

VOCATIONAL SCHOOL
BANKING AND INSURANCE PROGRAM

Course Code	Course Name		Credit	ECTS Value	
İŞL220	Social Responsibility and Business Ethics		2 (2-0-2)	5	
Prerequisite Courses	None				
Course Language	Turkish		Course Delivery Method:	Online	
Course Type and Level	Elective/2nd Year/Spring Semester				
Instructor's Title, Name and Surname Title,First Name and Last Name		Course Hours	Office Hours	Contact	
Lecturer Betül AKTAŞ		Friday 13:25-14:55	Monday 11:00-12:00	betulaktas@cag.edu.tr	
Course Coordinator	Lecturer Betül AKTAŞ				
Course Objective					
Course Learning Outcomes	Upon successful completion of this course, the student will be able to;			Relationships	
				Program Outcomes	Net Contributors
	1	Explains the concept of social responsibility.	7	3	
	2	Expresses the process of corporate social responsibility.	7	3	
	3	Interprets community services within the scope of social responsibility..	7	4	
	4	Explains the difference between ethics and morality.	7	5	
	5	Lists the major social responsibility practices carried out by national and international organizations.	7	3	
	6	Explains the social responsibility project process.	7	4	
	7	Implements social responsibility project processes that encompass community services.	7	5	
Course Content:	This course covers the theoretical foundations of business ethics and the concept of social responsibility, current social responsibility practices, and community service applications. While discussing theoretical knowledge, students evaluate ethical principles from a business perspective; in the practical component, they gain the opportunity to experience the planning, execution, and reporting processes of a sample social responsibility project addressing a societal need. In this way, they develop both ethical awareness and project management skills.				
Course Content: (Weekly Course Plan)					
Week	Topic	Preparation		Teaching Methods and Techniques	
1	Basic Concepts	Slides		Verbal Instruction	
2	Areas of Social Responsibility	Slides		Verbal Instruction, Discussion	
3	Social Responsibility in the Context of Sustainability	Slides		Verbal Instruction, Discussion	
4	Social Responsibility Activities	Slides		Verbal Instruction, Discussion	
5	Ethics, Morality, Professional Ethics, and Business Ethics Concepts	Slides		Verbal Instruction, Discussion	
6	Globalization and Business Ethics	Slides		Verbal Instruction	
7	Project Application Form	SOSAM Application Form		Group Work, Discussion	

8	Midterm Exam (Social Responsibility Project Application)	SOSAM Application Form	Project Preparation
9	Midterm Exam	SOSAM Application Form	Project Application
10	Start of Project Processes and Discussion of Progress	SOSAM Application Form	Group Work, Discussion
11	Execution of Projects, Briefing and Guidance	Field Studies	Group Work, Discussion
12	Execution of Projects, Briefing and Guidance	Field Studies	Group Work, Discussion
13	Execution of Projects, Briefing and Guidance	Field Studies	Group Work, Discussion
14	Project Presentation	SOSAM Final Report	Group Work
15	Project Presentation	SOSAM Final Report	Group Work
16	Project Presentation	SOSAM Final Report	Group Work
17	Final Exam	SOSAM Final Report	Proje Teslim
18	Final Exam	SOSAM Final Report	Proje Teslim

Course Resources

Textbook	Doç.Dr.Ayşe Gökçen Kapusuz, Prof.Dr.M.Fedai Çavuş, Sosyal Sorumluluk Ekseninde Sürdürülebilirlik, Gazi Yayınevi.
Recommended Resources	Murat Sezgin, Kurumsal Sosyal Sorumluluk (Kampanya Denemeleri), 2019, Kriter Yayıncılık. Weekly Slides

Course Assessment and Evaluation

Activities	Number	Contribution	Notes
Midterm Exam	1	%30	SOSAM Application Form
Project Presentation	1	%20	Group Work
Final Exam	1	%50	SOSAM Final Report

ECTS Table

Content	Number	Hours	Total
Course Duration	14	2	28
Out of Class Study	14	2	28
Project Application Form Design	1	10	10
Project Field Studies	4	5	20
Project Final Report Writing	1	15	15
Midterm Exam (Midterm Exam Duration + Midterm Exam Preparation)	1	20	20
Final Exam (Final Exam Duration + Final Exam Preparation)	1	25	25
Total:			146
Total / 30:			=146/30=4,86
ECTS Credit:			5

Previous Term Achievements

2024-2025 SPRING TERM
İŞL220-Social Responsibility and Business
Ethics

