SYLLABUS

Vocational School of Higher Education

Course Code	Course Title		Credits	ECTS Value
SKI-214	E-Health Literacy		2-0-2	5
Prerequisite Courses:	None			
Course Language:	Turkish	**Course Delivery Mode:**		Online
Course Type and Level:	**Elective / 2st Year / Spring Semester**			

Instructor's Title, Name, and Surname	Course Hours	Office Hours	Contact
Lecturer Adem BİLGİN	2	Monday 10:00-12:00	adembilgin@cag.edu.tr

Course Coordinator:	Lecturer Adem BİLGİN

Course Objectives

			Relations	
	Upon successful completion of this course, the student will be able to;		Program Outcomes	Net Contribution
Course Learning Outcomes	1	Defines and explains the fundamental concepts of health literacy.	1,2	**5,5**
	2	Compares and interprets models of health promotion.	1,8,9	**5,4**
	3	Explains and evaluates the factors influencing health literacy.	2,7	**5**
	4	Applies methods to enhance individuals' health knowledge.	3,6	**5,4**
	5	Identifies and proposes strategies to improve health literacy.	5,8,9	**5**

Course Content:	Students will be able to define the fundamental principles of health literacy; explain its relationship with personal and public health; analyze its significance across different age groups; apply it in interdisciplinary collaboration and health communication processes; evaluate organizational health literacy; and develop evidence-based practices in healthcare.

Course Schedule (Weekly Plan)

Week	Topic	Preparation	Teaching and Learning Strategies
1	Introduction to the Course and Syllabus Overview	Student Expectation Form	Lecture, Expectation Mapping (via Padlet)
2	The Concept of E-Health and the Concept of Health Services	Short Reading on "What is Health Literacy?"	Structured Lecture
3	The Concept and Importance of E-Health Literacy	Analysis of Ministry of Health Report	Structured Lecture, Concept Mapping, Discussion
4	Levels of E-Health Literacy and Measurement Tools	Literature Review Using World Health Organization (WHO) Resources	Structured Lecture, Case Analysis
5	● Concepts of Health Promotion and Disease Prevention	News/Article Scanning	Structured Lecture, Brainstorming

6	Health Communication and Risk Communication	News/Article Scanning	Case Study, Discussion
7	Factors Affecting E-Health Literacy (Socioeconomic, Cultural, and Digital Factors)	Student Expectation Form	Structured Lecture, Problem-Based Learning
8	Midterm Exam		Written exam
9	Midterm Exam		Written exam
10	Transferring Health Information to Individuals	Bringing brochure/poster samples	Structured lecture
11	Digital E-Health Literacy (E-Health, Mobile Applications)	Reviewing a mobile application	Structured lecture
12	Health Literacy in Vulnerable Groups (Elderly, Children, Migrants, etc.)	Selecting a case	Structured lecture
13	Health Literacy in the Context of Health Policies and Legislation	Researching legislation	Structured lecture
14	Strategies to Improve E-Health Literacy	Developing suggestions by students	Structured lecture
15	Transferring Health Information to Individuals	Researching brochure/poster samples	Structured lecture
16	General review		Structured lecture, classroom discussion
17	Final Exam		Written exam
18	Final Exam		Written exam

Course Resources

Textbook:	1- Okyay P, Abacıgil F. (2016). Türkiye Sağlık Okuryazarlığı Ölçekleri Güvenilirlik ve Geçerlilik Çalışması T.C. Sağlık Bakanlığı, 1025, Ankara. 2- Gazi Ü. (2025)Türkiye'de sağlık okuryazarlığı düzeyi: Bir meta-analiz Sakarya Üniversitesi İşletme Enstitüsü Yayınlanmış Doktora Tezi. 3- Sarıyar S, Fırat Kılıç H. (2019). Sağlık Okuryazarlığının Değerlendirilmesinde Kullanılan Araçlar HUHEMFAD-JOHUFON 6(2), 126-131.
Recommended References:	

Course Assessment and Evaluation

Activities	Number	Percentile	Notes
Midterm Exam	1	%40	
Final	1	%60	

ECTS Table

Content	Number	Hours	Total
Course Duration	14	2	28
Out-of-Class Study	14	3	42
Midterm Exam (Midterm Exam Duration + Midterm Exam Preparation)	1	30	30
Final Exam (Final Exam Duration + Final Exam Preparation)	1	40	40
Total:			140
Total / 30:			140÷30=4,6
ECTS Credit:			5