

## **SYLLABUS**

## **Institute of Social Sciences**

| institute of Social Sciences  |  |                         |                            |  |        |     |         |
|---|--|-------------------------|----------------------------|--|--------|-----|---------|
| Cour  | se Code  | Course Title            |                            |  | edits  | ECT | S Value |
| OS  | SD 549   | Foreign Trade Financing |                            | 3 (3-0-3)                                |        |     | 8       |
| Prerequisite Courses:   |  |                         |                            |  |        |     |         |
| Cour<br>Lang  | se<br>uage:  | Turkish                 | Course Delivery Mode: Face |  |        |     |         |
| Course Type and Level: Elective / Fall semester / Master's              |  |                         |                            |  |        |     |         |
| Instructor's Title, Name, and Surname Course Hours Office Hours Contact |  |                         |                            |  | ontact |     |         |
| Asist. Dr. Prof. Süreyya YILMAZ ÖZEKENCİ 9.30-7                         |  |                         | 9.30-12.20                 | Tuesday sureyyayilmaz@<br>10.00-12.00 tr |        |     |         |
| Course Coordinator:  Asist. Dr. Prof. Süreyya YILMAZ ÖZEKENCİ           |  |                         |                            |  |        |     |         |
| Course Objectives   |  |                         |                            |  |        |     |         |
| (A)   |  | Relations               |                            |  |        |     | tions   |
| mes   | Upon successful completion of this course, the student will be able to:  Program Net |                         |                            |  |        | Net |         |

| Ø        |          |   | Relations           |                     |  |
|----------|----------|---|---------------------|---------------------|--|
| Outcomes | Upon suc | ccessful completion of this course, the student will be able to:                                  | Program<br>Outcomes | Net<br>Contribution |  |
| _        | 1        | Interprets the functions of documents, delivery and payment methods used in foreign transactions. | 3                   | 5                   |  |
| Learning | 2        | It applies letter of credit, commercial bank and Eximbank loans used before shipment in exports.  | 3                   | 4                   |  |
|          | 3        | It organizes basic financial statements.  | 3                   | 5                   |  |
| Course   | 4        | Applies financial analysis techniques and calculates and interprets financial ratios.             | 3 & 9               | 5 & 5               |  |
| ပိ       | 5        | Applies factoring, forfaiting and leasing methods in foreign trade finance.                       | 2 & 3               | 5 & 4               |  |

Course This course includes foreign transactions legislation and documents used in foreign trade, payment and delivery methods in international trade for the purpose of financing foreign trade.

## **Course Schedule (Weekly Plan)**

| Week | Topic   | Preparation  | Teaching Methods and<br>Techniques       |
|------|---|--|--|
| 1    | Introduction to Foreign Trade Finance                       | Repetition of basic foreign trade concepts/Lecturer notes                                    | Lecture, Q&A                             |
| 2    | Legislative Provisions Regarding Foreign<br>Trade Financing | Examination of relevant legislative texts (Türk Eximbank, TCC, Foreign Exchange Legislation) | Lecture, Discussion, Case study analysis |
| 3    | Documents Used in Foreign Trade                             | Examination of sample document forms (invoice, bill of lading, packing list)                 | Practical demonstration, Group work      |
| 4    | Delivery Methods in Foreign Trade                           | Review of the INCOTERMS 2020 rules   | Lecture, Case study,<br>Presentation     |



| 5                                | Payment Methods in Foreign Trade                   |                 |       | Textboo<br>examina<br>sample<br>scenario  | ation of<br>payment                  | Lecture, Discussion,<br>Comparative Analysis |  |
|----------------------------------|--|-----------------|-------|---|--------------------------------------|--|--|
| 6                                | Payment by Letter of Credit                        |                 |       |   | ation of letter<br>sample            | Applied lecture, Case analysis,<br>Role play |  |
| 7                                | Advance Payment                                    |                 |       | Working<br>example<br>advance   |                                      | Lecture, Q&A, Practical examples             |  |
| 8 Midterm Exam                   |  |                 |       |   |                                      |  |  |
| 9                                | Payment Against Goods-Payment<br>Against Documents |                 |       | documents   |                                      | Practical explanation                        |  |
| 10                               | Financing of Exports and Imports                   |                 |       | Examination of reports on export and import credits   |                                      | Lecture, Case study, Discussion              |  |
| 11                               | Foreign Resources - Lette<br>Loans                 | er of Guaran    | tee   |   | es of bank<br>f credit               | Lecture, Case study analysis                 |  |
| 12                               | Picks Encountered in Foreign Trade                 |                 | ınd   | letters of credit Researching foreign exchange risk, exchange rate risk and insurance methods |                                      | Discussion, Case analysis,<br>Group work     |  |
| 13                               | 13 Eximbank Introduction                           |                 |       | Up-to-date information from Eximbank official website   |                                      | Presentation, Q&A                            |  |
| 14                               | Use of Loans and Application Princ                 |                 | es    | Loan application<br>forms of Eximbank<br>and commercial<br>banks                              |                                      | Lecture, Applied example,<br>Group work      |  |
| 15 Use of Loans and Applicati    |  | ation Principle | es    | Loan application<br>forms of Eximbank<br>and commercial<br>banks                              |                                      | Lecture, Applied example,<br>Group work      |  |
| 16                               | Final Exam   |                 |       |   |                                      |  |  |
| Course Resources                 |  |                 |       |   |                                      |  |  |
| Textboo                          | ok:  | Kaya, F. Fo     | reign | Trade ar  | Trade and Financing, Beta Publishing |  |  |
| Recomi                           | mended Reading:                                    | -               |       |   |                                      | -  |  |
| Course Assessment and Evaluation |  |                 |       |   |                                      |  |  |
|                                  | Activities   | Number          | Per   | rcentile  |                                      | Notes  |  |
| Midterm                          | ı Exam   | 1               |       | %40   | Written Exam                         |  |  |
| Project                          |  |                 |       |   |                                      |  |  |
| Homewo                           |  |                 |       |   |                                      |  |  |
| Presentation                     |  |                 |       |   |                                      |  |  |
| Portfolio                        |  |                 |       |   |                                      |  |  |
| Finale 1                         |  |                 |       | %60   | 0 Written Exam                       |  |  |
| ECTS Table                       |  |                 |       |   |                                      |  |  |
| Content                          |  |                 |       | umber   | Hour                                 | Total  |  |
|                                  |  |                 |       |   |                                      |  |  |



| Course duration   | 14           | 3  | 42 |
|---|--------------|----|----|
| Out-of-Class Work   | 14           | 6  | 84 |
| Assignments   |              |    |    |
| Presentation  |              |    |    |
| Project   |              |    |    |
| Midterm Exam (Midterm Exam Duration + Midterm Exam Preparation) | 1            | 45 | 45 |
| Final Exam (Final Exam Duration + Final Exam Preparation)       | 1            | 65 | 65 |
|   | 236          |    |    |
|   | 236/30=7,866 |    |    |
|   | 8            |    |    |

| Past Achievements |  |  |  |  |  |
|-------------------|--|--|--|--|--|
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