

**SYLLABUS**
**FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES**

Course Code	Course Title	Credit	ECTS	
MAN 428	Business Ethics and Social Responsibility	3 (3-0-3)	6	
<b>Prerequisite Courses:</b>	None			
<b>Language of Instruction:</b>	English	<b>Mode of Instruction:</b>	Face to face	
<b>Course Type and Level:</b>	<b>Elective/4.Year/Spring</b>			
<b>Title, First Name, and Last Name of the Course Instructor</b>		<b>Lecture Hours</b>	<b>Office Hours</b>	
Prof. Dr. Ünal AY		Thursday 13:25-15:45	Thursday 10:00-12:00	
<b>Teaching Assistant:</b>	Arş. Gör. Beste ZORLULAR	<a href="mailto:unalay@cag.edu.tr">unalay@cag.edu.tr</a> <a href="mailto:bestezorlular@cag.edu.tr">bestezorlular@cag.edu.tr</a>		
<b>Course Objective:</b> Course aims to equip the students with the fundamentals of Business Ethics and Social responsibility				
<b>Course Learning Outcomes</b>	Upon successful completion of this course, the student will be able to;		<b>Relationship</b>	
			Prog. Output	
			Net Effect	
	1	Identifies issues related to ethics in the business world.	2	5
	2	Develops solutions to address ethical issues.	2,3,4	5.4,3
	3	Understands various ethical topics and the business dynamics associated with them.	2,3,4	5.4,3
	4	Analyzes behavioral problems in the workplace.	2,3,4	5.4,3
5	Approaches and evaluates ethical issues with a critical perspective.	2,3,4	5.4,3	
6	Examines the topic of ethical leadership.	2,3,4	5.4,3	
<b>Course Content:</b>	This course is designed to examine and analyze current significant ethical issues in the business world and the challenges they entail. It emphasizes topics related to the social and environmental responsibilities of businesses toward a wide range of stakeholders, including employees, customers, and the public. Ethical dilemmas and decision-making approaches at the individual, corporate, and societal levels will be discussed. Student engagement with real-world applications and cases constitutes a key component of the course.			
<b>Course Contents: (Weekly Course Plan)</b>				
Weeks	Topics	Preparation	Teaching Methods and Techniques	
1	Introduction, Course Content	None	Presentation & Demonstration	
2	Introduction to Business Ethics	Textbook Chapter 1	Presentation & Demonstration	
3	Racism in the Workplace	Textbook Chapter 2	Presentation & Demonstration, Case Analysis	
4	Sexual Harassment	Textbook Chapter 3	Presentation & Demonstration	
5	Management and Ethical Issues	Textbook Chapter 4	Presentation & Demonstration	
6	International trade	Textbook Chapter 5	Presentation & Demonstration	
7	Environment	Textbook Chapter 6	Presentation & Demonstration	
8	Midterm Exam			
9	Midterm Exam			

10	Ethical Solutions	Textbook Chapter 7	Presentation & Demonstration
11	Businesses and Commitment	Textbook Chapter 9	Presentation & Demonstration
12	Business Ethics	Textbook Chapter 10	Presentation & Demonstration
13	Ethics in Human Resource Management	Textbook Chapter 12&13	Presentation & Demonstration
14	Ethics in Marketing	Textbook Chapter 14	Presentation & Demonstration
15	Ethical Leadership	Textbook Chapter 17	Presentation & Demonstration
16	Term Project		
17	Final Project		
18	Final Project		

#### Course Resources

**Textbook:**

Thomas Donaldson, Patricia H. Werhane &amp; Margaret Cording, Ethical Issues in Business, A Philosophical Approach, Seventh Edition (Prentice-Hall, Inc., 2002).

#### Course Assessment and Evaluation

Activities	Number	Effect	Notes
Midterm Exam	1	%30	
Presentation	1	%20	
Final Project	1	%50	

#### ECTS Table

Content	Number	Hours	Total
Course Duration	14	3	42
Out-of-Class Work	14	4	56
Midterm Exam	1	40	40
Presentation	1	10	10
Final Project Presentation	1	40	40
<b>Total:</b>			188
<b>Total / 30:</b>			188/30=6,26
<b>ECTS Credit:</b>			6

**MAN 428 Business Ethics and Social Responsibility – Assessment Rubric**

Student ID				
Student Name/Surname				
Criteria				Score
	Insufficient	Satisfactory	Excellent	100
<b>1. Purpose</b>	<b>1-3</b>	<b>4-5</b>	<b>6-8</b>	
	The main purpose and objectives of the project are not clearly stated, and there are conceptual gaps.	The main purpose and objectives are largely defined, but there are some ambiguities or conceptual inconsistencies.	The purpose and objectives are clearly and comprehensively defined with strong theoretical and practical relevance.	
	<b>Comments:</b>			
<b>2. Content</b>	<b>1-3</b>	<b>4-5</b>	<b>6-8</b>	
	Content is unclear, incomplete, or contains incorrect information. The data and arguments presented do not adequately support the project's purpose.	Content is largely clear and meaningful, supporting the project's purpose, but some areas are superficial or incomplete.	Content is complete, academically accurate, and convincing, providing strong support for the project's objectives.	
	<b>Comments:</b>			
<b>3. Organization</b>	<b>1-2</b>	<b>3-4</b>	<b>5-6</b>	
	Poorly structured content with inconsistent flow, making it difficult for the reader to follow.	Generally well-organized, with logical connections between paragraphs, but some transitions lack fluidity.	Content is systematically structured, with smooth transitions and strong logical flow, making it easy to follow.	
	<b>Comments:</b>			
<b>4. Formatting and Cohesion</b>	<b>1-2</b>	<b>3-4</b>	<b>5-6</b>	
	Weak academic appropriateness, poor fluency, and difficult to engage the reader.	Moderate academic appropriateness with generally good fluency but some inconsistencies.	High academic appropriateness, strong fluency, and a professional, engaging presentation.	
	<b>Comments:</b>			
<b>5. Use of References</b>	<b>1-2</b>	<b>3-4</b>	<b>5-6</b>	
	References are incomplete or inconsistent with sources. Citations do not follow academic standards.	References are mostly correct and appropriate, with clear and consistent citations.	References are accurate, properly formatted, and professionally cited according to academic standards.	
	<b>Comments:</b>			
<b>6. Writing Format</b>	<b>1-2</b>	<b>3-4</b>	<b>5-6</b>	
	Significant errors in APA format and weak adherence to academic writing rules.	APA format is mostly correct but has some inconsistencies.	APA format is correctly and fully applied, meeting academic standards.	
	<b>Comments:</b>			
<b>7. Analytical/Critical</b>	<b>1-3</b>	<b>4-7</b>	<b>8-10</b>	

<b>Thinking Skills</b>	<p>The research question is unclear, and key ideas are vague. Data is insufficient or incorrect, with no appropriate analysis method applied.</p>	<p>The research question is mostly well-defined, with minor errors or omissions. Appropriate techniques and methods are generally applied.</p>	<p>The research question is clearly articulated, with fully appropriate and well-executed analytical methods.</p>	
	<b>Comments:</b>			
<b>8. Written/Communication Skills</b>	<b>1-3</b>	<b>4-7</b>	<b>8-10</b>	
	<p>Basic grammar, sentence structure, and spelling errors present; unclear expression.</p>	<p>Generally good grammar and structure, with minor errors; mostly clear expression.</p>	<p>Strong grammar and structure, fully aligned with academic standards; clear and fluent expression.</p>	
<b>Comments:</b>				
<b>9. Presentation</b>	<b>1-7</b>	<b>8-13</b>	<b>14-20</b>	
	<p>Presentation is unclear and disorganized, with insufficient supporting materials (graphs, visuals, etc.).</p>	<p>Presentation is mostly clear and organized, but visuals or supporting materials are insufficient.</p>	<p>Presentation is clear, engaging, and well-organized with effective use of supporting visuals.</p>	
<b>Comments:</b>				
<b>10. Integration of Theory and Practice</b>	<b>1-7</b>	<b>8-13</b>	<b>14-20</b>	
	<p>Weak theoretical background and insufficient multidisciplinary knowledge, leading to poorly supported content and conclusions.</p>	<p>Sufficient theoretical knowledge, but with some errors or gaps; conclusions are generally well-supported.</p>	<p>Strong theoretical foundation with interdisciplinary connections, demonstrating deep knowledge and critical analysis.</p>	
<b>Comments:</b>				