Credit	ECTS Value	
SKI206	Health Tourism		(2-0-2 )	5	
Front Conditions Courses:	None				
Your lesson Language:	Turkish	Lesson Processing Style:	Face To the face		
Your lesson Type And Level:	Compulsory /Spring/Front Licence				
Your lesson Teaching Member's Title, Ordinary And Last name		Lesson The time	Meeting Hours		Communication
Lecturer Hilal EKİM		2	Wednesday 13.30-16.30		<a href="mailto:hilalekim@cag.edu.tr">hilalekim@cag.edu.tr</a>
Your lesson Coordinator:	Lecturer Hilal EKİM				
Purpose of the Course					
Your lesson Learning Outputs	This lesson successfully completed student;			Relationships	
				Program Outcomes	Net Contribution
	1	Health to tourism related basis explains the concepts .	1	5	
	2	Health tourism types expression does.	1	5	
	3	Health in tourism what's that coming out remembers countries .	1	5	
	4	Türkiye's health tourism in the field studies about information acquires.	1	5	
Your lesson Content:		Lesson in the scope of, medical tourism, thermal tourism, old and disabled tourism like areas hand by taking, health tourism types, development process, Türkiye And place in the world, legislation, Topics such as ethical principles, marketing strategies and quality in healthcare delivery are covered.			
Lesson Contents: (Weekly Lesson Plan)					
Week	Subject		Preparation		Teaching Method And Techniques
1	Lesson The program Examination		None		Lesson program of examination
2	Health Tourism About Basic Concepts		Concepts such as "health tourism", "medical tourism", "thermal tourism" previously research.		Expression, question and answer
3	Health Tourism And Historical Development The process		None		Expression, question and answer

4	Medical Tourism	Important medical tourism centers in Türkiye and the world research. Plastic surgery, dental treatment, tube baby Finding examples of common applications such as.	Expression, question and answer
5	Thermal Tourism	Thermal regions in Türkiye research	Expression, question and answer
6	Old and Disabled Tourism	Elderly in the world and Türkiye population situation,	Expression, argument
		private health services access	
7	Health Tourism And Contribution to the Economy	From Türkiye's health tourism available Researching current data on income	Expression
8	Search Exam		
9	Search Exam		
10	Health In tourism Incentive Policies	Ministry of Health and Trade Ministry of given examining incentives .	Expression, legislation analysis
11	Health In tourism Intermediary Institutions and Certification	TURSAB, NATIONAL and INTERNATIONAL health tourism authority documents	Expression, documents in-class examination
12	Health In tourism Hotel Management Services	"Medical hotel" What is it, how should it be? Examples research	Expression, question and answer
13	Health In tourism Quality and Accreditation	JCI, ISO documents and quality standards research	Expression, document examination
14	Health In tourism Marketing Strategies	Successful promotion for health tourism campaigns	Expression
15	In Health Tourism Sick Rights And Patient Safety	Health patient rights regulations in tourism	Expression
16	Health In tourism Current Approaches	None	Expression, question and answer
17	Final Exam		
18	Final Exam		

#### Lesson For Resources

<b>Lesson Book:</b>	faculty member by prepared presentation
<b>Recommended Sources:</b>	Health Tourism And Applications - Dr. Gurel Tough Health Tourism Management - Prof. Dr. Yavuz YILMAZ, Dr. Lecturer Figen UNUTKAN Current research articles

#### Your lesson Measuring And Evaluation

Events	Number	Contrib ution	Notes
Search Exam	1	40%	Written exam

Final	1	60%	Comprehensive written exam	
ECTS Table				
Contents		Number	Hour	Total
Course duration		14	2	28
Class Female Study		14	4	56
Midterm Exam (Midterm Exam Duration + Midterm Exam Preparation)		1	25	25
Final Exam (Final Exam Duration + Final Exam Preparation)		1	30	30
Total:				139
Total / 30:				139/30=4.6
ECTS Credits:				5

**Past Period Their achievements**


