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| ***ÇAĞ UNIVERSITY***  ***FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES*** | | | | | | | | | | | | | | | | | | | | | | | |
| **Code** | | | | **Course Title** | | | | | | | | | | | | **Credit** | | | | | **ECTS** | | |
| **MAN 428** | | | | Business Ethics and Social Responsibility | | | | | | | | | | | | 3 (3-0-3) | | | | | **6** | | |
| **Prerequisites** | | | | | | | | **None** | | | | | | | | | | | | | | | |
| **Language of Instruction** | | | | | | | | English | | | | **Mode of Delivery** | | | | | | **Face to face** | | | | | |
| **Type and Level of Course** | | | | | | | | Elective/4.Year/Spring | | | | | | | | | | | | | | | |
| **Lecturers** | | | | | **Name(s)** | | | | | | Lecture Hours | | | | | | Office Hours | | | | **Contacts** | | |
| **Course Coordinator** | | | | | Assoc.Prof. Dr.Saadet Sağtaş Tutkunca | | | | | | Thursday  13.25-16.35 | | | | | | Monday  10.00-10.20 | | | | [**saadetsagtas@cag.edu.tr**](mailto:saadetsagtas@cag.edu.tr) | | |
| **Others** | | | | |  | | | | | |  | | | | | |  | | | |  | | |
| **Course Objective** | | | | | **Course aims to equip the students with the fundamentals of Business Ethics and Social responsibility** | | | | | | | | | | | | | | | | | | |
| **Learning Outcomes of the Course** | |  | Students who have completed the course successfully should be able to | | | | | | | | | | | | | | | | |  | | | |
| Prog. Output | | | **Net Effect** |
| 1 | Define ethical issues that arise in everyday business and social situations | | | | | | | | | | | | | | | | | 5 | | | **5** |
| 2 | Demonstrate knowledge and application of ethical principles | | | | | | | | | | | | | | | | | 5 & 7 | | | **5 & 4** |
| 3 | Formulate reasonable solutions to ethical dilemmas | | | | | | | | | | | | | | | | | 5 & 7 | | | **5 & 4** |
| 4 | Demonstrate understanding of how business ethics relates to larger moral and philosophical frameworks. | | | | | | | | | | | | | | | | | 5 & 7 | | | **5 & 4** |
| 5 | Identify various ethical issues that occur in the workplace. | | | | | | | | | | | | | | | | | 5 & 7 | | | **5 & 4** |
| 6 | Evaluate an ethical situation by applying the steps involved in ethical decision making. | | | | | | | | | | | | | | | | | 5 & 7 | | | **5 & 4** |
| 7 | Evaluate the concept of Corporate Social Responsibility, and explore its relevance to ethical business activity. | | | | | | | | | | | | | | | | | 5 & 7 | | | **5 & 4** |
| 8 | Identify the moral obligations of businesses to the environment and specifically global competitors and stakeholders. | | | | | | | | | | | | | | | | | 5 & 7 | | | **5 & 4** |
| **Course Description: This course is designed to provide an analysis and examination of significant contemporary ethical issues and challenges existing throughout the professional business arena. Emphasis will be placed upon the manager’s social and environmental responsibilities to a wide variety of stakeholders, including employees, customers and the public. Ethical dilemmas and decision-making frameworks and approaches at the**  **personal, organizational and societal levels will be explored. Student engagement in real-world applications and issues are a critical portion of the course.** | | | | | | | | | | | | | | | | | | | | | | | |
| **Course Contents:( Weekly Lecture Plan )** | | | | | | | | | | | | | | | | | | | | | | | |
| **Weeks** | **Topics** | | | | | | | | | | | | **Preparation** | | | | | | **Teaching Methods** | | | | |
| **1** | Introduction to Business Ethics, Stakeholder  Management and Social Responsibility | | | | | | | | | | | | None | | | | | | **Lectures** | | | | |
| **2** | Emerging Business Ethics Issues | | | | | | | | | | | | Textbook Ch. 1&2 | | | | | | **Presentation & Demonstration** | | | | |
| **3** | *The Institutionalization of Business Ethics* | | | | | | | | | | | | Textbook Ch. 3 | | | | | | **Presentation & Demonstration** | | | | |
| **4** | Ethical Decision-Making and Ethical Leadership | | | | | | | | | | | | Textbook Ch. 4 | | | | | | **Presentation & Demonstration** | | | | |
| **5** | Individual Factors: Moral Philosophies and  Values | | | | | | | | | | | | Textbook Ch. 5 | | | | | | **Presentation & Discussion** | | | | |
| **6** | Organizational Ethics: The Role of Ethical  Culture and Relationships | | | | | | | | | | | | Textbook Ch. 6 | | | | | | **Presentation & Discussion** | | | | |
| **7** | Developing an Effective Ethics Program | | | | | | | | | | | | Textbook Ch. 10 | | | | | | **Presentation & Demonstration** | | | | |
| **8** | Developing an Effective Ethics Program | | | | | | | | | | | | Textbook Ch. 10 | | | | | | **Presentation & Demonstration** | | | | |
| **9** | Global Business Ethics | | | | | | | | | | | | Textbook Ch. 11 | | | | | | **Presentation & Demonstration** | | | | |
| **10** | Globalization of Ethical Decision-Making | | | | | | | | | | | | Textbook Ch. 12 | | | | | | **Presentation & Demonstration** | | | | |
| **11** | WACC and Company Valuation | | | | | | | | | | | | Textbook Ch. 13 | | | | | | **Presentation & Demonstration** | | | | |
| **12** | Problem Solutions | | | | | | | | | | | |  | | | | | | **Presentation & Demonstration** | | | | |
| **13** | Problem Solutions | | | | | | | | | | | |  | | | | | | **Presentation & Demonstration** | | | | |
| **14** | Problem Solutions | | | | | | | | | | | |  | | | | | | **Presentation & Demonstration** | | | | |
| **REFERENCES** | | | | | | | | | | | | | | | | | | | | | | | |
| **Textbook** | | | | | | **Flynn Gabriel(Editor) Leadership & Business Ethics, 2008, ISBN: 978-1-4020-8428-7** | | | | | | | | | | | | | | | | | |
| **ASSESSMENT METHODS** | | | | | | | | | | | | | | | | | | | | | | | |
| **Activities** | | | | | | | **Number** | | | **Effect** | | | | **Notes** | | | | | | | | | |
| **Midterm Exam** | | | | | | | **1** | | | **40%** | | | |  | | | | | | | | | |
| ***Final Exam***  ***Project*** | | | | | | | **1** | | | **60%** | | | |  | | | | | | | | | |
| **ECTS TABLE** | | | | | | | | | | | | | | | | | | | | | | | |
| **Contents** | | | | | | | | | **Number** | | | | | | **Hours** | | | | | | | **Total** | |
| **Hours in Classroom** | | | | | | | | | **14** | | | | | | **3** | | | | | | | **42** | |
| **Hours out Classroom** | | | | | | | | | **14** | | | | | | **4** | | | | | | | **56** | |
| **Midterm Exam** | | | | | | | | | **1** | | | | | | **40** | | | | | | | **40** | |
| **Final Exam**  **Project** | | | | | | | | | **1** | | | | | | **40** | | | | | | | **40** | |
| **Total**  **Total / 30**  **ECTS Credit** | | | | | | | | | | | | | | | | | | | | | | **178** | |
| **=178/30=5,9** | |
| **6** | |
| **RECENT PERFORMANCE** | | | | | | | | | | | | | | | | | | | | | | | |
| |  |  | | --- | --- | |  |  | |  |  | | | | | | | | | | | | | | | | | | | | | | | | |